

# 2023 Tumor Section Satellite Symposium

## **Brain and Spine Recurrent Tumors: The Neurosurgeon's Role**

September 8-9, 2023  
Washington, D.C.

## **EXHIBITOR & INDUSTRY SUPPORT PROSPECTUS**

## SECTION ON TUMORS

*A Section of the American Association of Neurological Surgeons and Congress of Neurological Surgeons*

Dear Industry Partner:

On behalf of the AANS/CNS Section on Tumors, it is our pleasure to announce the 15<sup>th</sup> AANS/CNS Section on Tumors Satellite Symposium. These meetings occurring biennially just preceding our national meeting are comprehensive with condensed neuro-oncology focused content and are well attended by national and international participants. The 2023 Tumor Section Satellite Symposium held on September 8-9 just before the 2023 CNS Annual Meeting will be in Washington DC. The meeting's theme: "*Brain and Spine Recurrent Tumors: The Neurosurgeon's Role*" coupled with the meeting location and the world renowned experts are tremendous attractants to the participants. The Preliminary Scientific Program includes 2 days packed with educational activities. Details can be found at the end of this prospectus.

In an effort to make this the most successful Symposium yet and further the great work being done in neuro-oncology and care for patients with brain and spine tumors, we graciously request your support and look forward to finding an opportunity that meets your company's needs. To follow, please find the initial details about this event. We would be happy to offer additional information, which can be provided by Alex Waszok (847-805-4454, [awaszok@cns.org](mailto:awaszok@cns.org)), Colleen Dunphy (847-805-4482, [cdunphy@cns.org](mailto:cdunphy@cns.org)), Stephanie Garrow (847-805-4494, [sgarrow@cns.org](mailto:sgarrow@cns.org)), at your convenience. We would be delighted to arrange a Zoom meeting to discuss further.

Thank you for your consideration in advance and we hope that you will commit to supporting the meeting. We sincerely look forward to your presence and support in what promises to be an outstanding Symposium!

Sincerely,



Isabelle M. Germano, MD, MBA  
AANS/CNS Section on Tumors Chair



Gelareh Zadeh, MD, PhD  
2023 Satellite Symposium Scientific Chair



Chetan Bettegowda, MD, PhD  
2023 Satellite Symposium Scientific Co-Chair



Pablo Recinos, MD  
2023 Satellite Symposium Scientific Co-Chair



Brian Nahed, MD  
AANS/CNS Section on Tumors  
Development and Partnership Chair



Susan Pannullo, MD  
AANS/CNS Section on Tumors  
Development and Partnership Co-Chair

## Overview

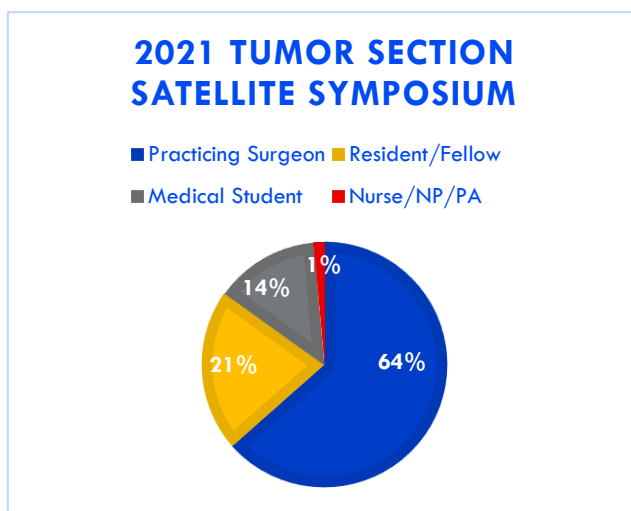
The 2023 AANS/CNS Section on Tumor Satellite Symposium entitled: *“Brain and Spine Recurrent Tumors: The Neurosurgeon’s Role”* is a two-day educational event on Friday and Saturday September 8-9, 2023 just before the 2023 CNS Annual Meeting. The Symposium focuses on the neurosurgeon’s role at the time of tumor recurrences. The first day concentrates on primary brain tumors and meningioma recurrences. The second day focuses on metastatic recurrences in the brain and spine. Both days are filled with world-renowned speakers emphasizing the key role of neurosurgeons within multi-disciplinary teams to provide patient’s-specific treatments. The program also include oral presentations chosen from the top-scoring abstracts and breakout sessions aimed at covering academic and business aspects of neurosurgical oncology. Additionally, for the first time we are offering educational content focused to the needs of our advanced practice providers who plays an increasing role in our practices.

## Attendee Demographics

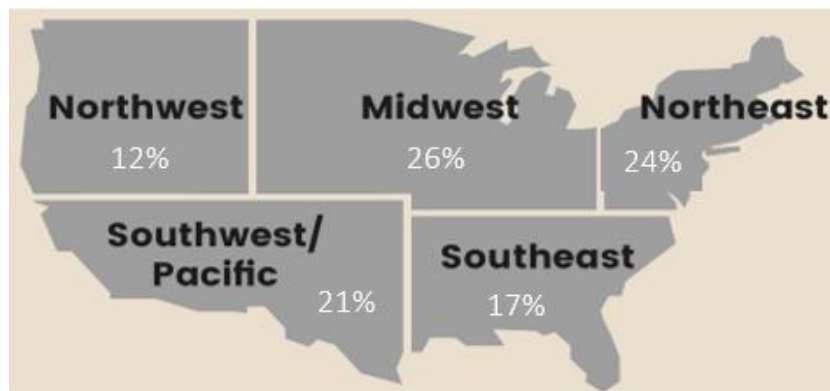
### Our members care about your products and technology

The members of the AANS/CNS Tumor Section are respected neurosurgeons and allied Tumor healthcare professionals from leading universities, hospitals, and private practices across the United States and around the world.

Our members are key decision makers and future leaders in the field of Tumor Surgery. They come to the Tumor Section Satellite Symposium seeking information on the latest products and services to improve their practice and quality of patient care. Please see the pie chart to the right for a breakdown of the 242 Tumor Section Satellite Symposium 2021 attendees.



### United States Regional



The Tumor Section Satellite Symposia has 86% of its attendees from within the United States. See the map to the left for a visual of where they attended from at our 2021 Symposia.

