SPONSORSHIP OPPORTUNITIES

Device Innovation Showcase $5,000
Give attendees a glimpse of your newest products, services, and technologies by demonstrating them live from our Technology Theater during the Afternoon Break on Monday and Tuesday. Make a greater impact by inviting one of your reputable consultant physicians to deliver the presentation. Standard A/V set is included (projector, screen, podium, and microphone.) Accommodations can be made for 3-D or VR presentations (additional fees apply).

This opportunity is for a 10-minute presentation. Multiple sessions may be purchased to allow for more time.

Lunch Symposium (Non-CME) $25,000
This enables your company to connect with neurosurgeons beyond your exhibit booth in a meaningful way that is valuable to them. As a lunch symposium sponsor, your company invites faculty of your choosing to host a 60 to 90 minute presentation on any neurosurgical topic Monday, Tuesday, or Wednesday (September 14, 15, 16). And to help you attract more attendees, the CNS does not allow any other lunch symposium on a similar topic to take place during your session. This opportunity includes use of a lecture space that can accommodate up to 100 attendees; a standard A/V set; and promotion of the Lunch Symposium. Sponsoring company is responsible for arranging food and beverages with the convention center caterer. The CNS can facilitate online registration for the symposium, and the sponsoring company is allowed to distribute promotional materials at the exhibit hall entrance.

There is a maximum of three (3) sponsored lunches per day.

Symposia Breakout Session $15,000
The CNS provides two full day pre-meeting symposia courses. These courses offer didactic CME lecture on various topics. In addition, there are several non-CME breakouts throughout the day. Utilize this time to hold a hands-on training session or demonstration on the technology and product of your company’s choice. There will be a morning break and an afternoon break for each symposia course on Saturday and Sunday. You are sure to find the audience that are you looking among the variety of subspecialty topics. This opportunity includes an exclusive timeslot for 30 minutes during one of the non-CME beverage breaks and includes a standard A/V set. Program with topics and times will be provided.

Symposia Breakout Lunch $25,000
During the full day pre-meeting symposia courses, there will be a lunch break for all of the medical attendees and industry representatives, which allows for additional networking time. This opportunity includes an exclusive 45 minute breakout lunch session on Saturday or Sunday, in which your company can educate the attendees on the technology/product of your choice. This opportunity includes the use of a lecture space, a standard A/V set, and promotion of your lunch session. Food and beverage will be provided by the CNS.

Hands-on Cadaveric Session $7,500
This unique opportunity provides a forum for you to hold hands-on workshops during the meeting, in a private setting. Take advantage of being able to put your latest devices and technology in the hands attendee neurosurgeons! This opportunity is a two hour time slot on Monday or Tuesday. It includes the use of one lab station and promotion of your company’s session. Anatomical specimens, C-arms, and other specialty equipment must be ordered through our cadaver lab provider.

International Reception $15,000
Help the CNS make our international guests feel welcome. The International Reception takes place Saturday evening and is an opportunity to network with our international guests. Co-support with the CNS of the International Reception includes promotion, as well as the opportunity for sponsoring company to provide branded napkins, cups, etc. Support also includes invitations to this event.

This opportunity is open to only two sponsors.
Live Surgery $50,000

Our live surgery sessions take place in the CNS Xperience Lounge within the Exhibit Hall. This dynamic experience brings attendees right into the OR via telemedicine technology. Your company will be front and center as experts walk attendees through a surgical procedure featuring your cutting-edge approaches and technologies. These 30-minute presentations will take place during the morning and afternoon breaks on Monday and Tuesday, as well as the morning break on Wednesday. This opportunity includes A/V and an enhanced theater experience, as well as promotion of the session. Sponsoring company is responsible for choosing a topic, faculty, and institution.

Program with times and dates will be provided

Satellite Symposia (Exclusive: $30,000 Non-Exclusive: $15,000)

The CNS goes to great lengths to bring over 2,700 surgeons and allied professionals to town for this Annual Meeting. Hosting an exclusive satellite symposia allows your company to bring targeted educational experiences to this elite audience. There are no industry competitive sessions during this time, however, there may be a CNS social event or alumni event taking place. The CNS will provide access to attendee registration list for invitation purposes and will promote the symposium.

