The 32nd Annual Meeting of the Section on Disorders of the Spine and Peripheral Nerves

Spine Summit 2016

GLOBAL CHALLENGES

UNIVERSAL SOLUTIONS

MARCH 16-19, 2016

LOEWS ROYAL PACIFIC RESORT UNIVERSAL STUDIOS

ORLANDO, FLORIDA

Spine Summit 2016 is jointly provided by the Congress of Neurological Surgeons and the Section on Disorders of the Spine and Peripheral Nerves.
Dear Corporate Partner,

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves and I, invite you to exhibit at the 32th Annual Meeting – Spine Summit, taking place March 16–19, 2016, at the Loews Royal Pacific Resort at Universal in Orlando, Florida.

In what is already a successful meeting, we are looking to improve our connection with you. The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves serves to advance spinal neurosurgery and related disciplines, and the 2016 Annual Meeting is expected to attract more than 450 surgeons and allied medical professionals seeking information on the latest advancements in spine and peripheral nerve surgery.

As an Annual Meeting exhibitor, our meeting will offer you more value opportunities to network with key decision makers from institutions and practices across the U.S. and around the globe about your products and services. Along with numerous residents who also attend this meeting, this meeting allows for the chance to build associations with those who will decide trends and technological advances in the future.

The Annual Meeting offers you the ability to renew relationships with existing contacts and to interact and meet with other attendees, from the multiple daily beverage breaks to the Opening Reception. To further enhance your ability to get in front of the attendees, the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves also offers a wide array of corporate support opportunities to increase brand awareness and position your company as a supporter of neurosurgical education. Corporate support opportunities are found on pages 12-17.

Don’t let this excellent occasion to meet and educate hundreds of spine and peripheral nerve neurosurgeons and allied health professionals about your most significant products and services, be missed. Reserve your booth space today—be sure to apply early as exhibit space does sell out. And don’t forget to take advantage of our excellent corporate support opportunities which allow you to extend your presence outside the Exhibit Hall.

So please join us to help build upon this successful meeting. I look forward seeing you in Orlando.

Sincerely,

Daniel J. Hoh, MD
Exhibit Chair
The purpose of the AANS/CNS Section on Spine and Peripheral Nerves is to foster the use of spinal neurosurgical methods for the treatment of diseases of the spinal neural elements, the spine and peripheral nerves, to advance spinal neurosurgery and related sciences, to improve patient care, to support meaningful basic and clinical research, to provide leadership in undergraduate and graduate continuing education, and to promote administrative facilities necessary to achieve these goals.

Reach decision makers at the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves!

Exhibiting at the Annual Meeting is an excellent way to:

- Maintain business relationships with your valued customers.
- Develop new relationships with leaders in the field of spinal neurosurgery and learn more about the products and services they want.
- Increase your company’s visibility with key decision makers looking for the latest information on your products and services.
- Educate your company’s target audience about products and services.

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Our Members Care About Your Products.

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves members are respected neurosurgeons and allied spine healthcare professionals from leading universities, hospitals and private practices across the United States and around the world.

Our members are key decision makers and future leaders in the field of spine surgery. They come to the Annual Meeting seeking information on the latest products and services to improve their practice and quality of patient care.

The following charts show our member population by member category and geographic region:

**Member Category:**

- **(46.9) Active:** practicing Neurosurgeons.
- **(.6) Senior:** Active members sixty (60) years of age or older.
- **(6.3) International:** Licensed practicing neurosurgeons residing beyond the limits of the United States and Canada.
- **(13.7) Resident & Fellow:** Neurosurgical or spine residents currently enrolled in an accredited residency program and individuals completing a neurosurgical fellowship immediately following their residency.
- **(23.9) Adjunct:** Physicians or scientists of other collateral or related fields who are active in the area of spinal disorders but are not members of the AANS or CNS.
- **(5.3) Associate & Allied:** Neuroscience nurses, physician assistants and medical technologists with a background in spine and peripheral nerve disorders.
- **(3.3) Medical Students.**

**International Reach**

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting has neurosurgical members from around the globe including:

- Brazil
- Canada
- China
- Egypt
- Greece
- Indonesia
- Ireland
- Japan
- Mexico
- Switzerland

**Traffic Generators for Exhibitors**

Exhibits are an important part of the educational experience for the attendees. To encourage participation, the Exhibit Hall is conveniently located near the Scientific Session and other meeting rooms. We are also offering the following services and amenities to encourage traffic flow and help maximize exposure in the Exhibit Hall.

- Daily beverage breaks.
- Lunch in the Exhibit Hall on Thursday and Friday.
- *What’s New* sessions.

All the above are available as corporate support opportunities, allowing you to further increase your visibility with attendees. See page five for more details.
**EXHIBITOR SPECIFICS**

### MEETING DETAILS:

- **Meeting Dates:** March 16–19, 2016
- **Exhibit Dates:** March 17 – 18, 2016
- **Location:** Loews Royal Pacific Resort 6300 Hollywood Way Orlando, FL 32819 Phone: 407-503-3000 Fax: 407-503-3010

### Exhibitor Personnel

- Exhibitor personnel meetings must be conducted within these hours and within the confines of the Exhibit Hall, with the exception of Friday, March 18, Exhibitors will receive two (2) complimentary lunch tickets per 10’ x 10’ booth contracted. Additional tickets may be purchased.