### International Reach

The Tumor Section Satellite Symposia has 14% of its neurological attendees from around the globe including:

- |             |               |                  |
|-------------|---------------|------------------|
| ■ Argentina | ■ Greece      | ■ Saudi Arabia   |
| ■ Brazil    | ■ Italy       | ■ Spain          |
| ■ Canada    | ■ Japan       | ■ United Kingdom |
| ■ China     | ■ Netherlands | ■ Uruguay        |
| ■ Germany   | ■ Portugal    |                  |

## Exhibitor Specifics

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### Price for Exhibit Booth Space

\$3,400 *per 10' x 10' booth*

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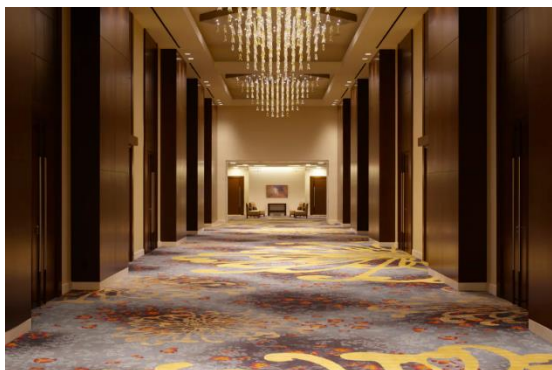
#### Your Exhibit Fee Includes

- 8 ft. back drape
- 3 ft. side rail drape
- 7" x 44" identification sign
- Exhibitor Company listing in the Onsite Program
- Reduced rate on Housing
- Opportunity to purchase pre-registrant and post registrant attendee mailing list
- Complimentary exhibitor registration for two representatives per 100 square feet of exhibit space
- Lunch on Friday, September 8 and Saturday, September 9

#### Exhibit Booth Construction Guidelines

Standard booths are 10 ft. x 10 ft. or multiples thereof and are arranged in a straight line. The maximum height of 8 ft. is allowed only in the rear half of the booth space, with a 4 ft. height restriction imposed on all materials in the remaining space forward to the aisle.

The Exhibit Hall is carpeted, however, exhibitors may choose to provide or rent custom carpet.



#### Meeting Location

Walter E. Washington Convention Center  
801 Mt Vernon Pl NW  
Washington, DC 20001

#### Exhibit Hall Location

Walter E. Washington Convention Center  
Ballroom B, Third Floor

#### Exhibit Hall Dates & Times

*Friday, September 8* from 9:00 am - 3:45 pm

*Saturday, September 9* from 8:00 am - 3:45 pm

#### Break Times

##### Friday, September 8

*Morning Beverage Break:* 10:19 - 11:04 am

*Sponsored Lunch Sessions:* 12:00 – 1:09 pm

*Afternoon Beverage Break:* 2:43 – 3:26 pm

##### Saturday, September 9

*Morning Beverage Break:* 10:16 - 11:00 am

*Sponsored Lunch Sessions:* 12:00 – 1:09 pm

*Afternoon Beverage Break:* 2:51 – 3:36 pm

#### Exhibitor Application Deadline

Friday, May 26, 2023

#### Exhibitor Registration & Exhibitor Service Kit

Monday, June 12, 2023

#### Advanced Registration Deadline

Friday, August 11, 2023

#### Booth Installation

Thursday, September 7, 2023

#### Booth Dismantlement

Saturday, September 9, 2023

Begins at 3:45 pm

# Important Information

## Payment

Full payment must accompany exhibit contract in order for space to be assigned to a company. Submission of a contract does not guarantee booth assignment.

Checks and credit card payments must be received by the CNS within five business days of contract submission. Booth space will not be confirmed until full payment is received. Exhibitors and commercial supporters will not be listed in meeting materials unless full payment and contracts are received on or before **Friday, June 16, 2023**. Please make checks payable to Congress of Neurological Surgeons. To ensure payments are properly applied, please mail full payment with a copy of your invoice to:

Congress of Neurological Surgeons  
Attn: Billing Dept  
10 N. Martingale Rd Ste. 190  
Schaumburg, IL 60193

## Cancellations/Refunds

Requests for cancellations of exhibit space must be made in writing. Facsimile or email is accepted. No refunds will be made on exhibit space left unoccupied during the AANS/CNS Section on Tumors 15th Biennial Satellite Symposium.

Refunds will be made in accordance with the following schedule.

- Received by the CNS prior to May 26, 2023: full refund, less a \$500 processing fee.
- Received by the CNS on or after May 27, 2023: forfeit 100 percent of the total exhibit booth space cost.

## Exhibitor Registration

- Only confirmed exhibitors may register for the meeting. Distributor or guest passes are not available.
- Exhibitors will receive two complimentary badges with each 10'x10' booth space contracted.
- Badges are nontransferable and must be worn in the Exhibit Hall and during all official functions.
- Badges will be distributed onsite at the meeting.
- Attaching unapproved cards, ribbons or other items to badges is not permitted.
- Representatives without badges or displaying badges not prepared by the AANS/CNS Section on Tumors will not be admitted into the Exhibit Hall and will subject to penalty.

## Registration Cost for Additional Badges

(In addition to your allotted two per 10' x 10' booth contracted)

- Exhibitor badges on or before August 11, 2023: \$150 each
- Exhibitor badges on or after August 12, 2023: \$200 each
- Replacement badges: \$200 each

## Exhibit Hall Meals

Complimentary lunch will be served on Friday, September 8 and Saturday, September 9 in the Exhibit Hall for attendees and exhibitors.

## Housing Information

MCI is our partner for Housing. All rooms should be booked through the online portal. Housing will be available through the CNS Annual Meeting room block.

## Changes and Cancellations

Refer to your Housing Confirmation for the cancellation policy at your hotel.

## Exhibit Hall Access

On all show days, the Exhibit Hall will be open to exhibitor personnel one hour prior to the Exhibit Hall opening and 30 minutes after the show closes, with the exception of Saturday, September 9, 2023, when dismantlement begins. Admittance to the Exhibit Hall or meetings in the hall not in accordance with these scheduled times are not permitted.

