

NEUROSURGERY ORIGINS



CNS | 2024 ANNUAL MEETING

INDUSTRY SUPPORT PROSPECTUS

The following pages include support opportunities broken out by each day of the meeting.



2024 Industry Allies Council *Support Benefits & Recognition*

Support consists of **Sponsorships, Educational Grants, and Advertising** throughout the year supporting CNS Online Education, CNS Live Courses, and 2024 CNS Annual Meeting (Houston, TX). Support also includes **Exhibit Booth Space** at the 2024 CNS Annual Meeting (Houston, TX). Total support contribution is determined by the opportunities acquired for activities taking place from **January 1, 2024 – December 31, 2024**.

BENEFITS	<i>Transformational</i>	<i>Ambassador</i>	<i>Premier Partner</i>	<i>Partner</i>	<i>Collaborator</i>	<i>Associate</i>
Logo Acknowledgement at CNS Annual Meeting						
Logo on All Supporter Thank You Banner at the 2024 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X	X	X
Individual banner at the 2024 CNS Annual Meeting	1 Double-Sided	1 Single-Sided	1 Single-Sided	1/2 Single-Sided		
Logo on All Supporter Thank You Meter boards at the 2024 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X	X	X
Individual meter board at the 2024 CNS Annual Meeting	4 Double-Sided	3 Double-Sided	2 Double-Sided	1 Double-Sided	1 Single-Sided	
Logo acknowledgement in the Meeting Mobile App within Exhibitor Listing	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X		
Logo Acknowledgement (Year-Round)						
Logo on All Supporter Thank You in the Year End Report	X	X	X	X	X	X
Year-round logo on the CNS web site.	X	X	X	X	X	X
Year-round profile on CNS web site Industry Allies Council Page (includes hyperlink and 20-word description)	X	X	X	X	X	
Logo in the 2025 CNS Annual Meeting Preliminary Program Book by supporter level (Spring 2025)	X	X	X	X	X	X
Logo on Recognition signage at all CNS Live Courses	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during Live & Virtual Courses)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during Live and Virtual Courses)	X	X	X	X		
Acknowledgment in Industry Allies Council Ad – 6 issues of Neurosurgery annually	X	X	X	X	X	X
Acknowledgment in Industry Allies Council Ad – Operative Neurosurgery website's digital banner	X	X				

2024 Industry Allies Council *Support Benefits & Recognition*


BENEFITS	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly.	X	X	X			
Recognition in logo banner on CNS email communication - 2 annually	X	X	X	X	X	
Verbal Acknowledgement						
Podium Recognition during the CNS Annual Meeting opening & closing session	X	X	X	X	X	X
Podium Recognition during any supported course stating IAC level.	X	X	X	X	X	X
Award Announcement and Presentation during Tuesday General Scientific Session	X	X	X	X		
Opportunity for 2-3 Minutes Speaking Time during Tuesday GSS Award Announcement	X					
Podium recognition during all live CNS programs stating IAC Level	X	X	X	X		
Electronic Communications						
Thank you message via CNS social media stating IAC Level with all companies	X	X	X	X	X	X
One-time individual feature via CNS social media outlets annually-CNS provides content	X	X	X	X		
One-time individual feature via CNS social media outlets annually-Company provide content	X	X				
Individual feature article in one CNS e-newsletter annually (CNS Weekly News) -Company provide content	X	X	X			
Individual banner ad on CNS website	Year-Round	6 months	3 months			
Print Communications						
Complimentary CNS Member mailing list	2 times	2 times	2 times	1 time		
Editorial Feature in one (1) issue of the Congress Quarterly.	X	X	X	X		
CNS Annual Meeting						
Badge Ribbons at the 2024 CNS Annual Meeting stating support level	X	X	X	X	X	X
Priority Booth Picks for the 2025 CNS Annual Meeting in order of support	X	X	X	X	X	X
Housing Reservations prior to General Exhibitor Block in order of support	X	X	X	X	X	X
Early Move-in at the CNS Annual Meeting	Thursday (PM)	Thursday (PM)	Thursday (PM)	Thursday (PM)	Friday (AM)	Friday (AM)
Discount on purchased advertising opportunities	25%	20%	15%	10%	5%	2.5%

2024 Industry Allies Council *Support Benefits & Recognition*

BENEFITS	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Networking Benefits						
Seat for company representative on the CNS Industry Allies Council which meets twice annually.	6	5	4	3	2	1
Opportunity to meet with CNS Executive Committee Members	4	4	2	2	1	1
Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS International Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS President's Reception (held during the Annual Meeting)	8	6	4	2	0	0

Support Levels

Transformational	\$800,000+
Ambassador	\$500,000 - \$799,999
Premier Partner	\$250,000 - \$499,999
Partner	\$100,000 - \$249,999
Collaborator	\$50,000 - \$99,999
Associate	Up to \$49,999

Thank You for your support of the
 Congress of Neurological Surgeons

**To qualify for the "Associate" level and receive the above benefits, support must include the following:*

*Support via **Sponsorship** or **Educational Grant**. Advertising and Exhibits will contribute to the total of your support, but will not count towards a Support Level without **Sponsorship** or **Educational Grant** Contribution.*

Collaborator, Partner, Premier Partner, Ambassador, and Transformational levels must have a minimum of \$15,000 in Sponsorships or Educational Grants.

If you would like additional information, please contact your dedicated Industry Relations & Sales Representative:

Colleen Dunphy: (cdunphy@cns.org), Alex Waszok: (awaszok@cns.org), Stephanie Garrow: (sgarrow@cns.org)

SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 28



SYM COURSE: BREAKOUT SESSION

SYM01-SYM10, Morning Break: 9:45 – 10:15AM; Afternoon Break: 2:30 – 3:30PM

\$15,000

There will be two full day pre-meeting symposia courses. These courses offer didactic CME lecture on various topics. Utilize this time to host a hands-on training session or demonstration on the technology and product of the sponsoring company's choice. There will be a morning break and an afternoon break for each symposia course on Saturday and Sunday. Choose from a variety of sub-specialty topics, and the CNS will bring in the audience as well as provide the beverages. This opportunity includes an exclusive timeslot for 30 minutes in a lecture space during one of the non-CME beverage breaks, a standard A/V set (projector, screen, podium, microphone), and recognition of your session via onsite signage and the Annual Meeting Mobile App.

