

Exhibitor Prospectus



28th Annual Meeting of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves



March 7-10, 2012
The Walt Disney World
Swan and Dolphin
Orlando, Florida



Application Deadline:
Wednesday, October 26, 2011



American
Association of
Neurological
Surgeons



Table of Contents

2-4	General Information
4	Attendee Demographics
5	Meeting Details
5	Exhibitor Specifics
6	Exhibit Hall Floor Plan
7	Important Deadlines
7	Preliminary Program At-a-Glance
8-11	Rules and Regulations
12-16	Corporate Support Program and Advertising Opportunities
17	Corporate Support Application
18	Exhibitor Application

Overview

The purpose of the AANS/CNS Section on Spine and Peripheral Nerves is to foster the use of spinal neurosurgical methods for the treatment of diseases of the spinal neural elements, the spine and peripheral nerves, to advance spinal neurosurgery and related sciences, to improve patient care, to support meaningful basic and clinical research, to provide leadership in undergraduate and graduate continuing education, and to promote administrative facilities necessary to achieve these goals.

Exhibit with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves!

Exhibiting at the Annual Meeting is an excellent way to:

- ◆ Form new relationships with leaders in the field of spinal neurosurgery and learn more about the products and services they seek.
- ◆ Maintain business relationships and stay in touch with your valued customers.
- ◆ Increase your visibility with key decision makers looking for the latest information on your products and services.
- ◆ Gain momentum by putting your products and services directly in the hands of your target audience.



Dear Corporate Partner,

On behalf of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, I invite you to exhibit at the 28th Annual Meeting, taking place March 7–10, 2012, at the Walt Disney World Swan and Dolphin in Orlando, Florida.

This year, in response to your feedback, we have made some exciting changes to the exhibit hall program, including extending the exhibit hall hours on Friday, adding an additional lunch in the hall on Friday and eliminating Saturday exhibit hours. We are confident these changes will improve the exhibit hall experience for attendees and exhibitors alike.

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves serves to advance spinal neurosurgery and related sciences, and the 2012 Annual Meeting is expected to attract more than 450 surgeons and allied medical professionals seeking information on the latest advancements in spine and peripheral nerve surgery.

As an Annual Meeting exhibitor, you will have a unique opportunity to educate key decision makers from institutions and practices across the U.S. and around the globe about your products and services. Numerous residents also attend this meeting, allowing you to build relationships with those who will drive the future of neurosurgery.

The Annual Meeting offers a host of opportunities to catch up with your existing contacts and develop relationships with other attendees, including daily beverage breaks, the Opening Reception and Thursday evening's Reception with the Exhibitors as well as Lunch in the Exhibit Hall on Thursday and Friday. The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves also offers a variety of corporate support opportunities that allow you to position your company as a supporter of neurosurgical education and gain recognition outside of the exhibit hall. Corporate support opportunities are presented within this prospectus.

Don't miss this outstanding opportunity to meet and educate hundreds of neurosurgeons and allied spine and peripheral nerve professionals about your most important products and services. Reserve your booth space today—be sure to apply early as exhibit space does sell out. And don't forget to take advantage of our outstanding corporate support opportunities.

Join us for what is sure to be our most successful Annual Meeting yet! I look forward to seeing you in Florida.