## Exhibitor Service Kit

A link to the service kit will be emailed Monday, June 12, 2023 from Freeman to the key contact listed on the contract. A link to the service kit will also be posted online.

The service kit includes shipping information and forms to order other show services.

Please note that you must ship your booth equipment for the Tumor Meeting separate from your booth equipment for the CNS Annual Meeting in order to ensure on-time delivery.

# Rules & Regulations

Show management has established these rules and regulations to protect the interest of exhibitors, show management and medical attendees.

## Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the AANS/CNS Section on Tumors (the Association). All matters not covered in these Rules and Regulations shall be referred to the Association for adjudication and the decision of the Association shall be final. These Rules and Regulations may be amended at any time by the Association and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the AANS/CNS Section on Tumors 16th Biennial Satellite Symposium and may be given to any authorized agent or representative of the exhibitor.

## Booth Assignments

- The Association reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the Association's control.
- The Association reserves the right to relocate exhibitors demonstrating loud apparatus or conducting odor-producing activities to an area where the noise or aroma will not interfere with other exhibits.
- Show Management reserves the right to determine at what point sound or odor interferes with others and must be discontinued.
- The Association reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the symposium, the deposit and/or full payment for exhibit space will be fully refunded.

## Subletting Of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space or display goods other than those manufactured or distributed by the contracting exhibitor.

## Purpose of Exhibit

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies and/or services. In accordance with IRS regulations, the solicitation of orders and/or the selling of any products or services for delivery during or following the meeting is strictly forbidden.

## Demonstration and Liability

Exhibitions or demonstrations by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agents or representatives, the exhibitor will be liable to the facility for such amount as shall be deemed necessary for restoration to the previous condition. This Agreement is made and to be performed in Washington DC and shall be construed in accordance with Washington DC law, but not against any party by reason of that party having drafted it.

No representative of the Walter E. Washington Convention Center has been or is authorized to make any representation which varies from the expressed terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement or to enforce any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other costs incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, signed by both parties hereto. Any legal action in connection with this Agreement shall be brought in Washington DC.

## Americans with Disabilities Act

Exhibitors are responsible for compliance with the Americans with Disabilities Act of 1992 within their booth space.

## Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the Association object to any exposed portions of a display, the exposed portions will be draped by the Association and billed to the exhibitor. All tables used in an exhibit space must be skirted.

## Booth Conduct

The Association reserves the right to approve all exhibits and activities related thereto. The Association may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the AANS/CNS Section on Tumors, or if it exceeds the bounds of good taste



as interpreted by show management. An exhibitor of a questionable exhibit or activity relating thereto must submit a description of the exhibit or activity for approval 60 days prior to the meeting. Inspection of the Exhibit Hall will be made during installation hours. Every effort will be made to inform exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by Show Management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the AANS/CNS Section on Tumors 16th Biennial Satellite Symposium for any refund whatsoever.

The Association reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the meeting. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may result in expulsion.

The Association does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the meeting. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is strictly prohibited, and if found, will be removed. No procedures may be performed on any live tissue or cadavers on the exhibit floor.

### No Access to Exhibit Hall If Under the Age of 18

Persons under 18 years of age will NOT be permitted to enter the Exhibit Hall at any time during the meeting. This includes installation, show hours and dismantling of exhibits.

### Drawings

All drawings must comply with all local, state, and federal laws governing drawings and have prior approval of Show Management. The rules must be posted at the exhibitor's booth and must include eligibility, date and time of the drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants obtain names of winners, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. The Association must be notified of the winners and date the prize was awarded. The Association reserves the right to restrict drawings that it deems inappropriate or unprofessional.

### FDA Compliance

Any medical device exhibited must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Unapproved devices with Pending Pre-market Approval (PMA) applications or pre-market notification (510 (k) submissions should bear a label stating: "Pending 510 (K)/PMA, not available for sale

within the United States." Unapproved devices without a pending 510 (k) or PMA should bear a label stating: "Not available in the United States." Products in the development stage should bear a label stating: "Work in progress."

### Fire Regulations

All material used in the exhibit must be flame-proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Walter E. Washington Convention Center.

### Giveaways and Handouts

Distribution of product literature and samples of products is permissible. Approval must be obtained by the Exhibits Manager at least three weeks prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. (Samples will not be returned). For approval, send a sample to:

Attn: Corporate Development  
Congress of Neurological Surgeons  
10 N. Martingale Rd.  
Schaumburg, IL 60193

### Industry Sponsored Events

Except to hold entertainment or social functions, exhibitors must confine their activities to their allotted exhibit space. No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with AANS/CNS Section on Tumors 16th Biennial Satellite Symposium program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting.

The Association should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, September 6, 2023 through Saturday, September 9, 2023. Announcements and invitations addressed to members of the medical profession concerning such industry-sponsored events must be submitted and approved by show management prior to production and distribution, and should clearly indicate the name(s) of the sponsor and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, the Association. Function space held by the Association will be released only to companies exhibiting at the meeting.

## Industry Satellite Symposium

Any educational activity that is designed by or on behalf of industry for attendance by the 2023 Tumor Section Satellite Symposium attendees is considered an Industry Satellite Symposium, whether or not CME credit is offered. All such activities are bound by the AANS/CNS Section on Tumors' Guidelines for Satellite Symposia and subject to Satellite Symposia fees.

## Insurance

The exhibitor acknowledges that the American Association of Neurological Surgeons (AANS), Congress of Neurological Surgeons (CNS), Freeman, and the Walter E. Washington Convention Center are not obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

## Liability/Hold Harmless Agreement

Each exhibitor assumes full responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless the American Association of Neurological Surgeons (AANS), Congress of Neurological Surgeons (CNS), AANS/CNS Section on Tumors, Freeman, and the Walter E. Washington Convention Center, and their respective agents, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorney's fees, for injury to person or damage to property, including theft, misappropriation or loss of property asserted against either or all of them arising out of or in connection with the exhibitor's occupancy or use of the Walter E. Washington Convention Center and its exhibition hall, including but not limited to the installation, maintenance and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances or regulations arising out of or in connection with the exhibitor's occupancy or use of the Walter E. Washington Convention Center and its exhibition hall, resulting from the negligent act or acts of its employee(s) or products.