### Exhibit Hall Access

- Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain thirty minutes after the daily closing of the Exhibit Hall, with the exception of Friday, March 18, 2016 when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance other than at the above specified times are not permitted. Children under 18 years of age are not allowed in the Exhibit Hall at any time.

### Cost of Exhibit Space

- Each exhibit space is 10’ deep x 10’ wide. A maximum of two (2) booths can be purchased.

### Scientific Session Access

- Exhibitors may attend the daily Scientific Sessions free of charge once all attending doctors are seated. Exhibitors may purchase tickets for Luncheon Symposia on site if tickets are available. Exhibitors may NOT register for special courses.

### Equipment

- Each exhibit space will be equipped with an 8’ back drape and 3’ side rails, and an identification sign. Electricity, audiovisual, telephone, internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

### Registration, Badge and Program Book Distribution

- Only confirmed exhibitors may register for the meeting. Distributor or guest badges are not available. The Non-Member, Non-Physician category is open to scientists and researchers involved in neurosurgical research and/or product development. This category is not open to representatives of non-exhibiting medical device manufacturers and distributors, pharmaceutical companies or other organizations providing goods and services to the neurosurgical population.

- Badges will be distributed to booth personnel in Exhibitor Registration. Exhibitors may register two (2) booth personnel per contracted 10’ X 10’ booth free of charge. All advance registrations above the free allotment will be charged $100 each. All registrations after the deadline and all on-site registrations will be assessed an additional $50 processing fee. No exceptions will be made. Representatives without a badge or with badges not prepared by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves will not be admitted into the Exhibit Hall.

### Registration Deadline

- Friday, November 6, 2015

### Space Assignments Mailed

- Friday, November 13, 2015

### Equipment

- Each exhibit space will be equipped with an 8’ back drape and 3’ side rails, and an identification sign. Electricity, audiovisual, telephone, internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

### Exhibit Location

- All technical exhibits will be located at the Loews Royal Pacific Resort in Orlando, Florida.

### Exhibit Hall Access

- Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain thirty minutes after the daily closing of the Exhibit Hall, with the exception of Friday, March 18, 2016 when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance other than at the above specified times are not permitted. Children under 18 years of age are not allowed in the Exhibit Hall at any time.

### Cost of Exhibit Space

- The cost of each 10’ x 10’ exhibit space is:
  - Linear: $ 3,750
  - Corner: $ 4,000

### Application Deadline

- Friday, November 6, 2015

### Space Assignments Mailed

- Friday, November 13, 2015

### Equipment

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### Equipment

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### Exhibit Location

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EXHIBIT HALL
FLOOR PLAN

LOEWS ROYAL PACIFIC RESORT
UNIVERSAL STUDIOS

Booth Size 10’ deep x 10’ wide
Booth Cost Linear: $ 3,750
Corner: $ 4,000
Ceiling Height: 23’

Official Decorator and Drayage Contractor
Freeman Decorating Company
7000 Placid, Suite 101
Las Vegas, NV 89119
Tel: (702) 263-1404
Fax: (702) 263-1464
www.myfreemanonline.com
**PROGRAM AT-A-GLANCE**

**Wednesday**  
March 16, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 6:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>12:30 – 1:30 PM</td>
<td>Pre-meeting non-CME lunch Symposia</td>
</tr>
<tr>
<td>1:30 – 5:30 PM</td>
<td>Special Courses</td>
</tr>
<tr>
<td>6:00 – 8:00 PM</td>
<td>Opening Reception</td>
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**Thursday**  
March 17, 2016

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00 AM – 6:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6:30 – 7:00 AM</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:00 AM – 12:15 PM</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td>9:00 AM – 7:00 PM</td>
<td>Exhibit Hall Open with Poster Viewing</td>
</tr>
<tr>
<td>9:30 – 10:15 AM</td>
<td>Beverage Break and What’s New Sessions</td>
</tr>
<tr>
<td>12:00 – 1:00 PM</td>
<td>nonCME Lunch Symposia</td>
</tr>
<tr>
<td>12:30 – 1:25 PM</td>
<td>Lunch in Exhibit Hall</td>
</tr>
<tr>
<td>1:30 – 5:00 PM</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td>3:15 – 4:00 PM</td>
<td>Beverage Break and What’s New Sessions</td>
</tr>
<tr>
<td>5:15 – 6:30 PM</td>
<td>Reception in the Exhibit Hall</td>
</tr>
</tbody>
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**Friday**  
March 18, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00 AM – 6:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6:30 – 7:00 AM</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:00 AM – 12:15 PM</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td>9:00 AM – 2:00 PM</td>
<td>Exhibit Hall Open with Poster Viewing</td>
</tr>
<tr>
<td>9:30 – 10:15 AM</td>
<td>Beverage Break and What’s New Sessions</td>
</tr>
<tr>
<td>12:15 – 12:30 PM</td>
<td>Annual Business Meeting</td>
</tr>
<tr>
<td>12:30 – 1:25 PM</td>
<td>Lunch in Exhibit Hall</td>
</tr>
<tr>
<td>1:30 – 5:30 PM</td>
<td>Special Courses</td>
</tr>
<tr>
<td>1:30 – 5:30 PM</td>
<td>Non-CME Surgical Techniques, Cadaver Lab</td>
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</table>