Sincerely,



Michael Y. Wang, MD
Exhibit Chair

2011 Exhibitors

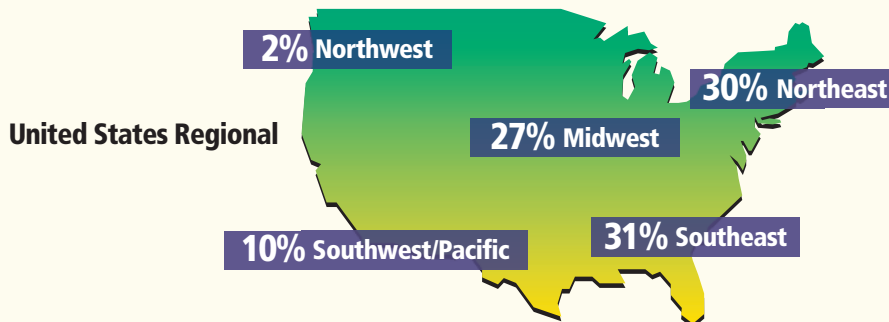
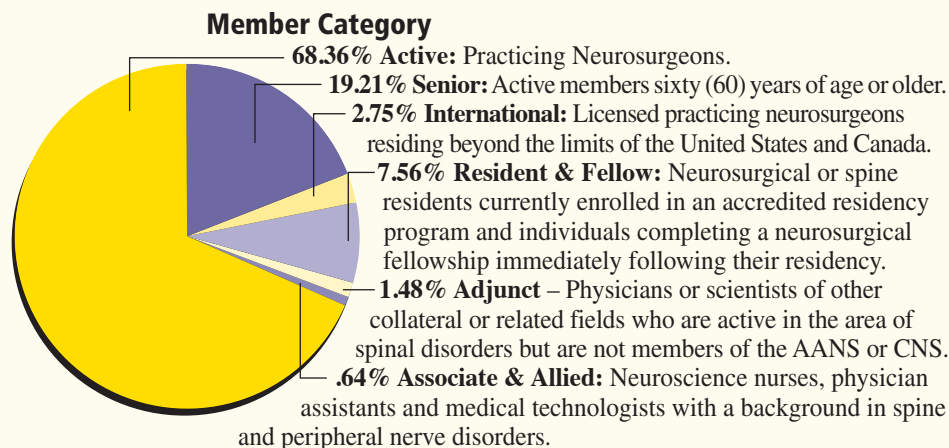
Advanced Biologics
 Aesculap Implant Systems
 Alphatec Spine, Inc.
 Amedica Corp./US Spine
 Aspen Medical Products
 ASSI—Accurate Surgical
 Bacterin International
 Baxano
 Baxter
 Biomet Spine
 Buxton BioMedical, Inc.
 Captiva Spine
 Carl Zeiss Meditec, Inc.
 Centinel Spine, Inc.
 ChoiceSpine
 Congress of Neurological Surgeons
 Covidien
 Custom Spine, Inc.
 DePuy Spine, a Johnson & Johnson Company
 Elluminate, LLC
 Gauthier Biomedical, Inc.
 Globus Medical
 Holmed Corporation
 Integra Spine
 K2M, Inc.
 Karl Storz Endoscopy-America, Inc.
 Lanx
 LDR
 Life Instrument Corporation
 Lippincott Williams and Wilkins
 Medtronic
 New World Rarities
 NovaBone Products, LLC
 Nutech Medical, Inc.
 NuVasive
 Orthofix, Inc.
 Orthovita, Inc.
 Paradigm Spine
 Pioneer Surgical
 PMT Corporation
 Richard Wolf Medical Instrument Corporation
 Rose Micro Solutions LLC
 RosmanSearch, Inc.
 Signus Medical, LLC
 Spinal Elements, Inc.
 Spine Wave
 SpineGuard
 Spineology, Inc.
 SpineSearch LLC
 SpineSelect, LLC
 SpineView, Inc.
 Stryker
 Synthes Spine
 TeDan Surgical Innovations
 Thompson Surgical Instruments
 TranS1, Inc.
 Vertebral Technologies, Inc.
 X-Spine Systems
 Zimmer Spine

Our Members Care About Your Products.

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves members are respected neurosurgeons and allied spine healthcare professionals from leading universities, hospitals and private practices across the United States and around the world.

Our members are key decision makers and future leaders in the field of spine surgery. They come to the Annual Meeting seeking information on the latest products and services to improve their practice and quality of patient care.

The following charts show our member population by member category and geographic region:



International Reach

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting has neurosurgical members from around the globe including:

Brazil	Germany	Japan	Taiwan
Canada	Greece	Korea	Turkey
Columbia	Hungary	Mexico	United Kingdom
Croatia	India	Slovak Republic	
Egypt	Italy	South Korea	

Traffic Generators for Exhibitors

Exhibits are an important part of the educational experience of the attendees. To encourage participation, the exhibit hall is conveniently located near the Scientific Sessions and other meeting rooms. We are also offering the following services and amenities to encourage traffic flow and help maximize exposure in the exhibit hall.

- ◆ Daily beverage breaks.
- ◆ Digital Posters and Cyber Café.
- ◆ Lunch in the Exhibit Hall on Thursday and Friday.
- ◆ Reception with the Exhibitors on Thursday evening.
- ◆ *What's New* sessions.

All the above are available as corporate support opportunities, allowing you to further increase your visibility with attendees. See page 12 for more details.

Plan now to participate in the Annual Meeting. The best locations sell quickly!