The exhibitor waives any and all claims it may have against any or all of the official service contractor and their respective agents, employees, representatives, successors and assigns for injury or damage to persons or property (including theft, misappropriation, or loss of property) arising out of or in connection with the AANS/CNS Section on Tumors 16th Biennial Satellite Symposium and the use of the Walter E. Washington Convention Center, except as may arise

solely from the gross negligence of one of the foregoing parties.

The exhibitor further waives any claim against the American Association of Neurological Surgeons (AANS) and Congress of Neurological Surgeons (CNS) and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with the AANS/CNS Section on Tumors 16th Biennial Satellite Symposium Meeting by anyone not an employee of the AANS or CNS concerning the exhibitor or his/her exhibit.

In the event that the Walter E. Washington Convention Center or any portion thereof is destroyed or damaged by fire or other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event The AANS/CNS Section on Tumors 16th Biennial Satellite Symposium, the Walter E. Washington Convention Center or official service contractor (Freeman) cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to September 8, 2023, the opening day of the meeting, the AANS/CNS Section on Tumors shall refund the prepaid fee to the exhibitor.

## Restrictions

- Exhibitors who use noisy electrical devices, sound-producing movies or other devices which prove objectionable because of noise, odor or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments which will abate reasonable objections to these annoyances.
- X-ray equipment may be exhibited but not operated.
- Laser equipment may be operated only if the laser is contained within a safety shield.

## Security

The Association will provide uniformed security guard service in the Exhibit Hall beginning with the delivery of exhibits to the Exhibit Hall through 1:30 p.m., Saturday, September 9. The CNS, Freeman, or the Walter E. Washington Convention Center will not be held responsible for any loss or damage to the exhibitor's property.



## Industry Support Program

Gain increased exposure both inside and outside of the Exhibit Hall by becoming a 2023 Tumor Symposium Industry Supporter. The Tumor Section offers outstanding Industry Support opportunities to suit any budget and customized packages to help your company target any market.

Your company's support and contribution on behalf of Industry provides the opportunity to execute valuable educational programming and networking events throughout the Tumor Section Symposium. Show your support for the specialty by becoming a 2023 Tumor Satellite Symposium Industry Supporter today!

### 2023 Industry Support Benefits

Industry Support consists of any Sponsorship, Educational Grants, Advertising, and Exhibit Booth Space:

BENEFITS	Ambassador	Partner	Benefactor	Supporter
Badge Ribbons onsite recognizing level attained	X	X	X	X
Recognition in the Program Book onsite	X	X	X	X
Recognition on the overall Industry Support Signage onsite	X	X	X	X
Recognition on the overall Industry Support Slide in the General Session slideshow onsite	X	X	X	X
Recognition on the overall Industry Support Registration Insert	X	X	X	X
Recognition on the Tumor Section Landing Page via the CNS website ( <a href="http://www.cns.org/tumor">www.cns.org/tumor</a> )	X	X	X	X
Complimentary pre-meeting and post-meeting attendee registration list (mailer content approval required)	X	X	X	
Recognition on one (1) email communication to all registered Tumor Section Medical Attendees	X	X	X	
Podium Acknowledgement during the General Session	X	X		
Individual Recognition in the General Session slideshow	X	X		
Individual Recognition in the Program Book	Full Page	Half Page		
Additional complimentary invitations to the Gala Reception and Dinner offsite	4 invites	2 invites		
Individual Recognition Signage at the 2023 Tumor Section Symposium	X			

SUPPORT LEVELS	
Ambassador	\$40,000 and up
Partner	\$30,000–\$39,999
Benefactor	\$20,000–\$29,999
Supporter	\$10,000 to \$19,999

\*\*\* In order to qualify for at least a **Supporter** level and receive the above benefits, your overall support must include the following: an Exhibit Booth AND a Sponsorship or Educational Grant. Advertising will contribute to the total of your support, but it will not count towards a level without a Sponsorship or an Educational Grant.

## Sponsorship Opportunities

Commercial support of events within the AANS/CNS Section on Tumors emphasizes your company's commitment to the section's objectives, not only for this specific meeting, but to the advancement of the subspecialty of neuro-oncology as a whole. The AANS/CNS Section on Tumors offers a wide range of marketing opportunities designed to:

- Supplement your efforts to increase traffic to your booth
- Identify your company as a leader within this highly specialized industry
- Create awareness of your company's support of the section
- Provide an area to promote existing products or showcase products new in the market
- Maintain the recognition already enjoyed by your company
- Boost marketing power and provide opportunities for small exhibitors

**Reserve your preferred opportunities today!**

### Sponsored Lunch Session (*Non-CME*) \$30,000



This enables your company to connect with attendees beyond your exhibit booth in a meaningful way that is valuable to them. As a lunch session sponsor, your company invites faculty of your choosing to present a 45-60 minute session presentation on the topic of your company's choice with the Tumor Section's approval. Friday, September 8 or Saturday, September 9. This opportunity includes use of a lecture space near the Exhibit Hall that can accommodate up to 75 attendees; a standard Audio-Visual set (podium with microphone, screen and projector); and recognition of your Sponsored Lunch Session via onsite signage, onsite program, and the General Session's slideshow. The Tumor Section will provide food and beverages for attendees to pick up before attending your session. Show management (The CNS) can facilitate online registration for your session. Once onsite, you are allowed to distribute promotional

materials at the session's entrance. *Limit of two (2) lunches per day, for a total of four (4) opportunities.*

### Sponsored Breakfast Session (*Non-CME*) \$20,000

This enables your company to connect with attendees beyond your exhibit booth in a meaningful way that is valuable to them. As a breakfast session sponsor, your company invites faculty of your choosing to present a 45-60 minute session on the topic of your company's choice with the Tumor Section's approval. on Saturday, September 9. This opportunity includes use of a lecture space near the Exhibit Hall that can accommodate up to 75 attendees; a standard Audio-Visual set (podium with microphone, screen and projector); and recognition of your

Sponsored Breakfast Session via onsite signage, onsite program, and the General Session's slideshow. The Tumor Section will provide food and beverages for attendees to pick up before attending your session. Show management (The CNS) can facilitate online registration for your session. Once onsite, you are allowed to distribute promotional materials at the session's entrance. *Limit of two (2) breakfasts for a total of two (2) opportunities.*