SYM COURSE: LUNCH SESSION

SYM01-SYM10, Lunch Break: 12:00 – 12:15PM

\$25,000

During the full day pre-meeting symposia courses, there will be a lunch break for all of the medical attendees and industry representatives, which allows for additional networking time. This opportunity includes an exclusive 45 minute breakout lunch session on Saturday or Sunday, in which your company can educate the attendees on the technology/product of your choice. This opportunity includes the use of a lecture space, a standard A/V set (projector, screen, podium, microphone) and promotion of your lunch session. Food and beverage will be provided by the CNS.



SATELLITE SYMPOSIUM

CNS Approved Timeframe: 4:15 – 10:30PM

Price Range: \$5,000 - \$20,000

The CNS goes to great lengths to gather over 2,500 surgeons and allied professionals to Houston, TX. Hosting a satellite symposium event allows your company to bring targeted educational experiences to an elite audience. The pricing ranges from \$5,000 to \$20,000 depending on how many invited and expected surgeons/physicians are attending. Please contact corporatedevelopment@cns.org with your invited and expected attendee count. The CNS will provide you with an Application. The CNS will provide access to medical attendee registration lists for invitation purposes and will inform about any CNS Social Events that are taking place on the same evening. Timeframes: Saturday from 4:15–10:30pm, Sunday from 8:15–10:30pm, and Monday from 6:00–10:30pm, Tuesday from 6:30–10:30pm, and Wednesday from 2:00–10:30pm.

RESIDENT SOCIAL SPONSOR

5:00 – 6:30PM

Gold - \$15,000, Silver \$10,000, Bronze - \$5,000

Reach residents as they are all invited to attend this networking event on Saturday evening.

Sponsor Levels:

o GOLD

(6) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o SILVER

(4) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o BRONZE

(2) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.



INTERNATIONAL RECEPTION

5:00 – 6:30PM

Gold - \$15,000, Silver \$10,000, Bronze - \$5,000

Help the CNS make our international guests feel welcome. The International Reception takes place Saturday evening and is an opportunity to network with our international guests. Support includes invitations to attend, promotion of your support and ability to provide branded napkins or cups.

Sponsor Levels:

o GOLD

(6) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o SILVER

(4) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o BRONZE

(2) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

PRE-DINNER NETWORKING RECEPTIONS

Dinner Seminar 1, 6:30 – 8:30PM

\$7,500

Each year, the CNS hosts a series of popular Dinner Seminars on clinical and non-clinical topics important to neurosurgery. Connect with your target neurosurgical audience by hosting this half-hour networking reception prior to a scheduled dinner seminar.

Opportunity includes promotion of your reception via onsite signage and the Annual Meeting Mobile App.



HONORED GUEST DINNER SPONSORSHIP

7:00 – 11:00PM

\$30,000

Be the exclusive sponsor of our Honored Guest Dinner at the Astorian in Houston, TX. Join us in celebrating our Honored Guest at the 2024 CNS Annual Meeting, Dr. Steven L. Giannotta. This exclusive sponsorship includes recognition via on-site signage, podium announcement, and an invitation for 3 people to attend the dinner.

HANDS-ON CADAVERIC SESSION

CNS Approved Timeframe: 2 hours at any time throughout the day

\$5,000

This unique opportunity provides a forum for you to hold a hands-on workshop in a private setting. Take advantage of placing your latest technology in the hands of the neurosurgeon attendees! This opportunity is a two-hour time slot. It includes the use of one lab station and recognition of your session via onsite signage and the Annual Meeting Mobile App.

Anatomical specimens, C-Arms, and other specialty equipment must be ordered through our cadaver lab partner, MERI.



COMPANY LOUNGE

Saturday – Wednesday

\$35,000

Have your own Company Lounge within the meeting space of the George R. Brown Convention Center! Your Company Lounge will be located outside of the Grand Ballroom on the third floor. Utilize this high traffic area outside of the Poster Session to chat with attendees as a casual gathering spot.

Furniture and Charging Station to be ordered at your company's expense.

MOTHER'S ROOM

Saturday – Wednesday

\$7,500

Support nursing mothers by sponsoring the Mother's Room within the meeting space of the George R. Brown Convention Center. The Mother's Room will be located on the third floor. This dedicated space offers comfort, convenience, and privacy for breastfeeding mothers. Support includes recognition on onsite signage and the Annual Meeting Mobile App.



SUNDAY, SEPTEMBER 29



SYM COURSE: BREAKOUT SESSION

SYM11-SYM19, Morning Break: 9:45 – 10:15AM; Afternoon Break: 2:30 – 3:30PM

\$15,000

There will be two full day pre-meeting symposia courses. These courses offer didactic CME lecture on various topics. Utilize this time to host a hands-on training session or demonstration on the technology and product of the sponsoring company's choice. There will be a morning break and an afternoon break for each symposia course on Saturday and Sunday. Choose from a variety of sub-specialty topics, and the CNS will bring in the audience as well as provide the beverages. This opportunity includes an exclusive timeslot for 30 minutes in a lecture space during one of the non-CME beverage breaks, a standard A/V set (projector, screen, podium, microphone), and recognition of your session via onsite signage and the Annual Meeting Mobile App.

SYM COURSE: LUNCH SESSION

SYM11-SYM19, Lunch Break: 12:00 – 12:15PM

\$25,000

During the full day pre-meeting symposia courses, there will be a lunch break for all of the medical attendees and industry representatives, which allows for additional networking time. This opportunity includes an exclusive 45 minute breakout lunch session on Saturday or Sunday, in which your company can educate the attendees on the technology/product of your choice. This opportunity includes the use of a lecture space, a standard A/V set (projector, screen, podium, microphone) and promotion of your lunch session. Food and beverage will be provided by the CNS.