**Saturday**  
March 19, 2016

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:00 AM – 12:30 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6:30 – 7:00 AM</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:00 AM – 12:15 PM</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td>9:40 – 10:25 AM</td>
<td>Beverage Break</td>
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</tbody>
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* Hours, Special Course Options and Placement are subject to change
Rules and Regulations

The rules and regulations were created for the best interest of the exhibitors, attendees, and the Annual Meeting office. It is important that each exhibitor abide by these regulations. Failure to comply with any rule set forth may result in the denial of future participation.

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (the Association). The Association shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. All matters not covered in these Rules and Regulations shall be referred to the Association for adjudication and the decision of the Association shall be final. These Rules and Regulations may be amended at any time by the Association and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the 2015 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting, and may be given to any authorized agent or representative of the exhibitor.

Purpose of Exhibit

The purpose of the exhibits, an integral part of the Annual Meeting educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies and services that are presented for use by Spine and Peripheral Nerve surgeons. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. The Association reserves the right to determine the eligibility of all exhibit space applicants.

Product Sales/ Solicitation of Orders

The sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, business-like manner, in accordance with AANS/CNS Section on Disorders of the Spine & Peripheral Nerve guidelines, and the exhibitor complies with all state and local tax regulations. No signage or advertising of product pricing will be allowed. The Association reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

Market Research

Market research can only be conducted by firms hired by a 2016 Annual Meeting exhibitor. With its application for exhibit space, the research company must submit a letter of authorization from its sponsoring company and a list of all premiums proposed for distribution. Market research booths must remain open and staffed throughout the Annual Meeting. All interviews must be conducted within the confines of the booth space – soliciting registrants in the aisles is strictly prohibited. Violations assessed against exhibiting market research companies may also be applied to the sponsoring company.

Exhibit Application

To be included in the initial assignment of space, potential exhibitors must complete application/contract and return it with full payment on or prior to Friday, November 6, 2015. Applications received without payment will not be processed and no space assigned. If paying by credit card, you may fax or email your application.

Space Assignment

Full payment, $3,750 or $4,000 per 10′ x 10′ booth, must accompany the exhibit application in order for space to be assigned to a company. Submission of an application does not guarantee booth assignment. Booths will be allocated on the following basis: Priority points earned for previous five (5) Annual Meetings, number of booths requested, 3 date of receipt of application, space availability and proximity of competitor companies on the exhibit floor. Exhibitors earn one priority point for each 10′ x 10′ booth occupied in the last five years. If exhibitor fails to participate in the meeting in any given year, priority points will be forfeited. Companies that have merged with, been purchased by, or have purchased another company may use the exhibit history from either company, but not the combined history of both companies. The Association should be notified in writing that the acquisition or merger between companies has been completed and indicate date of completion. If two or more companies request adjacent booth space, or if two or more companies co-market a product at one booth, exhibit space assignment will be made by averaging the co-marketing companies’ points.

Space Relocation

The Association reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the Association’s control. The Association reserves the right to relocate exhibitors demonstrating loud apparatus or conducting odor-producing activities in an area where the noise or aroma will not interfere with other exhibits. The Association reserves the right to relocate an exhibitor at any time, (with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the Annual Meeting the payment for exhibit space will be fully refunded, proportionate to the exhibitors level of participation.)

Booth Space Reductions or Cancellations

Request for booth space reductions and/or cancellations must be made in writing. Written requests received on or before Monday, December 7, 2015, will receive a full refund of the cost of the space being reduced or cancelled, less a $500 administrative fee. The Association will retain total cost of space being reduced or cancelled after Monday, December 7, 2015. An exhibitor’s cancellation of booth space will result in the release of all assigned hotel guest rooms and Exhibitor badges. No refund will be allowed for exhibit space left unoccupied during the Annual Meeting. Refunds of cancellations or reductions will not be reimbursed until after the Annual Meeting.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor’s space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.
Linear Booths
All linear booths will be equipped with an 8’ high back drape, 3’ high side rails and a 7” x 44” identification sign displaying the exhibitor’s name and booth number.

Linear booths must not exceed 8’ in height unless located at the hall perimeter – such booths may be 12’ in height. Any construction that exceeds the 3’ high side rail dividers shall not extend more than half the distance from the back wall of the exhibit nor will any display be allowed to limit or otherwise interfere with other exhibits.