### What's New Sessions (*Non-CME*): \$3,000 for one (1) 10-minute session

These special 10-minute sessions offered during the daily breaks offer attendees a glimpse at the latest research, procedures, products, and services. You are responsible for inviting a physician to present the session (topic must be approved by the Section). The Scientific Program Committee will have final approval of companies participating in What's New Sessions. The name of presenter and topic must be provided by Friday, July 14, 2023. This opportunity includes recognition of your What's New Session via onsite signage, onsite program, and the General Session's slideshow. Concurrent and/or multiple sessions may be purchased. *Twelve (12) total slots are available.*

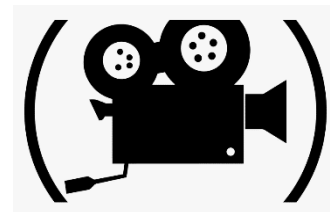
#### Twelve (12) total slots are available:

Three (3) slots during the Friday morning beverage break  
Three (3) slots during the Friday afternoon beverage break  
Three (3) slots during the Saturday morning beverage break  
Three (3) slots during the Saturday afternoon beverage break



### Sponsored Session Recording \$4,000

This opportunity gives you the chance to record any of your sponsored sessions with raw, unedited footage. This is only available for companies who purchased a Sponsored Breakfast Session, Sponsored Lunch Session, or What's New Session and it is a great way to showcase your engagement at the 2023 Tumor Section Meeting! If you prefer edited files, please inquire as prices vary.



### Charging Lounge \$25,000



Gain prominent advertising space and help attendees stay in touch with the home and office by supporting the charging lounge. This opportunity includes prominent display of your company logo and information via onsite signage within the prominently located charging lounge. A place where attendees can sit and relax while their devices charge. Options to include a video display (monitor) are available at an additional cost.

*Exclusive Opportunity*



### Gala Supporter \$50,000 Exclusive or \$10,000 Co-Supporter

Help the AANS/CNS Section on Tumors celebrate its 39th anniversary during the Gala to be held on Friday, September 8. An Exclusive Gala Supporter includes 10 complimentary invitations to the Gala as well as recognition of your company's support via onsite signage, onsite program and the General Session's slideshow. Gala Co-Supporter includes 2 complimentary invitations to the Gala as well as recognition of your company's co-support via onsite signage, onsite program and the General Session's slideshow.



### Sponsored Satellite Evening Session (*Non-CME*): \$20,000



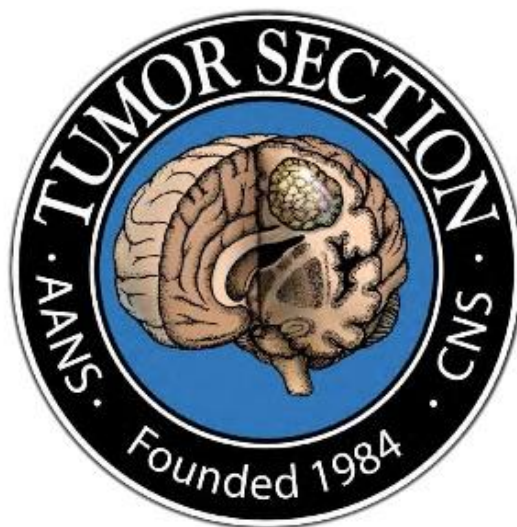
Take advantage of the fact that Tumor Section attendees will be staying in town for the CNS Annual Meeting. Host an evening event on Saturday, September 9. Company sponsor chooses their own topic, faculty presenter(s), location, and invites their tumor neurosurgical audience.

### Advisory Panel \$15,000

The Tumor Section will provide up to a five (5) Neurosurgeon Panel at the 2023 Tumor Section Satellite Symposium. These surgeons will be available to your company alone for a one-hour session to gather feedback on your products/technology.

### Sponsored Beverage Breaks \$5,000 Each

The refreshment breaks take place in the Exhibit Hall on Friday and Saturday. Support of one of the attendees' beverage breaks will include acknowledgement of your company's support via onsite signage, onsite program, and the General Session's slideshow. Your company may add branded napkins, cups, or sleeves at your own expense, *Limit of four (4) opportunities available.*





## Advertising Opportunities

A sample of any advertising must be approved by show management prior to production and distribution. These items include (but are not limited to) marketing brochures/flyers, napkins, cups, beverage jackets, and advertising pieces. Advertiser pays all expenses and provides items. No materials may be distributed during any activity relating to CME credits.

### Program Advertisement – Cover \$4,500

The program will provide attendees with an overall reference of all key educational session and exhibit-related details. Create an Advertisement page with content related to your company's products/technology that must be approved by the Section prior to print. This Advertising page will appear on the Inside Front Cover, Inside Back Cover, and Back Cover.

### Program Advertisement – Interior \$3,000

The program will provide attendees with an overall reference of all key educational session and exhibit-related details. Create an Advertisement page with content related to your company's products/technology that must be approved by the Section prior to print. This Advertising page will appear in an Interior page within the program.



### Registration Bags \$10,000



Place your company logo and product information in the hand of every attendee. Your company designs the artwork, selects, and produces the bag with the Tumor Section's approval prior to print and can insert up to one insert per bag given to all attendees as they register on-site.

### Registration Insert \$3,000



Provided to all attendees as they pick up their badges, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. Artwork must be approved by the Tumor Section prior to print.

Maximum size of piece is 8.5"x11", double-sided.

### Badge Lanyards \$5,000



See every attendee wearing your company's name and logo! These badge lanyards deliver highly visible, brand recognition and are supplied to every attendee. With your logo on the lanyard, attendees will wear your name for the duration of the meeting, ensuring maximum visibility. Your company provides lanyards. A preproduction prototype is subject to approval from the Tumor Section.

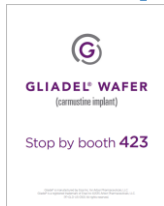


### Doctor's Door Drop Bag \$4,000

Stand out from the rest of the exhibitor crowd by including your company logo and message on the bag that will hold all educational and promotional inserts delivered to the medical attendees staying at the headquarter hotel on Thursday night before the Exhibit Hall opens. Artwork must be approved by the Tumor Section prior to print.