SANS CHALLENGE SPONSOR

Preliminary Rounds: 1:00 – 3:00PM

Gold - \$15,000, Silver \$10,000, Bronze - \$5,000

Neurosurgical residents will compete by school while being quizzed on SANS (Self-Assessment in Neurological Surgery) questions. The challenge will cover the breadth of all subspecialty and general neurosurgery topics included on the Exam.

Sponsor Levels:

o GOLD

(6) Invitations for representatives to attend Preliminary Rounds and Championship Round. Recognition via on-site signage and Meeting Mobile App

o SILVER

(4) Invitations for representatives to attend Preliminary Rounds and Championship Round. Recognition via on-site signage and Meeting Mobile App

o BRONZE

(2) Invitations for representatives to attend Preliminary Rounds and Championship Round. Recognition via on-site signage and Meeting Mobile App

OPENING RECEPTION SPONSORSHIP

6:30 – 8:00PM

Gold - \$50,000, Silver \$25,000, Bronze - \$12,500

Kick off the CNS Annual Meeting experience by sponsoring the Opening Reception! Enjoy live music, drinks, and delicious hors d'oeuvres. The Opening Reception is great for networking and creating new and lasting connections!

Sponsor Levels:

o GOLD

(6) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o SILVER

(4) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.

o BRONZE

(2) Invitations for representatives to attend.

Recognition via on-site signage and Meeting Mobile App.



SATELLITE SYMPOSIUM

CNS Approved Timeframe: 8:15 – 10:30PM

Price Range: \$5,000 - \$20,000

The CNS goes to great lengths to gather over 2,500 surgeons and allied professionals to Houston, TX. Hosting a satellite symposium event allows your company to bring targeted educational experiences to an elite audience. The pricing ranges from \$5,000 to \$20,000 depending on how many invited and expected surgeons/physicians are attending. Please contact corporatedevelopment@cns.org with your invited and expected attendee count. The CNS will provide you with an Application. The CNS will provide access to medical attendee registration lists for invitation purposes and will inform about any CNS Social Events that are taking place on the same evening.

HANDS-ON CADAVERIC SESSION

CNS Approved Timeframe: 2 hours at any time throughout the day

\$5,000

This unique opportunity provides a forum for you to hold a hands-on workshop in a private setting. Take advantage of placing your latest technology in the hands of the neurosurgeon attendees! This opportunity is a two-hour time slot. It includes the use of one lab station and recognition of your session via onsite signage and the Annual Meeting Mobile App.

Anatomical specimens, C-Arms, and other specialty equipment must be ordered through our cadaver lab partner, MERI.



COMPANY LOUNGE

Saturday – Wednesday

\$35,000

Have your own Company Lounge within the meeting space of the George R. Brown Convention Center! Your Company Lounge will be located outside of the Grand Ballroom on the third floor. Utilize this high traffic area outside of the Poster Session to chat with attendees as a casual gathering spot.

Furniture and Charging Station to be ordered at your company's expense.



MOTHER'S ROOM

Saturday – Wednesday

\$7,500

Support nursing mothers by sponsoring the Mother's Room within the meeting space of the George R. Brown Convention Center. The Mother's Room will be located on the third floor. This dedicated space offers comfort, convenience, and privacy for breastfeeding mothers. Support includes recognition on onsite signage and the Annual Meeting Mobile App.



NEUROSURGICAL DISCOVERIES SKILLS CHALLENGE

Exhibit Hall Hours: Monday 8:15AM – 4:00PM, Tuesday 8:15AM – 3:00PM, Wednesday 8:15AM – 1:30PM

\$7,500

Increase exhibit engagement and opportunity for Lead Retrieval by joining this gamification-based platform at the 2024 CNS Annual Meeting.

This opportunity allows you to share your own specific technology as a Skill Challenge within your booth.

This will drive the medical attendees to your exhibit space for further engagement and information about your technology throughout the meeting!

The medical attendees will be encouraged to participate at no cost with the ability to visit your booth at any time during Exhibit Hall hours for the entirety of the meeting. Each Skill Challenge completed will have a point value dependent on how well the surgeon performs the skill. The point values are: 1,000 points, 500 points, or 250 points. A leaderboard will be tracking attendee participation and point levels in real-time throughout the meeting. The CNS will provide prizes to the top scoring attendees.

Recognition of your support of the Skills Challenge will be within onsite signage, booth signage, and the Annual Meeting Mobile App. You will receive attendee information captured when badge is scanned upon Skill Challenge completed.



BEVERAGE BREAK SPONSOR

9:40 – 10:40AM, 1:50 – 2:50PM

\$12,500 per break

Beverage Breaks take place in the exhibit hall for 1 hour each. There are five (5) breaks over the course of the three days. Support of these daily beverage breaks in the exhibit hall includes promotion and the opportunity to brand the beverage stations. Napkins, cups, and any other promotional materials are at your company's expense.



CROSSROADS OF INNOVATION

Morning Beverage Break: 9:40 – 10:40AM, Afternoon Beverage Break: 1:50 – 2:50PM

\$3,000 per 10-minute talk

Have a 10-minute presentation ready to share with attendees as they are guided to your exhibit space during Exhibit Hall break times on a rotation basis. Attendees will be guided to participating Crossroads of Innovation Exhibitors for these engaging 10-minute presentations. Your participation will be recognized on the registration site, Annual Meeting Mobile App, and on the agenda during the daily beverage breaks. Submit the [Crossroads of Innovation Sign Up Form](#) to secure your spot!

This opportunity is open to 4 industry sponsors per neurosurgical specialty: Tumor, Spine, Pediatrics, Trauma, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, or Stereotactic/Epilepsy.