Booth Construction and Arrangement
All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products, or materials to be shown or demonstrated must be placed within the exhibitor’s contracted exhibit space in order to ensure attendees viewing the exhibit will stand within said space, not in the aisles. All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibits or the Association object to any exposed portions of a display, the exposed portions will be draped by the Association and billed to the exhibitor. All tables used in an exhibit space must be skirted.

Hanging Signs & Banners
No signs, parts of exhibits or any other exhibit material are to be suspended from or attached to the ceiling or walls of the Exhibit Hall in any manner. All booth identification must be part of the physical structure of the booth itself.

Booth Conduct
The Association reserves the right to approve all exhibits and activities related thereto. The Association may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves or the Annual Meeting, or if it exceeds the bounds of good taste as interpreted by the Association. An exhibitor of a questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application for approval. Inspection of the Exhibit Hall will be made during installation hours. An effort will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by the Association at their own expense or risk removal from the Exhibit Hall without notice and without obligation on the part of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves for any refund whatsoever. The Association reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the AANS/ CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting. Exhibit personnel may not enter another exhibitor’s booth without obtaining permission. Lingering in the aisles surrounding another exhibitor’s booth for the purpose of obtaining product information or distracting booth personnel is strictly prohibited and may be cause for expulsion. Exhibitors may not sell any food or beverage on the exhibit floor without prior permission from the Annual Meeting office. Distribution of any literature outside of an exhibitor’s own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor. Exhibitors may not leave their booth unattended for an extended period of time. Exhibitors are not permitted to dismantle prior to 2:00 PM on Friday, March 18, 2016. Dismantle prior to this time will result in the loss of current year priority points.

Non-Contracted Exhibit Space
Any person, firm, or organization not having contracted with the Association for the occupancy of space in the Exhibit Hall will not be permitted to display or demonstrate any products, processes, or services; solicit orders; or否则 interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event. Exhibitors who use noisy electrical devices, sound-producing movies, or other devices, which prove objectionable because of noise, odor or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. Laser equipment may be operated only if the laser is contained within a safety shield.

Demonstration and Liability
Exhibitions or demonstrations by the exhibitor must be confined within the bounds of the exhibitor’s assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such amount as shall be deemed necessary for restoration to the previous condition. This Agreement is made and to be performed in Orlando, Florida and shall be construed in accordance with Florida law, but not against any party by reason of that party having drafted it. No representative of the Loews Royal Pacific Resort has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement or to enforce any provision of this Agreement, the prevailing party shall be awarded its attorney’s fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto. Any legal action in connection with this Agreement shall be brought in Orlando, Florida.

Fire Regulations
All material used in the exhibit must be flame proof and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the hotel.

Restrictions
Booth lighting should be directed to the inner confines of the booth space and should not project onto other exhibits or aisles. Rotating lighting and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event. Exhibitors who use noisy electrical devices, sound-producing movies, or other devices, which prove objectionable because of noise, odor or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. Laser equipment may be operated only if the laser is contained within a safety shield.

Music Licensing
Exhibitors must receive relevant licenses from ASCAP and BMI if they plan to present live or pre-recorded music at any time during the meeting. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit.
Smoking
Smoking is prohibited inside the facility.

Food and Beverage
Nonalcoholic beverages and food products are permitted in the Exhibit Hall if ordered through the facility. Food and beverages distributed must not conflict with items served at an Association sponsored event or an event associated with a corporate support opportunity. Information on catering opportunities can be found in the Exhibitor Service Kit.

Photography and Video
Only the official photographer may take photographs in the Exhibit Hall. Details about the official photographer will be included in the Exhibitor Service Kit. Exhibitors may photograph, or have their own booth photographed. Videography is not allowed without the written consent of CNS.

FDA Compliance
All medical devices exhibited must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Products that are not FDA approved for a particular use in humans or which are not commercially available in the United States may be displayed only when accompanied by appropriate signs that indicate the device’s FDA clearance status. The signs must be easily visible and placed near the device itself and on any graphics depicting the device. Unapproved devices with pending premarket approval (PMA) applications or pre-market notification (510(k)) submissions must display a sign stating “Pending 510(k)/PMA. This device is not cleared by the FDA for sale in the United States.” Unapproved devices without a pending 510(k) or PMA must display a sign stating: “This device is not cleared by the FDA for sale in the United States.” Products in the development stage must bear a sign stating “Caution Investigational Device. Limited to investigational use.”

Children
Children under 18 years of age will NOT be permitted to enter the Exhibit Hall at any time during the meeting, including the installation and dismantling of exhibits.

Handouts and Giveaways
Distribution of samples of products and souvenirs is permitted. Approval of samples and souvenirs must be obtained by the Annual Meeting office prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to: AANS/CNS Section on Disorders of the Spine and Peripheral Nerves 10 N. Martingale Road, Suite 190 Schaumburg, IL 60173-2294 by Wednesday, February 10, 2016. (Samples will not be returned.)

Contests, Raffles, and Drawings
Approved contests, drawings, or raffles must comply with all local, state and federal laws governing such contest, raffles, or drawings and have prior approval of the exhibits department. The rules must be posted at the booth and include: eligibility, date and time of the drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. The Association must be notified of the winners and when the prize was awarded. The Association reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional. Requests for contests, raffles and drawings must be submitted to the Exhibits Department for approval by Wednesday, February 10, 2016.