### Door Drop Insert \$2,000



Delivered to all attendees on Friday morning, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. Artwork must be approved by the Tumor Section prior to print.

Maximum size of piece is 8.5"x11", double-sided.

### Pre-Meeting Attendee List \$250, Post-Meeting Attendee List \$500

View the attendees company information either before or after the Tumor Section Meeting. The CNS will provide one copy of the attendee list good for one mailer for the 2023 Tumor Section Meeting. Both a Pre-Meeting and Post-Meeting list will be available for purchase.



### Pre-Meeting or Post-Meeting Eblast \$5,000

Provide company information to the attendees with a Pre-Meeting Eblast. Your content must be approved and the Eblast will be co-branded with the Tumor Section and CNS logos. *Limit of three (3) opportunities pre-meeting and three (3) opportunities post meeting, for a total of six (6).*

### Convention Center & Headquarter Hotel Branding

If you are looking to make a larger splash with branding options such as Escalator, Elevator, Floor, & Window Clings, then please contact the CNS Corporate Development team at [corporatedevelopment@cns.org](mailto:corporatedevelopment@cns.org) for exact opportunities and pricing.

## Educational Grant Opportunities

### General Session Grant \$15,000

The general sessions are a part of the meeting that highlight featured speakers and top leadership in tumor neurosurgery. With all attendees participating, this is a high-profile event. Recognition includes acknowledgement of your educational grant via onsite signage, onsite program, and the General Session's Slideshow. *Limit of four (4) opportunities available.*

### General Educational Grants \$5,000 or Greater

Not sure what to support or how much to invest? This allows your company to contribute to the meeting at a comfortable level which will be used to support the general activities of the meeting. AANS/CNS Section on Tumors 16th Biennial Satellite Symposium attendees will recognize your generosity and appreciate your support of their specialty via signage at the meeting, in the program book, and meeting app. A perfect opportunity for any exhibitor!

# Preliminary Scientific Program

Walter E. Washington Convention Center  
**15th AANS/CNS Section on Tumors Symposium**  
***Brain and Spine Recurrent Tumors: The Neurosurgeon's Role***