LIVE SURGERY

10:00 – 10:30AM, 2:05 – 2:35PM

\$60,000 per session

Our live surgery sessions take place in the CNS Xperience Lounge within the Exhibit Hall. This dynamic experience brings attendees right into the OR via telemedicine technology. Your company will be front and center as experts walk attendees through a surgical procedure featuring your cutting-edge approaches and technologies. These 30-minute presentations will take place during the morning breaks on Monday, Tuesday, and Wednesday. This opportunity includes A/V and an enhanced theater experience, as well as promotion of the session. Sponsor is responsible for choosing a topic, faculty, and institution.

***Recordings are available for purchase upon request.**



LUNCH SYMPOSIUM (NON-CME)

12:20 – 1:50PM

\$30,000

This opportunity enables your company to connect with neurosurgeons beyond your exhibit booth in a meaningful way that is valuable to them. In fact, more surgeons come to the CNS Annual Meeting to attend educational sessions on specific topics than for any other reason. As a lunch symposium sponsor, your company invites faculty of your choosing to present a 60-to-90-minute presentation on a neurosurgical topic of your choice on Monday or Tuesday, (September 30 or October 1). To help you attract more medical attendees, the CNS does not allow any other lunch symposium on a similar topic to take place during your session. This opportunity includes the use of a lecture space that can accommodate up to 100 attendees; a standard A/V set (projector, screen, podium, microphone) and recognition of your symposium via onsite signage and the Annual Meeting Mobile App. Sponsoring company is responsible for arranging food and beverages with the convention center caterer. The CNS can facilitate online pre-registration for the symposium, and the sponsoring company can distribute promotional materials at the exhibit hall entrance.

There is a maximum of six (6) sponsored lunches per day.

SATELLITE SYMPOSIUM

CNS Approved Timeframe: 6:00 – 10:30PM

Price Range: \$5,000 - \$20,000

The CNS goes to great lengths to gather over 2,500 surgeons and allied professionals to Houston, TX. Hosting a satellite symposium event allows your company to bring targeted educational experiences to an elite audience. The pricing ranges from \$5,000 to \$20,000 depending on how many invited and expected surgeons/physicians are attending. Please contact corporatedevelopment@cns.org with your invited and expected attendee count. The CNS will provide you with an Application. The CNS will provide access to medical attendee registration lists for invitation purposes and will inform about any CNS Social Events that are taking place on the same evening.



PRE-DINNER NETWORKING RECEPTIONS

Dinner Seminar 2, 7:30 – 9:30PM

\$7,500

Each year, the CNS hosts a series of popular Dinner Seminars on clinical and non-clinical topics important to neurosurgery. Connect with your target neurosurgical audience by hosting this half-hour networking reception prior to a scheduled dinner seminar.

Opportunity includes promotion of your reception via onsite signage and the Annual Meeting Mobile App.

HANDS-ON CADAVERIC SESSION

CNS Approved Timeframe: 2 hours at any time throughout the day

\$5,000

This unique opportunity provides a forum for you to hold a hands-on workshop in a private setting. Take advantage of placing your latest technology in the hands of the neurosurgeon attendees! This opportunity is a two-hour time slot on Monday or Tuesday. It includes the use of one lab station and recognition of your session via onsite signage and the Annual Meeting Mobile App.

Anatomical specimens, C-Arms, and other specialty equipment must be ordered through our cadaver lab partner, MERI.



COMPANY LOUNGE

Saturday – Wednesday

\$35,000

Have your own Company Lounge within the meeting space of the George R. Brown Convention Center! Your Company Lounge will be located outside of the Grand Ballroom on the third floor. Utilize this high traffic area outside of the Poster Session to chat with attendees as a casual gathering spot.

Furniture and Charging Station to be ordered at your company's expense.

MOTHER'S ROOM

Saturday – Wednesday

\$7,500

Support nursing mothers by sponsoring the Mother's Room within the meeting space of the George R. Brown Convention Center. The Mother's Room will be located on the third floor. This dedicated space offers comfort, convenience, and privacy for breastfeeding mothers. Support includes recognition on onsite signage and the Annual Meeting Mobile App.



TUESDAY, OCTOBER 1



NEUROSURGICAL DISCOVERIES SKILLS CHALLENGE

Exhibit Hall Hours: Monday 8:15AM – 4:00PM, Tuesday 8:15AM – 3:00PM,

Wednesday 8:15AM – 1:30PM

\$7,500

Increase exhibit engagement and opportunity for Lead Retrieval by joining this gamification-based platform at the 2024 CNS Annual Meeting.

This opportunity allows you to share your own specific technology as a Skill Challenge within your booth.

This will drive the medical attendees to your exhibit space for further engagement and information about your technology throughout the meeting!

The medical attendees will be encouraged to participate at no cost with the ability to visit your booth at any time during Exhibit Hall hours for the entirety of the meeting. Each Skill Challenge completed will have a point value dependent on how well the surgeon performs the skill. The point values are: 1,000 points, 500 points, or 250 points. A leaderboard will be tracking attendee participation and point levels in real-time throughout the meeting. The CNS will provide prizes to the top scoring attendees.

Recognition of your support of the Skills Challenge will be within onsite signage, booth signage, and the Annual Meeting Mobile App. You will receive attendee information captured when badge is scanned upon Skill Challenge completed.



BEVERAGE BREAK SPONSOR

9:40 – 10:40AM, 1:50 – 2:50PM

\$12,500 per break

Beverage Breaks take place in the exhibit hall for 1 hour each. There are five (5) breaks over the course of the three days. Support of these daily beverage breaks in the exhibit hall includes promotion and the opportunity to brand the beverage stations. Napkins, cups, and any other promotional materials are at your company's expense.



CROSSROADS OF INNOVATION

Morning Beverage Break: 9:40 – 10:40AM, Afternoon Beverage Break: 1:50 – 2:50PM

\$3,000 per 10-minute talk

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LIVE SURGERY

10:00 – 10:30AM, 2:05 – 2:35PM

\$60,000 per session

Our live surgery sessions take place in the CNS Xperience Lounge within the Exhibit Hall. This dynamic experience brings attendees right into the OR via telemedicine technology. Your company will be front and center as experts walk attendees through a surgical procedure featuring your cutting-edge approaches and technologies. These 30-minute presentations will take place during the morning breaks on Monday, Tuesday, and Wednesday. This opportunity includes A/V and an enhanced theater experience, as well as promotion of the session. Sponsor is responsible for choosing a topic, faculty, and institution.