Promotional Materials/Use of Logo
Any promotional materials advertising your participation in the Annual Meeting or directing attendees to your booth or industry-supported events must be submitted to the Association for approval prior to distribution. The use of the name, insignia or logo or other identifying marks of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves may not be used in signs, advertising or promotions in any media or on descriptive product literature without express written permission. The only exception is that exhibitors may reference the 2015 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (with overall dates and location) on their materials associated with the Annual Meeting. To prevent any misunderstanding, promotional copy for exhibitor meetings or functions may not be phrased “in conjunction with the AANS/CNS Section on Disorders of the Spine & Peripheral Nerves” or use similar language. By allowing the exhibitor to participate in the Annual Meeting, the Association does not endorse, either expressly or by implication, the exhibitor or its goods or services.

Awarding of CME
The Congress of Neurological Surgeons, as CME provider for the 2016 Annual Meeting, is the only organization authorized to grant CME credit for educational activities conducted during the Annual Meeting if delivered by an ACCME accredited organization. Companies wishing to provide CME for Satellite Symposia must notify the Association of this intent. No CME credit may be given from any source for activities on the exhibit floor.

Security
The Association will provide uniformed security guard service in the Exhibit Hall beginning with the delivery of exhibits to the hall through 12:00 PM Saturday, March 19, 2016. Neither the Association nor the Loews Royal Pacific Resort will be held responsible for any loss or damage to the exhibitor’s property. Exhibitors must take precautions to protect their property against pilferage.

Insurance
Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor’s participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney’s fees and cost of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents or employees.

Contests, Raffles, and Drawings
Approved contests, drawings, or raffles must comply with all local, state and federal laws governing such contest, raffles, or drawings and have prior approval of the exhibits department. The rules must be posted at the booth and include: eligibility, date and time of the drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. The Association must be notified of the winners and when the prize was awarded. The Association reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional. Requests for contests, raffles and drawings must be submitted to the Exhibits Department for approval by Wednesday, February 10, 2016.

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Exhibitors should maintain general public liability insurance against claims of personal injury, death or property damage incident to, arising out of, or in any way connected with their participation in the Annual Meeting, in the amount of not less than one million dollars ($1,000,000) for personal injury, death, or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover AANS/CNS Section on Disorders of the Spine and Peripheral Nerves as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor’s insurance company of any right of subrogation as to any claims against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members or employees. The exhibitor further waives any claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the Annual Meeting by anyone not an employee of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves concerning the exhibitor or their exhibit.

If any part of the Exhibit Hall is destroyed or damaged, preventing the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves from permitting an exhibitor to occupy assigned space during part or all of the Annual Meeting, or in the event occupation of assigned space during part or all of the Annual Meeting is prevented by strikes, Acts of God, national emergency or other causes beyond the control of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, exhibitors will be charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves being a refund of exhibit fees for the period it was prevented from using the space.

Industry Corporate Support Events

Except to hold satellite symposia or social functions, exhibitors must confine their activities with medical attendees to their allotted exhibit space. No entertainment functions, meetings, courses or social functions may be scheduled to conflict with AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. The Association should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, March 16, through Saturday, March 19, 2016. Announcements and invitations addressed to members of the medical profession concerning such corporate supported events should clearly indicate the name(s) of the corporate support and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, the Association.

Function space held by the Association will be released only to companies exhibiting at the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting.

Satellite Symposia

Any educational activity designed by or on behalf of industry for attendance by the 2016 Annual Meeting attendees is considered a Satellite Symposium, whether or not CME credit is offered. All such activities are bound by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Guidelines for Satellite Symposia (available online) and subject to Satellite Symposia fees.

Americans with Disabilities Act

Exhibitors are responsible for compliance with the Americans with Disabilities Act for their booth space.

Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to the following penalties:

- **First Violation:** Loss of current year priority points.
- **Second Violation:** Loss of one-half accrued points.
- **Third Violation:** Loss of remainder of points.
- **Fourth Violation:** One-year suspension of exhibit privileges.

Disciplinary action will be progressive according to the above sequence. However, a more severe penalty may be levied at the discretion of the Association, without following the above sequence. The Association reserves the right to restrict and/or dismiss at any time any exhibit that it deems undesirable. In the event of eviction, the Association will not be liable for any refunds on rental or other exhibit expenses.
2016 Annual Meeting
Corporate Support Program

Available Corporate Support Opportunities:

Choose from these great corporate support opportunities and create your own customized corporate support package to meet your company’s sales goals.

Special Courses

$2,500 FOR NURSE/PA COURSES
$5,000 FOR NEUROSURGEON/RESIDENT COURSES

Gain increased exposure with a select group of attendees. Contact the Annual Meeting office for a list of Special Course topics offered throughout the Annual Meeting.

