

2023 Industry Allies Council Support *Benefits & Recognition*

Support consists of **Sponsorships, Educational Grants, and Advertising** throughout the year supporting CNS Online Education, CNS Live Courses, and 2023 CNS Annual Meeting (Washington, DC). Support also includes **Exhibit Booth Space** at the 2023 CNS Annual Meeting (Washington, DC). Total support contribution is determined by the opportunities acquired for activities taking place from **January 1, 2023 – December 31, 2023**.

<i>Benefits</i>	<i>Transformational</i>	<i>Ambassador</i>	<i>Premier Partner</i>	<i>Partner</i>	<i>Collaborator</i>	<i>Associate</i>
Logo Acknowledgement at Annual Meeting						
Logo on All Supporter Thank You Banner at the 2023 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X	X	X
Individual banner at the 2023 CNS Annual Meeting	1 Double-Sided	1 Single-Sided	1 Single-Sided	1/2 Single-Sided		
Logo on All Supporter Thank You Meter boards at the 2023 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X	X	X
Individual meter board at the 2023 CNS Annual Meeting	4 Double-Sided	3 Double-Sided	2 Double-Sided	1 Double-Sided	1 Single-Sided	
Logo acknowledgement in the Meeting Mobile App within Exhibitor Listing	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X		
Logo Acknowledgement (Year-Round)						
Logo on All Supporter Thank You in the Year End Report	X	X	X	X	X	X
Year-round logo on the CNS web site.	X	X	X	X	X	X
Year-round profile on CNS web site Industry Allies Council Page (includes hyperlink and 20-word description)	X	X	X	X	X	
Logo in the 2024 CNS Annual Meeting Preliminary Program Book by supporter level (Spring 2024)	X	X	X	X	X	X
Logo on Recognition signage at all CNS Live Courses	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during Live & Virtual Courses)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during Live and Virtual Courses)	X	X	X	X		
Acknowledgement in Industry Allies Council Ad – 6 issues of Neurosurgery annually	X	X	X	X	X	X
Acknowledgement in Industry Allies Council Ad – 6 issues of Operative Neurosurgery annually	X	X	X	X	X	X

2023 Industry Allies Council Support Benefits & Recognition

Benefits	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Individual half-page acknowledgement in the Spring 2024 issue of Congress Quarterly.	X	X	X			
Recognition in logo banner on CNS email communication - 2 annually	X	X	X	X	X	
Verbal Acknowledgement						
Podium Recognition during the CNS Annual Meeting opening & closing session	X	X	X	X	X	X
Podium Recognition during any supported course stating IAC level.	X	X	X	X	X	X
Award Announcement and Presentation during Tuesday General Scientific Session	X	X	X	X		
Opportunity for 2-3 Minutes Speaking Time during Tuesday GSS Award Announcement	X					
Podium recognition during all live CNS programs stating IAC Level	X	X	X	X		
Electronic Communications						
Thank you message via CNS social media stating IAC Level with all companies	X	X	X	X	X	X
One-time individual feature via CNS social media outlets annually-CNS provides content	X	X	X	X		
One-time individual feature via CNS social media outlets annually-Company provide content	X	X				
Individual feature article in one CNS e-newsletter annually (CNS Weekly News) -Company provide content	X	X	X			
Individual banner ad on CNS website	Year-Round	6 months	3 months			
Print Communications						
Complimentary CNS Member mailing list	2 times	2 times	2 times	1 time		
Editorial Feature in one (1) issue of the Congress Quarterly.	X	X	X	X		
CNS Annual Meeting						
Badge Ribbons at the 2023 CNS Annual Meeting stating support level	X	X	X	X	X	X
Priority Booth Picks for the 2024 CNS Annual Meeting in order of support	X	X	X	X	X	X
Housing Reservations prior to General Exhibitor Block in order of support	X	X	X	X	X	X
Early Move-in at the CNS Annual Meeting	Thursday (PM)	Thursday (PM)	Thursday (PM)	Thursday (PM)	Friday (AM)	Friday (AM)
Discount on purchased advertising opportunities	25%	20%	15%	10%	5%	2.5%

2023 Industry Allies Council Support Benefits & Recognition

Benefits	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Networking Benefits						
Seat for company representative on the CNS Industry Allies Council which meets twice annually.	6	5	4	3	2	1
Opportunity to meet with CNS Executive Committee Members	4	4	2	2	1	1
Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS International Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS President's Reception (held during the Annual Meeting)	8	6	4	2	0	0

Support Levels

Transformational	\$800,000+
Ambassador	\$500,000 - \$799,999
Premier Partner	\$250,000 - \$499,999
Partner	\$100,000 - \$249,999
Collaborator	\$50,000 - \$99,999
Associate	Up to \$49,999

Thank You for your support of the

 Congress of Neurological Surgeons

**To qualify for the "Associate" level and receive the above benefits, support must include the following:*

Support via Sponsorship or Educational Grant. Advertising and Exhibits will contribute to the total of your support but will not count towards a level without Sponsorship or Educational Grant Contribution.

Collaborator, Partner, Premier Partner, Ambassador, and Transformational levels must have a minimum of \$15,000 in Sponsorships or Educational Grants

If you would like additional information, please contact your dedicated Industry Relations & Sales Representative:

Alex Waszok: (awaszok@cns.org), Stephanie Garrow: (sgarrow@cns.org), or Colleen Dunphy: (cdunphy@cns.org)