This opportunity is available on Saturday from 4:15pm–10:30pm, Sunday from 8:30–10:30pm, and Monday and Tuesday from 7:30-10:30pm.

Pre-Dinner Networking Receptions $7,500

Each year, the CNS hosts a series of popular Dinner Seminars on clinical and non-clinical topics important to neurosurgery. These dinners, held at popular local restaurants during the CNS Annual Meeting, attract between 40 and 70 attendees and are among the most highly regarded sessions during the meeting. This is an opportunity for your company to connect with a targeted neurosurgical audience by hosting this half-hour networking reception prior to a scheduled dinner seminar. This includes promotion of the reception and access for up to 10 company representatives to join attendees. Program for exact availability of Receptions will be provided.

ADVERTISING OPPORTUNITIES

Headquarter Hotel Key Cards $20,000

Place your logo or advertisement in the hands of every attendee staying at the headquarter hotel. Production and processing fees are additional.

Sitting Cubes $20,000

These sitting cubes are a great opportunity to display your logo, slogan, and company design. Placed throughout the three floors of the convention center, these cubes offer the attendees a chance to rest while on the move.

Pre-Meeting Attendee List $500

The CNS provides one complimentary attendee mailing registration list that is available approximately one month before the Annual Meeting. This is an opportunity to purchase an additional attendee list closer to the meeting date. All lists contain names, institutions, and mailing addresses.

Post-Meeting Attendee List $750

Available approximately 45 days post 2020 CNS Annual Meeting, this attendee mailing registration list is a great opportunity to follow up with meeting attendees.
### Door Drop Insert $4,500
Delivered to all medical attendees on Sunday night, over 600 rooms at the headquarter hotel, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. (Maximum of two-sided, 8.5” x 11”). Multiple inserts may be purchased.

### Door Drop Bag $6,000
Stand out from the rest by including your logo and message on the bag that will hold all inserts delivered to medical attendees at the headquarter hotel on Sunday night.

### Badge Lanyards $15,000
Place your brand front and center with every Annual Meeting attendee. Production and processing fees are additional.

### Registration Insert $6,000
Provided to all attendees at registration, this is the perfect opportunity to preview your products, and have them gain information about your company. Maximum size of piece is 8.5” x 11”, double sided.

### Registration Bags $15,000
Place your company logo and product information in the hand of every Annual Meeting attendee. Your company selects and produces the bag of your choice and can insert up to one promotional/product literature piece per bag (all items subject to CNS approval.) The bag will be provided to all attendees as they register onsite. Production and processing fees are additional.

### Mobile App Banner Ad $7,500
This is an opportunity to have your company’s banner ad displayed 25% of the time at the top of the screen while attendees peruse through the agenda.

*Past Banner Ad Analytics (average numbers):*
- Total Impressions: 9,457
- Unique User Views: 454
- Unique User Clicks: 33
- Unique Click-Through-Rate: 7.32%

*Opportunity is available to ten companies.*

### Mobile App Splash Page $15,000
This is an exclusive opportunity to have your company artwork displayed every time an attendee launches the 2020 CNS Annual Meeting Mobile App.

### Mobile App Push Message $10,000
Price is for one (1) push message. There is a company limit of three messages per day. The CNS will distribute your push message containing content of your choice to an opt-in list of attendees using the app.

### Skyscraper Ad on CNS Website $6,000*
Promote new product launches or just highlight your company with a skyscraper ad on the CNS Website.

* $6,000 for six months
Mobile App Enhanced Listing $2,500
This opportunity will include a display of your logo, an enhanced company description and a choice of one media item to attach. Below are all of the media items available for additional purchase:

- Banner Image - $500
- Web link – $500
- YouTube link - $500
- Paper/Abstract - $500
- PDF - $500
- External Web link - $500
- Presentation link - $500

CNS Social Media Message $5,000
Price is for one (1) social media message. Limited to three messages per day. The CNS will distribute your product/booth information via Facebook, Twitter, LinkedIn, and Instagram during the meeting.