CME Lunch Symposia

$5,000 FOR NEUROSURGEON/RESIDENT COURSES

Gain increased exposure with a select group of attendees. Contact the Annual Meeting office for a list of Lunch Symposia topics offered throughout the Annual Meeting.

Speaker Grant

$5,000

Help the Section attract quality speakers from outside the neurosurgical specialty. The Section reserves the right to select speakers based upon need.

Hotel Key Cards

$12,500*

Put your name and logo in the hand of every attendee at the resort. Corporate supporter designs the keycard artwork with Section approval. * Corporate supporter is responsible for production of sponsored item as well as all associated production costs.

Beverage Breaks

$15,000

Provide attendees with a pleasant break in the day. Corporate supporter may provide logo cups and napkins at their own expense.

2016 Corporate Support Program

Gain increased exposure both inside and outside the Exhibit Hall by becoming a 2016 Annual Meeting corporate supporter. The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves offers outstanding corporate support opportunities to suit any budget and customized packages to help you target any market.

Your corporate support contribution provides valuable education programs and networking events throughout the Annual Meeting. Show your support for the specialty by becoming an Annual Meeting corporate supporter today!
Continental Breakfast - Co-Corporate Support Opportunity with the Section
$20,000
Make an impression first thing in the morning by supporting this great attendee service. Corporate supporter may provide logo napkins at their own expense.

Lunch in the Exhibit Hall - Thursday and Friday
$20,000 EACH DAY.
Keep attendees close by during the lunch hour and associate your company with this great attendee service. Corporate supporter may provide logo napkins at their own expense.
2016 Annual Meeting
Corporate Support Program

Ambassador
$65,000 AND UP

Benefits Include:
- All Supporter, Benefactor and Partner Benefits.
- Special acknowledgement in attendee registration packets.
- Additional signage acknowledgement.
- Special Ambassador ribbon.
- Two additional invites to any one (1) social event (Chairman’s Dinner, Young Neurosurgeons’ Dinner or Past Chair’s Reception).

Partner
$50,000-$64,999

Benefits Include:
- All Supporter and Benefactor Benefits.
- Acknowledgement banner at resort, as space permits.
- Acknowledgment in Scientific Program Book (half-page).
- Two complimentary invites to the Chairman’s Dinner, Young Neurosurgeons’ Dinner, or Past Chair’s Reception.

Benefactor
$25,000-$49,999

Benefits Include:
- All Supporter Benefits.
- Complimentary pre- and post-meeting mailing list (mailer content approval required).
- Ability to distribute company literature at supported event (if applicable).
- Additional tickets/invites to corporate supported event (if applicable).

Supporter
UP TO $24,999

Benefits Include:
- Acknowledgement in Scientific Program Book general corporate support advertisement.
- Recognition on Section web site.
- Recognition on general corporate support signage at property.
- Inclusion in general corporate support slide during Scientific Session slideshow.
- Acknowledgment in registration packet general corporate support insert.
- Logo inclusion on corporate supported item, if applicable.
- Acknowledgement placard at supported event/service, if applicable (Special Course, Lunch, etc.).

Sponsored Corporate Support Benefits

Corporate support level and benefits are determined by total contribution to the 2016 Annual Meeting.
Neurosurgical Education Ambassador

$70,000

Set your company apart as the education leader at the 2016 Annual Meeting. This package provides exposure to all attendees and ties your name to the meeting’s top educational resources and events.

Package includes the following opportunities:
- Program Book,
- Digital Poster Center, and
- Scientific Sessions Thursday – Saturday.

Benefits:
- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement Placard outside General Scientific Session.
- Acknowledgement Banner in Digital Poster Center.
- Logo inclusion on Scientific Program Book wrap.
- Half-page acknowledgement in Scientific Program Book.
- Individual acknowledgment slide in Scientific Session Slideshow.
- Two (2) complimentary invites to Young Neurosurgeons’ Dinner, Chairman’s Dinner and Past Chair’s Reception.
- Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- Acknowledgement on Section web site and in all general corporate support recognition materials.

Power of Networking Ambassador

$65,000

Place your company front and center as attendees develop relationships that will last a lifetime. This package associates your company with the meeting’s top networking events.

Package includes the following opportunities.
- Opening Reception – Co-supported in conjunction with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, and
- Reception in Exhibit Hall.

Benefits:
- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement Placard at Opening Reception.
- Acknowledgement Banner in Exhibit Hall.
- Logo napkins at Reception (provided by corporate supporter).
- Half-page acknowledgement in Scientific Program Book.
- Individual acknowledgment slide in Scientific Session Slideshow.
- Two (2) complimentary invites to Young Neurosurgeons’ Dinner, Chairman’s Dinner and Past Chair’s Reception.
- Complimentary pre- and post-meeting attendee mailing lists (Section approval required.)
- Acknowledgement on Section web site and in all general corporate support recognition materials.

Exclusive Corporate Support Packages

Associate your company with some of the meeting’s most valued educational programs and networking opportunities. These specially-designed corporate support packages allow your company to partner with the Section to deliver outstanding programs and services, while helping you reach your desired audience.