***Recordings are available for purchase upon request.**



LUNCH SYMPOSIUM (NON-CME)

12:20 – 1:50PM

\$30,000

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There is a maximum of six (6) sponsored lunches per day.

SANS CHALLENGE SPONSOR

Championship Round: 1:45 – 2:45PM

Gold - \$15,000, Silver \$10,000, Bronze - \$5,000

Neurosurgical residents will be named champion after being quizzed on SANS (Self-Assessment in Neurological Surgery) questions. The challenge covers the breadth of all subspecialty and general neurosurgery topics included on the Exam.

Sponsor Levels:

o GOLD

(6) Invitations for representatives to attend Preliminary Rounds and Championship Round.
Recognition via on-site signage and Meeting Mobile App

o SILVER

(4) Invitations for representatives to attend Preliminary Rounds and Championship Round.
Recognition via on-site signage and Meeting Mobile App

o BRONZE

(2) Invitations for representatives to attend Preliminary Rounds and Championship Round.
Recognition via on-site signage and Meeting Mobile App



DEVICE INNOVATION SHOWCASE

1:50 – 2:50PM

\$6,000

Give attendees a glimpse of your newest products, services, and technologies by demonstrating them live from our Technology Theater during the Afternoon Break on Tuesday. Make a greater impact by inviting one of your reputable consultant physicians to deliver the presentation. Standard A/V set is included (projector, screen, podium, and microphone.) Accommodation can be arranged for 3-D or VR presentations (additional fees apply). Recognition of your session via onsite signage and Annual Meeting Mobile App. Cost is for one 10-minute session. Multiple sessions may be purchased to allow for more time.

***Recordings are available for purchase upon request.**

SATELLITE SYMPOSIUM

CNS Approved Timeframe: 6:30 – 10:30PM

Price Range: \$5,000 - \$20,000

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7:00 – 11:00PM

\$30,000

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HANDS-ON CADAVERIC SESSION

CNS Approved Timeframe: 2 hours at any time throughout the day

\$5,000

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COMPANY LOUNGE

Saturday – Wednesday

\$35,000

Have your own Company Lounge within the meeting space of the George R. Brown Convention Center! Your Company Lounge will be located outside of the Grand Ballroom on the third floor. Utilize this high traffic area outside of the Poster Session to chat with attendees as a casual gathering spot.

Furniture and Charging Station to be ordered at your company's expense.

MOTHER'S ROOM

Saturday – Wednesday

\$7,500

Support nursing mothers by sponsoring the Mother's Room within the meeting space of the George R. Brown Convention Center. The Mother's Room will be located on the third floor. This dedicated space offers comfort, convenience, and privacy for breastfeeding mothers. Support includes recognition on onsite signage and the Annual Meeting Mobile App.



WEDNESDAY, OCTOBER 2



NEUROSURGICAL DISCOVERIES SKILLS CHALLENGE

Exhibit Hall Hours: Monday 8:15AM – 4:00PM, Tuesday 8:15AM – 3:00PM,

Wednesday 8:15AM – 1:30PM

\$7,500

Increase exhibit engagement and opportunity for Lead Retrieval by joining this gamification-based platform at the 2024 CNS Annual Meeting.

This opportunity allows you to share your own specific technology as a Skill Challenge within your booth.

This will drive the medical attendees to your exhibit space for further engagement and information about your technology throughout the meeting!

The medical attendees will be encouraged to participate at no cost with the ability to visit your booth at any time during Exhibit Hall hours for the entirety of the meeting. Each Skill Challenge completed will have a point value dependent on how well the surgeon performs the skill. The point values are: 1,000 points, 500 points, or 250 points. A leaderboard will be tracking attendee participation and point levels in real-time throughout the meeting. The CNS will provide prizes to the top scoring attendees.

Recognition of your support of the Skills Challenge will be within onsite signage, booth signage, and the Annual Meeting Mobile App. You will receive attendee information captured when badge is scanned upon Skill Challenge completed.



BEVERAGE BREAK SPONSOR

9:40 – 10:40AM

\$12,500 per break

Beverage Breaks take place in the exhibit hall for 1 hour each. There are five (5) breaks over the course of the three days. Support of these daily beverage breaks in the exhibit hall includes promotion and the opportunity to brand the beverage stations. Napkins, cups, and any other promotional materials are at your company's expense.



CROSSROADS OF INNOVATION

Morning Beverage Break: 9:40 – 10:40AM

\$3,000 per 10-minute talk

Have a 10-minute presentation ready to share with attendees as they are guided to your exhibit space during Exhibit Hall break times on a rotation basis. Attendees will be guided to participating Crossroads of Innovation Exhibitors for these engaging 10-minute presentations. Your participation will be recognized on the registration site, Annual Meeting Mobile App, and on the agenda during the daily beverage breaks. Submit the [Crossroads of Innovation Sign Up Form](#) to secure your spot!

This opportunity is open to 4 industry sponsors per neurosurgical specialty: Tumor, Spine, Pediatrics, Trauma, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, or Stereotactic/Epilepsy.

LIVE SURGERY

10:00 – 10:30AM

\$60,000 per session

Our live surgery sessions take place in the CNS Xperience Lounge within the Exhibit Hall. This dynamic experience brings attendees right into the OR via telemedicine technology. Your company will be front and center as experts walk attendees through a surgical procedure featuring your cutting-edge approaches and technologies. These 30-minute presentations will take place during the morning breaks on Monday, Tuesday, and Wednesday. This opportunity includes A/V and an enhanced theater experience, as well as promotion of the session. Sponsor is responsible for choosing a topic, faculty, and institution.

*Recordings are available for purchase upon request.