Meeting Details

Meeting Dates

March 7 – 10, 2012

Exhibit Dates

March 8 – 9, 2012

Location

Walt Disney World Swan and Dolphin
1500 Epcot Resorts Boulevard
Lake Buena Vista, Florida 32830
Toll Free: (888) 828-8850
Local: (407) 934-4000
Fax: (407) 934-4884

Registration

Wednesday, March 7, 2012
12:00 Noon – 6:00 PM

Installation

Wednesday, March 7, 2012
3:00 – 9:00 PM

Exhibit Hours

Thursday, March 8, 2012
9:00 AM – 7:00 PM
Friday, March 9, 2012
9:00 AM – 2:00 PM

Note: Lunch will be served in the exhibit hall from 12:30 – 1:25 PM on Thursday, March 8 and Friday, March 9.

Exhibitors will receive two (2) complimentary lunch tickets per 10' x 10' booth contracted. Additional tickets may be purchased.

Dismantling

Friday, March 9, 2012
2:00 – 6:00 PM

Contact Information

Exhibits Department
Tel: (847) 240-2500 or (877) 517-1CNS
Fax: (847) 240-0804
E-mail: info@1cns.org

Annual Meeting Office:

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294
Tel: (847) 240-2500 or (877) 517-1CNS
Fax: (847) 240-0804

Remit all payments to:

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
27554 Network Place
Chicago, IL 60673-1275

EXHIBITOR SPECIFICS

Cost of Exhibit Space

Each exhibit space is 10' deep x 10' wide.

The cost of each 10' x 10' exhibit space is:

Linear: \$ 3,400
Corner: \$ 3,600
Island: \$38/sq. ft.

Note: Payments over \$20,000 must be submitted by check only.

Signed applications and checks for the full amount must be mailed to:
AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
27554 Network Place
Chicago, IL 60673-1275

Application Deadline

Wednesday, October 26, 2011

Space Assignments Mailed

Friday, November 18, 2011

Equipment

Each exhibit space will be equipped with an 8' back drape and 3' side rails, and an identification sign. Electricity, audiovisual, telephone, Internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

Exhibit Location

All technical exhibits will be located at the Walt Disney World Swan and Dolphin in Orlando, Florida

Registration, Badge and Program Book Distribution

Only confirmed exhibitors may register for the meeting. Distributor or guest badges are not available. The Non-Member, Non-Physician category is open to scientists and researchers involved in neurosurgical research and/or product development. This category is not open to representatives of non-exhibiting medical device manufacturers and distributors, pharmaceutical companies or other organizations providing goods and services to the neurosurgical population. Badges will be distributed to booth personnel at exhibitor registration. Exhibitors may register two (2) booth personnel per contracted 10' x 10' booth free of charge. All advance registrations above the free allotment will be charged \$100 each. All registrations after the deadline and all on-site registrations will be assessed an additional \$50 processing fee. No exceptions will be made. Representatives without a badge, or with badges not prepared by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves will not be admitted into the exhibit hall.

Exhibit Hall Access

Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain thirty minutes after the daily closing of the exhibit hall, with the exception of Friday,

March 9, 2012 when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance other than at the above specified times are not permitted.

Scientific Session Access

Exhibitors may attend the daily Scientific Sessions free of charge once all attending doctors are seated. Exhibitors may purchase tickets for Luncheon Symposia on site if tickets are available. Exhibitors may NOT register for special courses.

Exhibitor Service Kit

The Exhibitor Service Kit, including shipping instructions and various service order forms, will be e-mailed to exhibiting companies on Wednesday, December 7, 2011.

Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$50 each on site.

Each exhibitor is entitled to two (2) copies of the Scientific Program book per 10' x 10' booth contracted, up to a maximum of five (5) books. The books must be collected on site at the exhibitor registration desk by a designated company representative.

Opening Reception

Wednesday, March 7, 2012, 6:00 – 8:00 PM, at the Walt Disney World Swan and Dolphin. Exhibitors who book housing through the official Annual Meeting housing block will receive two (2) complimentary tickets per 10' x 10' booth contracted. Additional tickets may be purchased.

Housing Information

A special exhibitor housing block has been reserved at the Walt Disney World Swan and Dolphin. Housing registration forms will be included in the Exhibitor Service Kit Wednesday, December 7, 2011. **Reserve your housing by Wednesday, January 11, 2012 to ensure the discounted room rate!**

Neurosurgical Attendance

Section members, other neurosurgeons or allied medical professionals, who are not considered full-time employees of the exhibiting company, may not register as an exhibitor. Neurosurgeon employees may register as representatives of exhibiting companies, but will not receive CME credit or an attendance certificate for doing so.