Individual opportunities are also available (see page 12-13).
2016 Annual Meeting Corporate Support Program

Neurosurgical Leadership Partner
$60,000
Make an impression with today’s leaders in Spine and Peripheral Nerve surgery. This package associates your company with the meeting’s most highly regarded presenter and helps you gain recognition with Section leadership.

Package includes the following opportunities.
- Chairman’s Dinner, and
- Speaker Grant in Support of Meritorious Award Recipient.

Benefits:
- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement Placard at Chairman’s Dinner and outside session with Meritorious Award Recipient Presentation.
- Half-page acknowledgement in Scientific Program Book.
- Individual acknowledgment slide in Scientific Session Slideshow.
- Six (6) complimentary invites to Chairman’s Dinner.
- Two (2) complimentary invites to Young Neurosurgeons’ Dinner and Past Chair’s Reception.
- Complimentary pre- and post-meeting attendee mailing lists (Section approval required.)
- Acknowledgement on Section web site and in all general corporate support recognition materials.

Resident Education Partner
$50,000
Make an impression with the neurosurgical leaders of tomorrow. This package places your company front and center with resident and fellow members.

Package includes the following opportunities:
- Young Neurosurgeons’ Dinner,
- First 25 Resident Registrations, and
- Complimentary Special Course Registration to Resident/Fellow Members (Applies to one (1) Special Course - Selected by Scientific Program Committee.)

Benefits:
- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement Placard at Young Neurosurgeons’ Dinner and outside Special Course.
- Acknowledgement on Young Neurosurgeons’ Dinner Invitation.
- Individual acknowledgment slide in Scientific Session Slideshow.
- Special insert in Resident registration packets.
- Six complimentary invites to Young Neurosurgeons’ Dinner.
- Two complimentary invites to Chairman’s Dinner and Past Chair’s Reception.
- Complimentary pre- and post-meeting attendee mailing lists (Section approval required.)
- Acknowledgement on Section web site and in all general corporate support recognition materials.
2016 Annual Meeting Corporate Support Program

Future of Neurosurgery Partner
$50,000
Help the Section lead the way in developing new approaches for educating neurosurgeons and treating patients, by supporting these unique events.

Package Includes the following opportunities:
- Past Chair’s Reception, and
- Cahill Memorial Controversies Session.

Benefits:
- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement Placard at Chairman’s Advisory Reception and outside Cahill Session with interactive handheld auto-response.
- Logo Inclusion on handheld device opening screen.
- Half-page acknowledgement in Scientific Program Book.
- Individual acknowledgment slide in Scientific Session Slideshow.
- Six complimentary invites to Past Chair’s Reception.
- Two complimentary invites to Young Neurosurgeons’ Dinner and Chairman’s Dinner.
- Complimentary pre- and post-meeting attendee mailing lists (Section approval required.)
- Acknowledgement on Section web site and in all general corporate support recognition materials.

Available Advertising Opportunities:
Choose from these great opportunities and create your own customized marketing package to meet your company’s sales goals.

Attendee Mailing List Rental
Send each attendee a special invitation to visit your booth or a post-meeting thank you. Attendee mailing lists are available for purchase exclusively to the 2016 Annual Meeting exhibitors. Pricing and details will be available in the exhibitor service kit.

Pre-meeting Attendee List Rental
List will be available for rent in February 2016.

Post-meeting Attendee List Rental
List will be available approximately 2-3 weeks after the Annual Meeting.

Demonstration Theater - What’s New Sessions
$3,000 FOR ONE 10-MINUTES SESSION
$6,000 FOR TWO 10-MINUTE SESSIONS (run concurrent 20 min presentation or split over two sessions)
These special 10-minute sessions offered during the daily breaks offer attendees a glimpse at the latest research, procedures, products and services. Corporate supporter is responsible for inviting a physician to present during their session (topic must be approved by the Section).

Thursday Lunch Symposia (Non-CME)
$20,000
Located adjacent to the exhibit hall, use attendees lunch time to promote your new innovations and expertise on your products and services. Each company will have their own room with A/V equipment provided. Four limited slots are available.

Wednesday Pre-Meeting Symposia (Non-CME)
$5,000 FOR NON-EXCLUSIVE, $10,000 FOR EXCLUSIVE
We are gathering more than 450 leading spine surgeons in Orlando for the year’s most anticipated spine meeting. Take advantage of this captive audience to educate your customers and prospects about your latest technology or to host a focus group discussion. Companies will be able to meet with attendees on Wednesday, March 16. Each company will have their own room with A/V equipment provided. Limited slots are available.

Satellite Symposia
$5,000 FOR NON-EXCLUSIVE, $10,000 FOR EXCLUSIVE
We are gathering more than 450 leading spine surgeons in Orlando for the year’s most anticipated spine meeting. Take advantage of this captive audience to educate your customers and prospects about your latest technology or to host a focus group discussion. Limited time slots are available for Thursday and Friday evening, as well as Friday afternoon.
Billing Information

Amount: $______

Company Name

Name

Address

City

State Zip Code

Phone

Fax

E-mail Address

Credit Card

Credit Card Number

Expiration Date

○ Visa ○ MasterCard ○ American Express

Name (Exactly as it appears on card)

Signature Required if paying by credit card.  
(I agree to pay according to the credit card issuer agreement)

MAXIMIZE your company’s visibility at the 2016 Annual Meeting by becoming a Corporate Supporter today.