SATELLITE SYMPOSIUM

CNS Approved Timeframe: 2:00 – 10:30PM

Price Range: \$5,000 - \$20,000

The CNS goes to great lengths to gather over 2,500 surgeons and allied professionals to Houston, TX. Hosting a satellite symposium event allows your company to bring targeted educational experiences to an elite audience. The pricing ranges from \$5,000 to \$20,000 depending on how many invited and expected surgeons/physicians are attending. Please contact corporatedevelopment@cns.org with your invited and expected attendee count. The CNS will provide you with an Application. The CNS will provide access to medical attendee registration lists for invitation purposes and will inform about any CNS Social Events that are taking place on the same evening.

HANDS-ON CADAVERIC SESSION

CNS Approved Timeframe: 2 hours at any time throughout the day

\$5,000

This unique opportunity provides a forum for you to hold a hands-on workshop in a private setting. Take advantage of placing your latest technology in the hands of the neurosurgeon attendees! This opportunity is a two-hour time slot on Monday or Tuesday. It includes the use of one lab station and recognition of your session via onsite signage and the Annual Meeting Mobile App.

Anatomical specimens, C-Arms, and other specialty equipment must be ordered through our cadaver lab partner, MERI.



COMPANY LOUNGE

Saturday – Wednesday

\$35,000

Have your own Company Lounge within the meeting space of the George R. Brown Convention Center! Your Company Lounge will be located outside of the Grand Ballroom on the third floor. Utilize this high traffic area outside of the Poster Session to chat with attendees as a casual gathering spot. Furniture and Charging Station to be ordered at your company's expense.



MOTHER'S ROOM

Saturday – Wednesday

\$7,500

Support nursing mothers by sponsoring the Mother's Room within the meeting space of the George R. Brown Convention Center. The Mother's Room will be located on the third floor. This dedicated space offers comfort, convenience, and privacy for breastfeeding mothers. Support includes recognition on onsite signage and the Annual Meeting Mobile App.

ADVERTISING OPPORTUNITIES

ARE YOU AN IAC
MEMBER? DON'T
FORGET YOU GET AN
ADVERTISING
DISCOUNT!

HQ HOTEL KEY CARDS – SOLD

\$20,000

Place your logo and advertisement in the hands of every attendee staying at the headquarter hotel. Company sponsor is responsible for the production cost and any associated fees in addition to the above price.



BADGE LANYARDS – SOLD

\$15,000

Place your brand front and center with every Annual Meeting attendee. Production and processing fees are additional.



REGISTRATION BAGS

\$15,000

Place your company logo and product information in the hands of every medical attendee. Your company selects the bag and notifies the CNS of your choice. Once approved, you are able to produce one (1) piece of product literature which will be inserted into each registration bag that will be provided to all medical attendees once they are registered on-site.

Company sponsor is responsible for the production cost and any associated fees in addition to the above price.



REGISTRATION INSERT

\$6,000

This is provided to all medical attendees at registration, and it is the perfect opportunity to preview your products, technology and allow each attendee the chance to gain the most up-to-date details of your company's offerings in the neurosurgical field. The maximum size of an insert piece is 8.5" x 11", double sided.



INSULATED BOTTLE

\$15,000

Help all the medical attendees keep their water cold or coffee hot. Add your name and logo. Handed out at registration to all medical attendees. Corporate supporter pays for production and shipping.

CNS approval of the bottle design and imprint is needed prior to production.



CHARGING STATION

\$25,000

Gain prominent advertising space and help attendees stay in touch with the home and office by supporting the Charging Station. This opportunity includes a completely branded charging tower that is fully interactive. These stations can charge up to 18 devices simultaneously and include an up to 20 sq. ft. of branding.

This opportunity is open to two Sponsors.



MEETING SUITE

\$6,500 per 10'x10' space, \$10,000 per 10'x20' space, \$13,500 per 10'x30' space

A perfect opportunity to have a more private place to conduct your business in addition to your exhibit booth. The sizes can be created in most configurations, and are located in the Exhibit Hall. Cost includes the suite, listing in the Exhibit Hall Map, and signage with company logo outside of the suite.

Carpeting included. Furniture and Electricity to be ordered at the expense of your company.

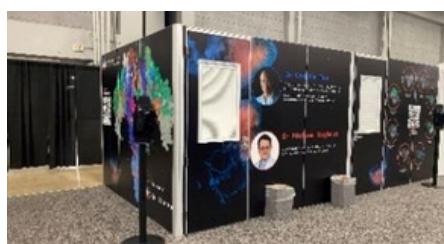


BRANDED MEETING SUITES

\$2,000 per panel

Customize your Meeting Suite with branded flexible panels that can cover your entire suite or just an area that you desire. Panel is 38 1/8" x 87". CNS needs to approve artwork by 8/20/24.

Opportunity is only available to companies with an exhibit booth.



METER BOARD

\$7,500 double-sided

Design a 38" x 87" inch meter-board advertisement which will be placed by in ACCME compliant areas of the convention center. This board allows for a more detailed, close up message. This opportunity includes production and labor.



PRE-MEETING ATTENDEE LIST

\$1,000

After the complimentary attendee registration list is provided to all exhibitors (1 month prior to meeting), this an opportunity to purchase an updated attendee registration list closer to the meeting’s start date. All lists contain only names, institutions, physical mailing addresses, and membership status.

POST-MEETING ATTENDEE LIST

\$1,500

Available approximately 45 days after the 2024 CNS Annual Meeting, this attendee registration list is a great opportunity to follow up with meeting attendees. All lists contain only names, institutions, physical mailing addresses, and membership status.



FLOOR DECALS

Various sizes with costs below

Design a floor decal advertisement of your choice which will be placed directly in ACCME compliant areas of the convention center (Exhibit Hall, outside of Exhibit Hall entrance, in front of escalators, etc). Promote your technology in a creative way. This opportunity includes production and labor.

- 2’ x 2’ : \$12,000
- 4’ x 4’ : \$14,000
- 8’ x 8’ : \$16,000
- 10’ x 10’ : \$18,000



FLOOR SHOEPRINTS

\$15,000

Help attendees find your booth with these directional floor advertisements. This opportunity includes shoeprints, featuring your chosen artwork, leading from the entrance of the exhibit hall to your booth.