You're One Mouse Click Away

For up-to-date information on the Annual Meeting, Scientific Program, and much more visit www.spinesection.org.



EXHIBIT HALL FLOOR PLAN

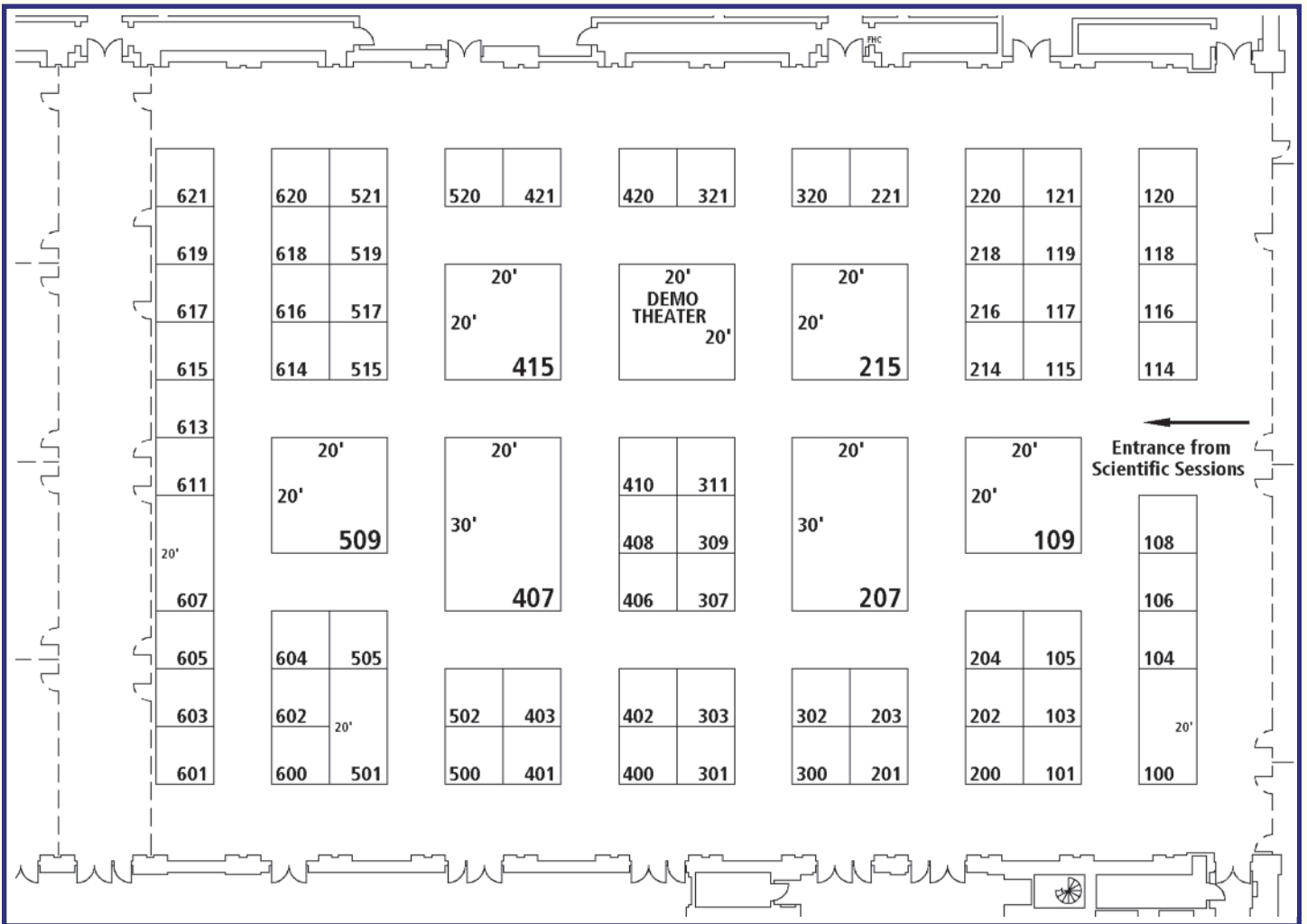
Booth Size 10' deep x 10' wide

Booth Cost Linear: \$ 3,400
Corner: \$ 3,600
Island: \$ 38/sq. ft.