Exclusive Ambassador/Partnerships

○ Neurosurgical Education Ambassador @ $ 70,000 = $______

○ Power of Networking Ambassador @ $ 65,000 = $______

○ Neurosurgical Leadership Partner @ $ 60,000 = $______

○ Resident Education Partner @ $ 50,000 = $______

○ Future of Neurosurgery Partner @ $ 50,000 = $______

Individual Corporate Support Opportunities

○ Lunch in the Exhibit Hall (Thursday and Friday) @ $ 25,000 per day = $______

○ Continental Breakfast (Co-Support) @ $ 20,000 = $______

○ Beverage Breaks @ $ 15,000 = $______

○ Cyber Café @ $ 12,500 = $______

○ Hotel Key Cards @ $ 12,500 = $______

○ Registration Bags @ $ 10,000 = $______

○ Badge Lanyards @ $ 10,000 = $______

○ Special Courses – Neurosurgeon/Resident @ $ 5,000 each = $______

○ Lunch Symposia – Neurosurgeon/Resident @ $ 20,000 each = $______

○ Special Courses – Nurse/PA @ $ 2,500 each = $______

○ Speaker Grant @ $ 5,000 = $______

○ General Meeting Educational Grant @ $ 5,000 each = $______

○ Pre-Meeting Symposia @ $ 5,000 each = $______

○ Cadaver Lab @ $ 10,000 per station = $______

TOTAL AMOUNT CORPORATE SUPPORT = $______

○ WHAT’S NEW SESSIONS* @ $3,000/1 SESSION = $______

@ $6,000/2 SESSIONS = $______

Please Indicate Preferred Times:

○ Thursday AM Break

○ Thursday PM Break

○ Friday AM Break

Please note, advertising opportunities are not part of the corporate support program and do not contribute to corporate supporter level or benefits.

* Scientific Program Committee will make final approval of companies participating in the What’s New Sessions in the Demonstration Theater. The following information must be provided ONE month prior to the meeting:

Name of presenter

Name of procedure, product, or service

TOTAL AMOUNT ENCLOSED = $______

Due Date: Wednesday, November 18, 2015.

(Corporate support received after this date may not be acknowledged in all marketing vehicles.)
We Agree:

Payment in full must accompany this application by Friday, November 6, 2015.
The cost of each 10’ x 10’ booth is:

- Linear $3,750
- Corner $4,400

*A maximum of two (2) booths can be purchased.

Checks must be made payable to:
AANS/CNS Section on Disorders of the Spine and Peripheral Nerves

All provisions of the Rules and Regulations and general information, as hereby published, shall be a part of this contract. The application deadline is Friday, November 6, 2015.

We hereby apply, subject to the terms of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves printed Rules and Regulations, for exhibit space for our occupancy.

Mail
PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment funds to:
AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294

Fax
If paying by credit card, you may fax this application to: (847) 240-0804.

Exhibit Package
In exchange for the above exhibit fee, each Exhibitor will receive the following:
- 7” x 44” booth identification sign (all linear booths).
- Complimentary exhibitor/badges for up to two (2) staff members per each 10’ x 10’ unit purchased.
- One Scientific Program book per 10’ x 10’ unit purchased (up to a maximum of two (2) books).
- Exhibit listing in the Scientific Program.
- Exhibit listing in Online Meeting Guide.

Terms of Participation
The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are presented for use by spine and peripheral nerve surgeons. Monies provided for Exhibit Hall booth purchases are not considered commercial support, nor shall support of this year’s exhibit program be inferred as a commitment for any future programs. All exhibit fees will be used solely for expenses directly related to the 2016 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (Association) Annual Meeting. The Association and the exhibitor acknowledge and agree that the funding shall not obligate the Association nor its affiliates to purchase, use, recommend, or arrange for the use of any products of the exhibitor or its affiliates. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor. The Association acknowledges that some drugs or medical devices demonstrated at the Annual Meeting have not been cleared by the FDA or have been cleared by the FDA for specific purposes only. The FDA has stated that it is the responsibility of the physician to determine the FDA clearance status of each drug or medical device he or she wishes to use in clinical practice.

Company Details (Please Print Clearly.)

Company Name
(List company name exactly as it should appear in the Scientific Program Book)

Address
City State Zip
Phone Fax
Web site Address

Contact Name
Contact Phone Contact Fax
E-mail Address

Billing Information*
My check for the amount of $ ______________ is enclosed.
Please charge the following credit card for $ ____________________________

Name (exactly as it appears on card)
Credit Card Number Expiration Date

(Visa/MasterCard/American Express)

Signature Required if paying by credit card.
(I agree to pay according to the credit card issuer agreement)

* Payments over $20,000 must be submitted by check only.