CNS SOCIAL MEDIA MESSAGE


\$12,500


Price is for one (1) social media message (a company can only purchase up to three messages per day). The CNS will distribute your message with the content of your choice via Facebook, Twitter, LinkedIn, Instagram, and Threads.

CNS Social Media

14,000 followers

25,500 followers

17,300 followers

14,400 followers

MOBILE APP SPLASH PAGE – SOLD

\$15,000

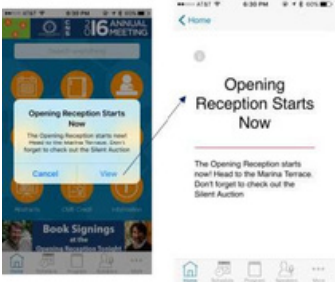
This is an exclusive opportunity to have your company artwork displayed every time an attendee launches the 2024 CNS Annual Meeting Mobile App which will be used as the main source for the Scientific Program and the meeting’s activities.



MOBILE APP PUSH MESSAGE

\$10,000

Price is for one (1) push message. There is a company limit of three messages per day. The CNS will distribute your push message containing content such as your product/exhibit booth information to an opt-in list of attendees using the Mobile App during the CNS Annual Meeting.



MOBILE APP BANNER AD

\$7,500

This is a limited opportunity to have your company’s banner ad displayed 25% of the time at the top of the the 2024 Annual Meeting Mobile App’s home screen and hyperlinked to a URL of your choice. Specs are 640 px wide x 160 px high in .PNG file

*Analytics (average numbers)

- Total Impressions: 9,457
- Unique User Views: 656



MOBILE APP ENHANCED LISTING

\$1,000

An enhanced listing is a easy way to gain additional exposure at the CNS Annual Meeting. This will include a display of your logo, an enhanced profile, as well as links and PDF's leading to your product information and literature.



E-DAILY BANNER AD

\$12,500

Gain company exposure through a banner advertisement on the 2024 CNS Annual Meeting E-Daily E-Blast sent to attendees each day of the live meeting. We send one E-blast on each evening of the meeting, giving highlights for what's happening the next day. Your ad will be hyper-linked with the link of your choice. This particular offering is reserved only for exhibitors.

***Limit to One (1) Company per E-Daily. Specs: 728 px wide x 90 px high.**

2023 Open Rates:

Saturday: 75.3%
Sunday: 70.2%
Monday: 64.4%
Tuesday: 61.3%
Wednesday: 62.3%



CNS CAPITAL CONNECTION

BANNER AD

\$12,500

Gain company exposure through a banner advertisement on the 2024 CNS Annual Meeting E-blast, known as the CNS Capital Connection. This weekly E-blast is sent to registered medical attendees for a total of five (5) weeks leading up to the meeting, providing information on exciting events! Your ad will be hyper-linked with the link of your choice. This particular offering is reserved only for exhibitors.

***Limit to One (1) Company per E-blast.**

Specs: 728 px wide x 90 px high.



LEADERBOARD AD ON CNS ANNUAL MEETING MICROSITE, HOMEPAGE

\$7,500 (for 3 months)

Highlight your company with a leaderboard banner advertisement on the CNS Annual Meeting microsite homepage that will rotate between 4 ads. Your ad will be hyperlinked with the link of your choice.

***Four (4) Leaderboard Banner Ads are available for a minimum of three (3) months. Additional three (3) month increments can be purchased. Specs: 728 px wide x 90 px high.**



SKYSCRAPER ADS ON CNS ANNUAL MEETING MICROSITE

\$4,500 (for 3 months)

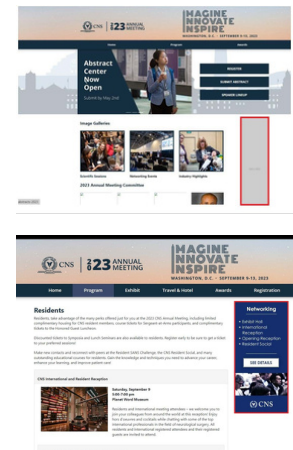
Highlight your company with a skyscraper advertisement on the CNS Annual Meeting microsite Homepage.

Your ad will also appear throughout the CNS Annual Meeting microsite on the Right Column! Both spots will rotate between 4 ads, and your ad will be hyper-linked with the link of your choice.

***Four (4) Skyscraper Ads are available for a minimum of three (3) months. Additional three (3) month increments can be purchased.**

Homepage Ad Specs: 160 px wide x 600 px high.

Right Column Ad Specs: 240 px wide x 400 px high.



RECTANGLE AD ON CNS ANNUAL MEETING MICROSITE, FOOTER

\$4,500 (for 3 months)

Highlight your company with a stagnant banner advertisement on the CNS Annual Meeting microsite, which will show up on the footer of all ACCME compliant pages. Your ad will be hyper-linked with the link of your choice.

***Three (3) Banner Ads are available for a minimum of three (3) months. Additional three (3) month increments can be purchased.**

Specs: 300 px wide x 250 px high.



BRANDING OPPORTUNITIES AT THE GEORGE R. BROWN CONVENTION CENTER

Please contact your Corporate Development Team: Colleen Dunphy at cdunphy@cns.org, Alex Waszok at awaszok@cns.org, and/or Stephanie Garrow at sgarrow@cns.org.

The CNS will provide the options to brand and promote your technology and products on a larger scale at the George R. Brown Convention Center, the Marriott Marquis Houston, TX (which is the CNS Annual Meeting's headquarter hotel) and City-Wide. Options include items such as banners, graphic clings, physical signage, digital signage, etc.

EDUCATIONAL GRANT OPPORTUNITIES

SYMPOSIA GRANT

\$17,500

The CNS provides two full day pre-meeting symposia courses that offer didactic CME lecture on various topics. Support of one or more of these courses with an educational grant will result in your company's recognition in the CNS Annual Meeting Mobile App and onsite signage.

