



2023 CNS Spine Complications Course

JANUARY 27-29, 2023 | HYATT CENTRIC, PARK CITY, UTAH

How to Achieve Peak Performance and Avoid Pitfalls on the Trail



Industry Support Brochure

Sponsorships

Full Course Sponsor



\$30,000

Six (6) Representatives



\$15,000

Four (4) Representatives



\$7,500

Two (2) Representatives

Opportunity includes complete access for designated number of representatives to attend the meeting as fully registered attendees, with the opportunity to participate in the dynamic discussions as well as attend all networking events. Sponsorship also includes a tabletop display during the opening reception, recognition on course materials, communications, onsite signage, and on the website.

This registration is recommended for researchers, product development staff, scientific officers and executives.

Evening Symposium Sponsor - \$7,500

Promote your new innovations and share expertise on your products and services. Opportunity includes a 30-minute session on Friday evening before the opening reception. Cost includes room, standard A/V, recognition on course materials, communications, onsite signage, and on the website. Three (3) are sessions available.

Opening Reception Sponsor - \$7,500

Opportunity includes recognition on course materials, communications, onsite signage, and on the website. Also includes the ability to provide logo cups/napkins/ etc. during the event.



Advertise

Registration Bag - \$5,000

Put your company logo and product information in the hand of every course attendee. Your company selects and produces the bag of your choice, and can insert up to one promotional/product literature piece per bag given to all attendees as they register on-site. All items subject to CNS approval. Options available for CNS to handle production at additional cost.

Registration Insert - \$1,500

Provided to all attendees at registration, this is the perfect opportunity to preview your products, and gain information about your company. Maximum size of piece is 8.5"x11", double-sided.

Meter board - \$2,000

Opportunity for a custom sign to be placed in the foyer. Cost includes production, labor to install and dismantle. Limited opportunities available.

Exhibit

Exhibit Tabletop - \$5,000

Engage with attendees during the opening reception. Limited table top displays available. Opportunity includes one table and chair, listing on the course materials, communications, and on the website.

Educational Grants

General Course Grant - \$15,000

The course directors go to great lengths to provide the most relevant and up-to-date content for this meeting. Help show your commitment to providing quality education with a course grant.

General Information

Course Overview

This course provides a peer review forum for the discussion of complications related to spinal surgery. Management, technical, and equipment-related issues will be discussed in order to pass along lessons learned, point out safety concerns, and improve the surgical management of patients with spine disorders.

Participants will be asked to present a complicated case of their own, and engage in discussion with peers and expert faculty on management and preventative strategies.

Learning Objectives

Upon completion of this course, participants will be able to:

- Recognize factors that lead to complications and poor outcomes when treating spine disorders.
- Discuss new and different strategies for how to best resolve spine surgery complications should they arise.
- Discuss current research and developments in diagnostic techniques, methods of therapy, and treatment alternatives for the management of spine diseases.

The CNS designates this live activity for a maximum of 16 AMA PRA Category 1 Credits™.

2023 Industry Allies Council

Participation in **any of the above** opportunities will go towards your company's year-round support of the Congress of Neurological Surgeons and will contribute to your overall CNS Industry Allies Council Level, which provides additional recognition and benefits at the 2023 CNS Annual Meeting and throughout the year.

Contact Us

For you are participation or for questions in regards to any of the above opportunities please contact your Industry Relations and Sales Representative:

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If you are unsure of who your representative is please contact corporatedevelopment@cns.org for assistance.