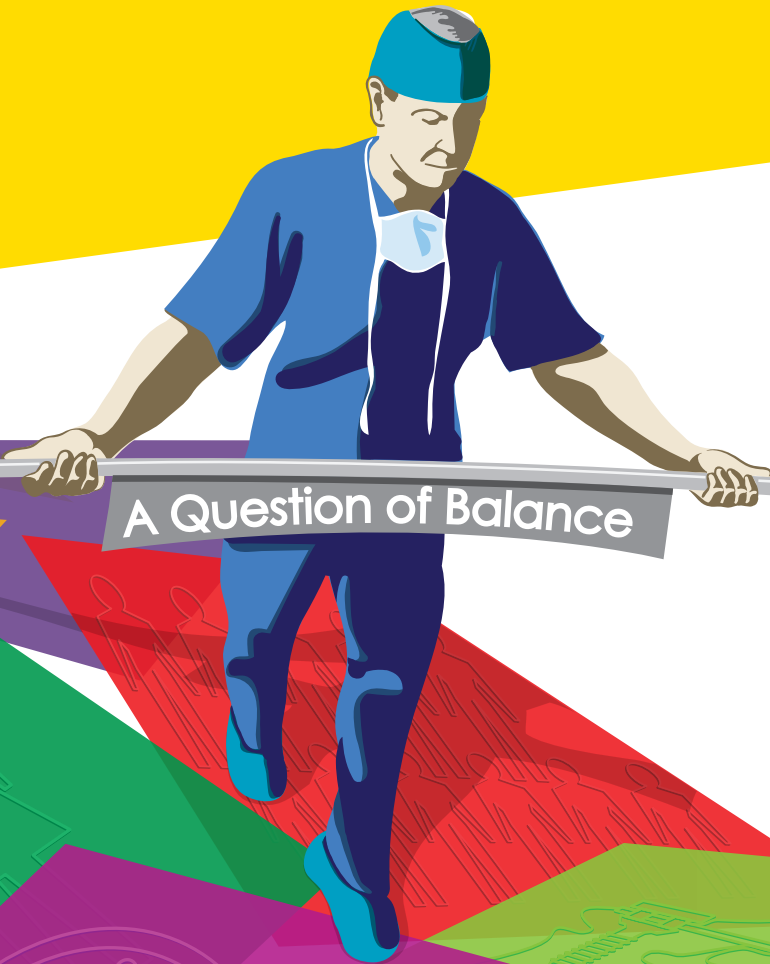


Exhibitor Prospectus



A Question of Balance



CNS

2014 ANNUAL MEETING

Boston

MASSACHUSETTS

OCTOBER 18-22, 2014

Learn more about the Annual Meeting at www.CNS.org



CNS

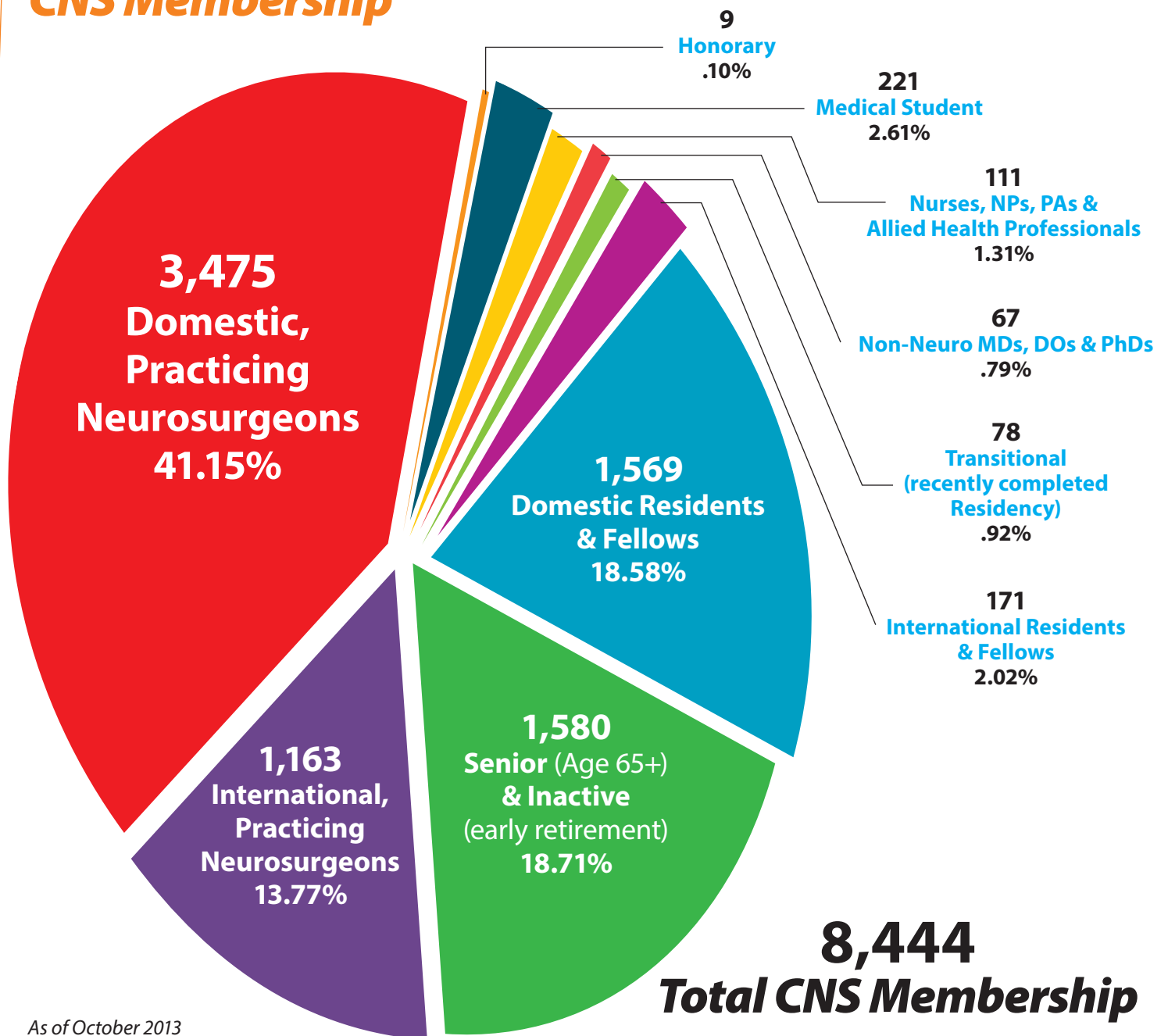
ABOUT THE CONGRESS OF NEUROLOGICAL SURGEONS

The Congress of Neurological Surgeons, a leader in education and innovation, is dedicated to advancing neurosurgery by providing its members with the educational and career development opportunities they need to become leaders and innovators in the field. Founded in 1951, the CNS has grown to be a world leader in neurosurgical education and currently boasts a membership of over 8,000 members worldwide.

64TH CNS Annual Meeting – A Question of Balance

Each year, the CNS Annual Meeting brings together approximately 3,100 neurosurgeons and related healthcare professionals from around the world. The Annual Meeting plays an essential role in providing information on front-line technology and research to the neurosurgical community. This year's theme, **A Question of Balance**, will examine the equilibrium of a surgeons, time between career, family and life.

CNS Membership



As of October 2013

The CNS Puts You in Touch with Decision Makers

THE CNS ANNUAL MEETING ATTENDEE

Our attendees consist of neurosurgical decision makers from a variety of subspecialties including: cerebrovascular, spine and peripheral nerve, neurotrauma and critical care, pain medicine, pediatric, stereotactic and functional and neuro-oncology.

In addition to neurological surgeons, the CNS Annual Meeting also attracts neurosurgery nurses, orthopedic surgeons, gerontologists, radiologists, neurologists, physician assistants, primary care physicians, hospital administrators, oncologists, pediatricians, infectious disease specialists and physiatrists.

CNS Attendees Come to See and Buy Your Products!

51% of all attendees responded that they attended due to these exhibit hall activities:

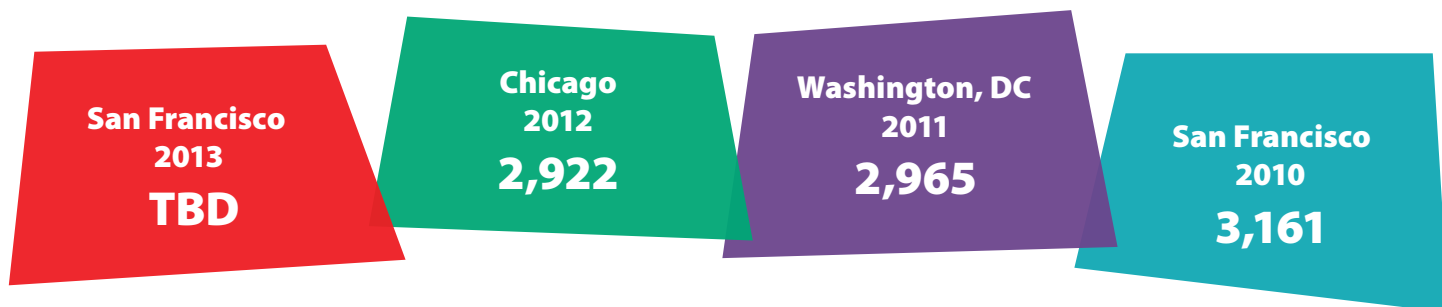
- See new products and developments
- See specific companies/products/services
- Compare products for future purchase

82% of CNS medical attendees have the ability to authorize, specify or recommend products and services for purchase.

59% of the attendees indicate, within 12 months of the Annual Meeting, they plan to buy one or more products or services.

53% of CNS medical attendees said that they were more favorably inclined to purchase an exhibitor's products or services after visiting their booth.

MEDICAL ATTENDANCE AT PAST ANNUAL MEETINGS:



Click [HERE](#) to view a list of the 2013 exhibitors.

Exhibitor Information

ELIGIBILITY TO EXHIBIT:

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of neurological surgery and the professional education and support of the members of the CNS. The CNS reserves the right to refuse space to any company who has failed to meet prior financial commitments to the CNS, or whose products or services, in the opinion of the CNS, do not meet the educational, scientific or practice needs of CNS members. The CNS reserves the right to limit the number of exhibitors in a given product or service category.

NON-CONTRACTED EXHIBIT SPACE

Any person, firm, or organization not having contracted with the Association for the occupancy of space in the Exhibit Hall will not be permitted to display or demonstrate any products, processes, services, or solicit orders.

EXHIBIT FEES:

New this year: EARLY BIRD RATES! Applications submitted with a deposit on or before **March 28** will save \$100 per 10' x 10' of exhibit space.

RENTAL OF EXHIBIT SPACE

	On or Before March 28*	After March 28
Inline Booths	\$29.00 per square foot	\$30.00 per square foot
Corner Booths	\$31.00 per square foot	\$32.00 per square foot
Island Booths (20' x 20' and larger)	\$33.00 per square foot	\$33.00 per square foot

Applications received on or before June 27, 2014 must include a deposit of 50% of the total amount due. Applications submitted without a deposit will not be processed nor have a space assigned. Applications received after June 27 must be accompanied by a full payment. Payments over \$20,000.00 must be submitted by check only. Click [HERE](#) to download our exhibit space application.

**Note: In order to receive the advance booth rate, 50% deposit must be made on or before March 28. Applications received without deposit will be charged the post-deadline booth rate.*

