



Congress of Neurological Surgeons

2020 Support Benefits & Recognition

Support consists of Sponsorship, Educational Grants, and Advertising throughout the year during CNS Online Education, CNS Live Courses, and at the 2020 CNS Annual Meeting (Miami) with the Exhibit Booth Space.

Total contribution is determined by opportunities supported January 1, 2020 – December 31, 2020

Benefits	Industry Ambassador	Premier Partner	Industry Allies Council	Supporter
Signage & Acknowledgement				
Acknowledgement in general supporter signage at the CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X
Badge Ribbons at the CNS Annual Meeting with support level	X	X	X	X
Acknowledgement in general IAC recognition signage at all CNS Live Courses	X	X	X	
Podium Recognition during the CNS Annual Meeting opening & closing session	X	X	X	
Podium Recognition during all live CNS activities.	X	X		
Individual acknowledgement banner at the CNS Annual Meeting.	X	X		
Advertising				
Logo acknowledgement in the Mobile App for the CNS Annual Meeting	X	X	X	X
Acknowledgement in Industry Allies Council Ad – 6 issues of Neurosurgery annually	X	X	X	
Acknowledgement in Industry Allies Council Ad – 3 issues of Operative Neurosurgery annually	X	X	X	
Complimentary CNS Member mailing list	2 times	1 time		
Editorial Feature in one issue of the Congress Quarterly.	X	X		
Individual half-page acknowledgement in Spring issue of Congress Quarterly.	X			
CNS Annual Meeting				
Priority Booth Picks for 2019 CNS Annual Meeting	X	X	X	X
Housing Reservations prior to General Exhibitor Block	X	X	X	X
Early Move-in at CNS Annual Meeting	Thursday (PM)	Friday		
Discount on purchased advertising opportunities	20%	15%	10%	5%

Benefits	Industry Ambassador	Premier Partner	Industry Allies Council	Supporter
Electronic Communications				
Year-round logo acknowledgement on the CNS web site.	X	X	X	X
Year-round profile on CNS web site Industry Allies Council Page (includes hyperlink and 20 word description)	X	X	X	
Recognition in logo banner on CNS email communication - 2 annually	X	X	X	
Individual feature via CNS social media outlets - annually	2 times	1 time		
Individual feature article in one CNS e-newsletter annually	X			
Individual banner ad on CNS web site	X			
Networking Benefits				
Seat for company representative on the CNS Industry Allies Council which meets twice annually.	X	X	X	
Recognition in annual CEO letter to Membership	X	X	X	
Additional complimentary tickets to the CNS Opening Reception (held during the Annual Meeting).	10 tickets	5 tickets	2 tickets	
Invitations to the CNS International Reception (held during the Annual Meeting)	5 invites	2 invites		
Invitations to the CNS President's Reception (held during the Annual Meeting)	5 invites	2 invites		
Invitation to CNS Executive Committee Dinner (held during the Annual Meeting)	X			

Support Levels	
Industry Ambassador	\$250,000+
Premier Partner	\$100,000 - \$249,999
Industry Allies Council	\$50,000 - \$99,999
Supporter	\$25,000 - \$49,999

**Thank You for your support
of the Congress of
Neurological Surgeons
(CNS)**

**In order to qualify for the "Supporter" level and receive the above benefits, support must include the following: Booth Space at the CNS Annual Meeting and Sponsorship and/or Educational Grants. Advertising will contribute to the total of your support, but will not count towards a level without Sponsorship and/or Educational Grant Contribution.*

In order to be a part of our Industry Allies Council, Premier Partner, or Industry Ambassador levels, the following additional requirements must be met: Booth Space at CNS Annual Meeting must be a minimum of 10' x 20' or larger and Sponsorships and/or Educational Grants must be a minimum of \$15,000 or larger.

If you would like additional information please contact your dedicated Industry Relations & Sales Representative (Alex Waszok: awaszok@cns.org or Colleen Dunphy: (cdunphy@cns.org))