**FRIDAY, SEPTEMBER 8, 2023**

**9:00-5:35pm 2023 Tumor Section Symposium Day 1**

**9:00-9:13am**      **Introductory Remarks to 2023 Tumor Section Symposium**

9:00-9:05am

**Introduction to the Symposium**

*Isabelle Germano*

9:06-9:12am

**Introduction to the Scientific Program**

*Gelareh Zadeh*

**9:14-10:17am**      **General Session I: Prediction of Recurrence and Treatment Response in Gliomas**

**Moderators:** *Ian Parney, Analiz Rodriguez*

9:14-9:29am

**Targeted Therapeutics at Glioma Recurrence**

*Dan Cahill*

9:46-10:01am

**Predictors of Response to Immunotherapy**

*Michael Lim*

9:30-9:45am

**Intraoperative Innovations Guiding**

**Cavitary Therapeutics**

*Michael Vogelbaum*

10:02-10:17am

**Biomarker Determinants of Treatment Failure**

*Chetan Bettegowda*

**10:19-11:04am**

**Break with Exhibitors**

**11:05-11:30am**      **Abstract Session I: Recurrent Gliomas/Translational Research**

**Moderators:** *Pamela Jones, Shawn Hervey-Jumper*

*Top abstracts on this topic to be presented*

**11:31am-11:59am**

**KEYNOTE SPEAKER**

***The Updated WHO Classification and its Implications at the Time of Tumor Recurrence***

**David Louis**

*To be introduced by Gelareh Zadeh*

**12:00-1:09pm**

**Lunch with Exhibitors**

**Industry Sponsored Lunch 1&2**

**1:10-1:35pm**      **Abstract Session I: Recurrent Gliomas/Translational Research (continued)**

**Moderators:** *Pamela Jones, Shawn Hervey-Jumper*

**1:36-2:42pm      General Session II: Prediction and Treatment of Recurrent Meningiomas**

**Moderators:** *Gabe Zada, Jennifer Moliterno-Gunel*

1:38-1:50pm

**Predicting Disease Behavior and Recurrence**

*Farshad Nassiri*

2:17-2:29pm

**Surgical Considerations for Recurrent Meningiomas**

*Pablo Recinos*

1:51-2:03pm

**Predicting Response to Radiation**

*Albert Kim*

2:30-2:42pm

**Complication Avoidance**

*Daniel M. Prevedello*

2:04-2:16pm

**Molecular Clinical Trials for Recurrent**

**Meningiomas**

*Fred Barker*

**2:43-3:26 pm**

**Break with Exhibitors**

**3:27-3:52pm**

**Abstract Session II: Meningiomas/Clinical Research**

**Moderators:** *Daniel M. Prevedello, Brad Zacharia*

*Top abstracts on this topic to be presented.*

**3:53-4:44pm**

**Case Discussion I: Recurrent Gliomas**

**Moderator:** *Maryam Rahman, Desmond Brown*

3:54-3:56pm

**Introduction to Case Discussion**

*Maryam Rahman*

4:13-4:28pm

**Immunoviotherapy Reurrent Glioma**

*Manish Aghi*

3:57-4:12pm

**Molecular Profile of Recurrent Glioma**

*Gavin Dunn*

4:29-4:44pm

**Utility of Biomarker Driven Decision Making**

*Brian Nahed*

**4:45-5:33pm**

**Case Discussion II: Recurrent Meningiomas**

**Moderator:** *Wenya Linda Bi, Gabe Zada*

4:46-4:47pm

**Introduction to Case Discussion**

*Wenya Linda Bi*

5:03-5:17pm

**Molecular Profiling at Recurrence**

*Akash Patel*

4:48-5:02pm

**Utlity of Methylation Predictor in Radiation**

*Justin Wang*

5:18-5:33pm

**Use of Radiosurgery**

*Varun Kshetty*

*5:35pm Day 1 of the Meeting Adjourns*

**6:15-9:30pm**

**Gala Reception, Dinner, and Awards**

## SATURDAY, SEPTEMBER 9, 2023

### 8:00am-6:05pm 2023 Tumor Section Symposium Day 2

**8:00-8:35am Abstract Session III: Brain Mets: Intersection of Science and Surgery at Recurrence**

**Moderators:** *John Lee, Gordon Li*

**8:36-9:40am General Session III: Brain Mets: Intersection of Science and Surgery at Recurrence**

**Moderator:** *Pascal O. Zinn, Tiffany Hodges*

8:37-8:52am

**Endpoints of Clinical Trials**

*Nader Sanai*

9:09-9:24am

**FUS and Brain Metastasis**

*Nir Lipsman*

8:53-9:08am

**Immunotherapy Profile**

*Howard Colman*

9:25-9:40 am

**AI: Recurrence or Pseudo-progression**

*Joerg Christian Tonn*

**9:41-10:15am**

**KEYNOTE SPEAKER**

*Clinical trials options consideration at the time of tumor recurrence*

**Eva Galanis**

*To be introduced by Isabelle Germano*

**10:16-11:00am**

**Break with Exhibitors**

**11:00-11:44am Case Discussion III: Brain Mets: Intersection of Science and Surgery at Recurrence**

**Moderators:** *Isaac Yang, Wajd Al-Holou*

11:01-11:02am

**Introduction to Case Discussion**

*Isaac Yang*

11:17-11:30am

**Recurrence after LITT**

*Peter Fecci*

11:03-11:16am

**Recurrence After Radiosurgery**

*Kaisorn Chaichana*

11:31-11:44am

**Liquid Biopsy for Recurrence Diagnosis**

*Frank Attenello*

**11:45-11:59am Abstract Session IV: Recurrent Brain Mets/Clinical Research**

**Moderators:** *Jeff Weinberg, Rohan Ramakrishna*

**12:00-1:09pm**

**Lunch with Exhibitors**

**Industry Sponsored Lunch 1&2**

**1:10-1:21pm Abstract Session IV: Recurrent Brain Mets/Clinical Research**

**Moderators:** *Jeff Weinberg, Rohan Ramakrishna*

**1:22-2:20pm    General Session IV: Recurrent Spine Mets**

**Moderators:** *Randy Jensen, Ziya Gokasian*

1:21-1:36pm

**Surgical Indications: The Frail Patient**

*John Shin*

1:53-2:08pm

**The Role of LITT**

*Claudio Tatsui*

1:37-1:52pm

**The Role of Intra-Operative Radiation**

*Nick Szerlip*

2:09-2:24pm

**Complication Avoidance at Re-Operation**

*Nam Tran*

**2:25-2:50pm    Abstract Session V: Spine Tumors/Translational Research**

**Moderators:** *Ilya Laufer, Michael Galgano*

**2:51-3:36pm**

**Break with Exhibitors**

**3:37-3:56pm    Abstract Session V: Spine Tumors/Translational Research**

**Moderators:** *Ilya Laufer, Michael Galgano*

**3:57-4:45pm    Case Discussion IV: Spine Mets**

**Moderator:** *Claudio Tatsui, Ben Elder*

3:58-4:13pm

**Recurrence in the Frail Patients**

*Camilo Molina*

4:30-4:45pm

**Recurrence at Multiple Sites**

*Larry Rhines*

4:14-4:29pm

**Recurrence After SRS/SBRT**

*Rory Goodwin*

**4:46-4:59pm    Discussion**

**5:03-6:04pm Breakout Sessions**

**1: Navigating the FDA for IND/IDE**

*Gautam Mehta, Andrew Sloan, Chris Cifarelli, Isabelle Germano*

**2: How to Establish a Translational Research Effort as an Early Career Neurosurgeon**

*Maryam Rahman, James Market, Dan Orringer, Mahua Dey*

**3: Collaboration Across Colleges/Institutions**

*Steven Kalkanis, Alexandra Golby, Brian Williams*

**6:05pm Meeting Adjourns**



Walter E. Washington Convention Center  
**AANS/CNS Section on Tumors Symposium**  
***Neurosurgical Oncology Advanced Practice Providers (APP)***

**Pre-Meeting Courses**

**FRIDAY, SEPTEMBER 8, 2023**

**8:00-8:55am Neurosurgical Oncology Advanced Practice Providers (APP)**

**Pre-meeting Course Day 1**

*“Perspectives on the roles and dynamics of APP in Neurosurgical Oncology”*

8:00-8:03am

**Introduction to AAP Course Day 1**

*Isabelle M. Germano*

8:18-8:31am

**The Neurosurgeon’s Perspective**

*Walavan Sivakumar*

8:04-8:17am

**The APP’s Perspective**

*Natalie J. Hall*

8:32-8:45am

**The Trainee’s Perspective**

*Heather C. Grimaudo*

*8:46-8:55am Questions and Answers*

**SATURDAY, SEPTEMBER 9, 2023**

**7:00-7:55am Neurosurgical Oncology: Advanced Practice Providers (APP)**

**Pre-meeting Course Day 2**

*“Managing Expectations in Neurosurgical Oncology: The APP Role”*

7:00-7:03am

**Introduction to AAP Course Day 2**

*Isabelle Germano*

7:18-7:31am

**Managing Post-Operative Expectations**

*Kenisha Blake*

7:04-7:17am

**Managing Expectations Pre-Operatively**

*Leslie Schlachter*

7:32-7:45am

**Managing the In-patient to Out-patient Gap**

*Amalia Eisenberg*

*7:46-7:55am Questions and Answer*

# INDUSTRY SUPPORT APPLICATION

## Company Information

Date:

Company Name:

Contact Name:

Address:

City, State, Zip Code:

Phone Number

E-mail Address:

**Signature:**

## Payment Information

Credit Card Number or Request Invoice

Expiration Date

☐ Visa ☐ MasterCard

☐ American Express

Name *(exactly as it appears on card)*

Signature *(Required)*

*(I agree to pay according to the credit card issuer agreement)*

Maximize your company's visibility at the 2023 Tumor Section Satellite Symposium by becoming an Industry Supporter today. **Due date: Friday, June 16, 2023**