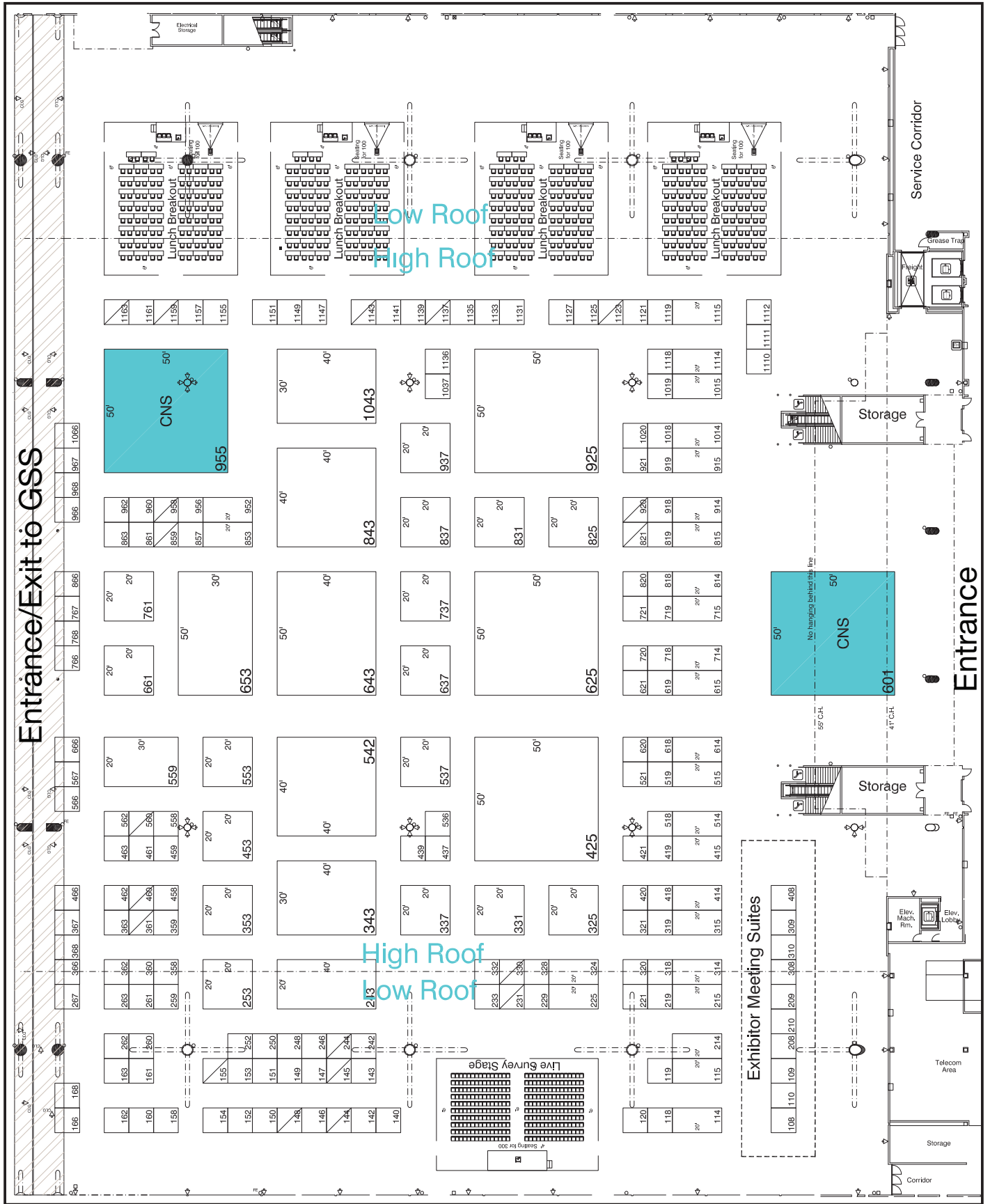
EXHIBIT PACKAGE

- Five complimentary registrations per 100 square feet of exhibit space rented
- Listing in the CNS Scientific Program
- Listing in the CNS website's Exhibitor & Product Locator
- Listing in the Annual Meeting Guide
- Listing in the online floor plan
- Opportunity to purchase pre- and post-meeting attendee mailing lists
- One Scientific Program book per 100 square feet of exhibit space rented (with a maximum of five books)

EXHIBITOR SERVICES MANUAL

Approximately 90 days prior to the CNS Annual Meeting, the Exhibitor Service Manual will be available online. This document will contain information pertaining to exhibiting at the Annual Meeting and order forms for all exhibitor services. An online password will be e-mailed to each exhibiting company after contracted exhibit space is paid in full.

Floor Plan



CNS Meeting Location

BOSTON CONVENTION & EXHIBIT CENTER

415 Summer Street
Boston, Massachusetts

CNS Annual Meeting Exhibit Hall Dates

MOVE-IN

Saturday, October 18	8:00 AM – 4:30 PM
Sunday, October 19	8:00 AM – 4:30 PM

EXHIBIT HALL OPEN

Monday, October 20	8:30 AM – 4:30 PM
Tuesday, October 21	8:30 AM – 4:30 PM
Wednesday, October 22	9:00 AM – 1:00 PM

MOVE-OUT

Wednesday, October 22	1:00 PM – 8:30 PM
Thursday, October 23	8:00 AM – 12:00 PM

Contact Us

FOR TRADE SHOW EXHIBIT SALES INFORMATION:

Dan Corcoran, Exhibit Manager
Phone: 312-541-0567
Email: Dan@CorcExpo.com

FOR ANNUAL MEETING INFORMATION AND OTHER CORPORATE SUPPORT OPPORTUNITIES:

Congress of Neurological Surgeons
Phone: 847-240-2500
Email: exhibits@1cns.org