LUNCHEON SEMINAR GRANT

\$12,500

Support continued learning during our CME luncheon seminars that take place Monday, September 30 to Wednesday October 2 from 12:20 pm – 1:50 pm. These sessions provide CME credit to attendees. Support of this course will result in your company's recognition in the CNS Annual Meeting Mobile App, onsite signage, and an announcement made during the Luncheon Seminar of your choice. Program for the 2024 Luncheon Seminars will be provided.

COMPLIMENTARY RESIDENT MEETING REGISTRATION GRANT

\$20,000

This educational grant provides complimentary Annual Meeting Registration to the first 100 Resident Members. This will result in your company's recognition in the CNS Annual Meeting Mobile App and onsite signage.

COMPLIMENTARY RESIDENT COURSE REGISTRATION GRANT

\$12,500

This grant can be applied to either 110 Lunch Seminar tickets, 45 Dinner Seminar tickets or 20 symposia, or any combination thereof. This support will result in your company's recognition in the CNS Annual Meeting Mobile App, onsite signage, and an announcement made during the Resident Course of your choice.

HONORED GUEST GRANT

\$25,000

Show your support of Honored Guests, Dr. Henry Brem, and Dr. Steven Giannotta. This opportunity includes support of the Honored Guest Luncheon, as well as the three talks on the General Session stage on Monday, Tuesday, and Wednesday. This support will result in your company's recognition in the CNS Annual Meeting Mobile App, onsite signage, and an announcement made during the Honored Guest luncheon. The Honored Guest Lunch will be complimentary to all residents.

GENERAL MEETING EDUCATIONAL GRANT

\$1,500+

If you want to support the CNS Annual Meeting and are not sure which specific course or session to apply it to, then a general meeting grant is the route to go. This support will result in your company's in the CNS Annual Meeting Mobile App and onsite signage.

Industry Support Application

Companies supporting an event must comply with all applicable rules and regulations set by the Congress of Neurological Surgeons (CNS). This agreement, signed by a duly authorized representative of the company and becomes effective upon acceptance by the CNS. An invoice for all opportunities will be sent to company contact upon acceptance of opportunities by the CNS. *Email this completed application to: corporatedevelopment@cns.org*

Sponsorship Opportunities

Symposia Breakout Session	_____ @ \$15,000	= \$ _____
Symposia Lunch Breakout	_____ @ \$25,000	= \$ _____
Satellite Symposium	_____ @ \$5,000 - \$20,000	= \$ _____
Resident Social	_____ @ \$5,000 - \$15,000	= \$ _____
International Reception	_____ @ \$5,000 - \$15,000	= \$ _____
Pre-Dinner Networking Reception	_____ @ \$7,500	= \$ _____
Honored Guest Dinner	_____ @ \$30,000	= \$ _____
Hands-On Cadaveric Session	_____ @ \$5,000	= \$ _____
Company Lounge	_____ @ \$35,000	= \$ _____
Mother's Room	_____ @ \$7,500	= \$ _____
Symposia Breakout Session	_____ @ \$15,000	= \$ _____
Symposia Lunch Breakout	_____ @ \$25,000	= \$ _____
Satellite Symposium	_____ @ \$5,000 - \$20,000	= \$ _____
Resident Social	_____ @ \$5,000 - \$15,000	= \$ _____
International Reception	_____ @ \$5,000 - \$15,000	= \$ _____
Pre-Dinner Networking Reception	_____ @ \$7,500	= \$ _____
Honored Guest Dinner	_____ @ \$30,000	= \$ _____
Neurosurgical Discoveries Skill Challenge	_____ @ \$7,500	= \$ _____

Advertising Opportunities

Hotel Key Cards	_____ @ \$20,000	= \$ _____
Badge Lanyards	_____ @ \$15,000	= \$ _____
Registration Bags	_____ @ \$10,000	= \$ _____
Registration Insert	_____ @ \$6,000	= \$ _____
Insulated Bottle	_____ @ \$15,000	= \$ _____
Charging Station	_____ @ \$25,000	= \$ _____
Meeting Suite	_____ @ \$6,250	= \$ _____
Branded Meeting Suites	_____ @ \$2,000	= \$ _____
Meter Board	_____ @ \$7,500 - \$15,000	= \$ _____
Pre-Meeting Attendee List	_____ @ \$1,000	= \$ _____
Post-Meeting Attendee List	_____ @ \$1,500	= \$ _____
Floor Decals	_____ @ \$12,000 - \$18,000	= \$ _____
Floor Shoeprints	_____ @ \$15,000	= \$ _____
Social Media Message	_____ @ \$12,500	= \$ _____
Mobile App Splash Page	_____ @ \$15,000	= \$ _____
Mobile App Push Message	_____ @ \$10,000	= \$ _____
Mobile App Banner Ad	_____ @ \$7,500	= \$ _____
Mobile App Enhanced Listing	_____ @ \$1,000	= \$ _____
E-Daily Banner Ad	_____ @ \$12,500	= \$ _____
Capital Connection Banner Ad	_____ @ \$12,500	= \$ _____
Leaderboard Ad on CNS Microsite	_____ @ \$7,500	= \$ _____
Skyscraper Ads on CNS Microsite	_____ @ \$4,500	= \$ _____
Rectangle Ad on CNS Microsite	_____ @ \$4,500	= \$ _____

Educational Grant Opportunities

Symposia Grant	_____ @ \$17,500	= \$ _____
Luncheon Seminar Grant	_____ @ \$12,500	= \$ _____
Complimentary Resident Meeting Registration Grant	_____ @ \$20,000	= \$ _____
Complimentary Resident Course Registration Grant	_____ @ \$12,500	= \$ _____
Honored Guest Grant	_____ @ \$25,000	= \$ _____
General Meeting Educational Grant	_____ @ \$1,500+	= \$ _____

TOTAL SUPPORT AMOUNT = \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City: State: Zip Code: _____

Phone: Fax: _____

E-mail Address: _____

Signature _____