Beverage Breaks $7,500 each
Beverage Breaks take place in the exhibit hall for 1 hour each. There are five (5) breaks over the course of the three days. Support of these daily beverage breaks in the exhibit hall includes promotion and the opportunity to brand the beverage stations. (Napkins, cups, etc. at company expense.)

Handed Stamp $15,000
Place your logo or advertisement right outside of the entrance to the Exhibit Hall: an opportunity to take advantage of a high traffic area.

Carpet Footprints $15,000
Help attendees find your booth with these directional floor ads. This opportunity includes shoeprints, featuring your chosen artwork, leading from the entrance of the exhibit hall to your booth.

Meter Boards $10,000
Prefer another creative way to advertise an event or product? A 38” x 87” inch meter board will be placed by the CNS within the convention center. These single-sided boards allow for a more detailed, close up message. Price includes production and labor. Multiple locations available.

Meeting Suite $3,400 per 10’x10’
If you are looking for a more private place to conduct your business in addition to your exhibit booth, then a Meeting Suite is just what you need. Room sizes can be created in most configurations, and are conveniently located in the exhibit hall, so both you and your customers can take care of business without having to travel far. Cost includes a suite, listing on convention map, and signage with company logo outside of suite. (Furniture and electric needs to be ordered at your company’s expense.)
**Charging Station $25,000**

Gain prominent advertising space and help attendees stay in touch with the home and office by supporting the Charging Station. This opportunity includes a completely branded charging tower that is fully interactive. These stations can charge up to 18 devices simultaneously and include an up to 20 sq. ft. of branding.

*This opportunity is open to two Sponsors.*

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**HQ Hotel / Convention Center Branding**

Please contact your Development Team: Sydney Manola at smanola@cns.org, Alex Waszok at awaszok@cns.org, or Colleen Dunphy at cdunphy@cns.org, for options to brand at the HQ Hotel, Convention Center, or City-wide.

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**EDUCATIONAL GRANT OPPORTUNITIES**

**Symposia Educational Grant $25,000**

The CNS provides two full day pre-meeting symposia courses that offer didactic CME lecture on various topics. Support of one or more of these courses with an educational grant will result in your company’s recognition via the CNS mobile app, website, and onsite promotion.

**Complimentary Resident Course Registration Grant $10,000**

This grant can be applied to either 110 Lunch Seminar tickets, 45 Dinner Seminar tickets or 20 symposia, or any combination thereof. This support will result in your company’s recognition through the CNS's mobile app, website, and onsite promotion.

**Luncheon Seminar Grant $10,000**

Support continued learning during our CME luncheon seminars that take place Monday, September 14 to Wednesday, September 16 from 12:15 pm – 1:45 pm. These sessions provide CME credit to attendees. Support of this course will result in your company’s recognition via the CNS mobile app, website, and onsite signage.

_Program for this year’s list of Lunch Seminars will be provided._

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**Complimentary Resident Meeting Registration Grant $17,500**

This educational grant provides complimentary Annual Meeting Registration to the first 100 Resident Members. This support will result in your company’s recognition via the CNS mobile app, website, and onsite promotion.

**Honored Guest Grant $25,000**

Show your support of our two Honored Guests, Dr. Mark L. Rosenblum and Dr. Bob S. Carter. This opportunity includes support of the Honored Guest luncheon on Monday, September 14 from 12:15-1:45, as well as the three talks on the General Session stage on Monday, Tuesday, and Wednesday. This support will result in your company’s recognition through the CNS's mobile app, website, onsite promotion, and an announcement made during the Honored Guest luncheon.

**General Meeting Educational Grant $1,000+**

If you want to support the CNS Annual Meeting in general and do not want to apply it to a specific course or session, a general meeting grant would be the route to go. This support will result in your company’s recognition via the CNS mobile app, website, and onsite promotion.

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**CONTACT US**

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