## Sponsorship Opportunities

Sponsored Lunch Session (non-CME)	@ \$30,000	= \$
Sponsored Breakfast Session	@ \$20,000	= \$
What's New Session	@ \$3,000	= \$
Charging Lounge	@ \$25,000	= \$
Gala Supporter (Exclusive)	@ \$50,000	= \$
Gala Co-Supporter	@ \$10,000	= \$
Sponsored Evening Session	@ \$20,000	= \$
Advisory Panel	@ \$15,000	= \$
Beverage Breaks	@ 5,000	= \$

## Advertising Opportunities

Program Ad Cover	@ \$4,500	= \$
Program Ad Interior	@ \$3,000	= \$
Registration Bags	@ \$10,000	= \$
Registration Insert	@ \$3,000	= \$
Badge Lanyards	@ \$5,000	= \$
Door-Drop Doctor's Bag	@ \$4,000	= \$
Door-Drop Insert	@ \$2,000	= \$
Pre-meeting Attendee List	@ \$250	= \$
Post-meeting Attendee List	@ \$500	= \$
Pre-meeting E-blast	@ \$5,000	= \$
Post-meeting E-blast	@ \$5,000	= \$

## Educational Grant Opportunities

General Meeting Educational Grant	@ \$5,000	= \$
Dinner Seminar	@ \$5,000	= \$
Special Courses- Neur./Resident	@ \$5,000	= \$
Special Courses-Nurse/PA	@ \$2,500	= \$
Speaker Grant	@ \$5,000	= \$
Travel Grant	@ \$10,000	= \$

**Total Amount of Industry Support \$** \_\_\_\_\_

**Email:**

[corporatedevelopment@cns.org](mailto:corporatedevelopment@cns.org)

**Fax:** If paying by credit card, you may fax this application to: 847-240-0804.

Companies supporting or co-supporting an event must comply with all applicable rules and regulations set by the AANS/ CNS Section on Tumors. This agreement is to become effective upon acceptance by the AANS/CNS Section on Tumors. An invoice for all opportunities will be sent to company contact upon acceptance of opportunities.

Industry Support agreements received after July 10<sup>th</sup> may not be acknowledged in all marketing vehicles. Advertising opportunities are not part of the corporate support program and only contribute to corporate supporter level or benefits when combined with a Sponsorship or Educational Grant. All payments must be received no later than 30 days prior to the start of the meeting (Wednesday, August 9, 2023).

**Email this completed form to: [corporatedevelopment@cns.org](mailto:corporatedevelopment@cns.org) by Friday, June 16, 2023**

# EXHIBITOR APPLICATION

Email this application to [corporatedevelopment@cns.org](mailto:corporatedevelopment@cns.org).

Floor Plan is coming soon! Exhibit Booth picks will be based on priority points and order of applications received.

Payment in full must accompany this application by **Friday, May 26**

**Price per 10' x 10' exhibit booth: \$3,400**

*\*A maximum of three (3) exhibit booths can be purchased.*

**Total Number of Exhibit Booths requested:** \_\_\_\_ **Total Price:** \_\_\_\_\_

## Exhibit Booth Preferences

### Exhibit Booth Number Choices

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Competitors we do not wish to be near

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Companies we would like to be near

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

The assignment of space is at the sole discretion of the Joint Section on Tumors. In the event your choices are not available, please indicate which is most important to you:

- ☐ Corner location
- ☐ Proximity to one of your booth choices
- ☐ Proximity to another exhibitor

## Exhibit Package

In exchange for the above exhibit fee, each Exhibitor will receive the following:

- 7" x 44" booth identification sign (all linear booths)
- Complimentary exhibitor badges for two (2) representatives per 10' x 10' exhibit booth purchased
- Exhibitor Company listing in the Onsite Program
- Reduced rate on Housing
- Beverages and Lunch in the Exhibit Hall on Friday & Saturday

## Company Details

**Company Name** \_\_\_\_\_

*(List company name exactly as it should appear in the Scientific Program)*

**Address** \_\_\_\_\_

**City, State, Zip Code** \_\_\_\_\_

**Company Phone** \_\_\_\_\_

**Website** \_\_\_\_\_

## Contact Details

**Main Contact Name** \_\_\_\_\_

**Main Contact Phone** \_\_\_\_\_

**Main Contact E-mail Address** \_\_\_\_\_

**Signature (required)** \_\_\_\_\_

**Date** \_\_\_\_\_



## 2023 Tumor Section Satellite Symposium

September 8-9, 2023 | Washington, D.C.

## Billing Information\*

INVOICE Me ☐ Check Enclosed ☐ Charge the following credit card ☐

A check in the amount of \$ \_\_\_\_\_ is enclosed.

Please charge the following credit card for \$ \_\_\_\_\_

Name (exactly as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Visa/MasterCard/American Express \_\_\_\_\_

**Signature\*** \_\_\_\_\_

*\*Required if paying by credit card.*

## Checks must be made payable to:

Congress of Neurological Surgeons

Attn: Billing Dept

10 N. Martingale Road, Suite 190

Schaumburg, IL 60173-2294

## Terms of Participation

All provisions of the Rules and Regulations and general information, as hereby published, shall be a part of this contract. The application deadline is Friday, May 26. We hereby apply, subject to the terms of the Joint Section on Tumors printed Rules and Regulations, for exhibit space.

The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are presented for use by tumor surgeons. Monies provided for Exhibit Hall booth purchases are not considered commercial support, nor shall support of this year's exhibit program be inferred as a commitment for any future programs. All exhibit fees will be used solely for expenses directly related to the 2023 Joint Section on Tumors Biennial Satellite Symposium. The Association and the exhibitor acknowledge and agree that the funding shall not obligate the Association nor its affiliates to purchase, use, recommend, or arrange for the use of any products of the exhibitor or its affiliates. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor. The Association acknowledges that some drugs or medical devices demonstrated at the Annual Meeting have not been cleared by the FDA or have been cleared by the FDA for specific purposes only. The FDA has stated it is the responsibility of the physician to determine the FDA clearance status of each drug or medical devices he or she wishes to use in clinical practice.

## Reductions & Cancellations

All booth reductions and cancellations must be made in writing. Requests received in writing by **Friday, May 26** will receive a **full refund, less \$500 administrative fee**. The Association will retain total cost of space being reduced or cancelled after **Friday, May 26**. Refunds of cancellations or reductions will not be reimbursed until after the meeting date.