Ceiling Height 23'

Official Decorator and Drayage Contractor

Freeman Decorating Company
2200 Consulate Drive
Orlando, FL 32837
Tel: 407-857-1500
Fax: 407-850-9328
www.myfreemanonline.com



IMPORTANT DEADLINES

Wednesday, October 26, 2011

Deadline for Exhibit Application

Wednesday, December 7, 2011

Exhibit Service Kit and Exhibitor Housing Forms Available

Thursday, November 17, 2011

Deadline for Corporate Support Application

Wednesday, March 7, 2012

Exhibit Installation

Friday, November 18, 2011

Booth Space Confirmation Distributed

Friday, March 9, 2012

Exhibit Dismantle

Monday, December 5, 2011

Exhibit Space Reduction/Cancellation Deadline

Saturday, March 10, 2012

Annual Meeting Concludes

PROGRAM AT-A-GLANCE

WEDNESDAY

March 7, 2012

8:00 AM – 6:00 PM
Registration

1:30 – 5:30 PM
Special Courses

6:00 – 8:00 PM
Opening Reception

THURSDAY

March 8, 2012

6:00 AM – 6:00 PM
Registration

6:30 – 7:00 AM
Continental Breakfast

7:00 AM – 12:15 PM
Scientific Sessions

9:00 AM – 7:00 PM
Exhibit Hall Open with
Poster Viewing

9:30 – 10:15 AM
Beverage Break and
What's New Sessions

12:30 – 1:25 PM
Lunch in Exhibit Hall and
What's New Sessions

1:30 – 5:30 PM
Scientific Sessions

3:15 – 4:00 PM
Beverage Break and
What's New Sessions

5:15 – 6:45 PM
Reception in the Exhibit
Hall (Children under 18 years
of age are not allowed in the
Exhibit Hall at any time.)

FRIDAY

March 9, 2012

6:00 AM – 6:00 PM
Registration

6:30 – 7:00 AM
Continental Breakfast

7:00 AM – 12:15 PM
Scientific Sessions

9:00 AM – 2:00 PM
Exhibit Hall Open with
Poster Viewing

9:30 – 10:15 AM
Beverage Break and
What's New Sessions

12:15 – 12:30 PM
Annual Business Meeting

12:30 – 1:25 PM
Lunch in Exhibit Hall and
What's New Sessions

1:30 – 5:30 PM
Special Courses

SATURDAY

March 10, 2012

6:00 AM – 12:30 PM
Registration

6:30 – 7:00 AM
Continental Breakfast

7:00 AM – 12:45 PM
Scientific Sessions

8:20 – 9:40 AM
David Cahill Memorial
Controversies Sessions

9:40 – 10:25 AM
Beverage Break

*Schedule is subject to change.

RULES AND REGULATIONS

The rules and regulations were created for the best interest of the exhibitors, attendees, and the Annual Meeting office. It is important that each exhibitor abide by these regulations. Failure to comply with any rule set forth may result in the denial of future exhibiting.

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (the Association). The Association shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. All matters not covered in these Rules and Regulations shall be referred to the Association for adjudication and the decision of the Association shall be final. These Rules and Regulations may be amended at any time by the Association and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the 2012 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting, and may be given to any authorized agent or representative of the exhibitor.

Purpose of Exhibit

The purpose of the exhibits, an integral part of the Annual Meeting educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies and services that are presented for use by Spine and Peripheral Nerve surgeons. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. The Association reserves the right to determine the eligibility of all exhibit space applicants.

Product Sales/Solicitation of Orders

The sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, business-like manner, in accordance with AANS/CNS Section on Disorders of the Spine & Peripheral Nerve guidelines, and the exhibitor complies with all state and local tax regulations. No signage or advertising of product pricing will be allowed. The Association reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

Market Research

Market research can only be conducted by firms hired by a 2012 Annual Meeting exhibitor. With its application for exhibit space, the research company must submit a letter of authorization from its sponsoring company and a list of all premiums proposed for distribution. Market research booths must remain open and staffed throughout the Annual Meeting. All interviews must be conducted within the confines of the booth space – soliciting registrants in the aisles is strictly prohibited. Violations assessed against exhibiting market research companies may also be applied to the sponsoring company.

Exhibit Application

To be included in the initial assignment of space, potential exhibitors must complete application/contract and return it with full payment on or prior to Wednesday, October 26. Applications received without payment will not be processed and no space assigned. If paying by credit card, you may fax or e-mail your application.

Space Assignment

Full payment, \$3,400 or \$ 3,600 per 10' x 10' booth or \$ 38 per sq. ft. island rate, must accompany the exhibit application in order for space to be assigned to a company. Submission of an application does not guarantee booth assignment. Booths will be allocated on the following basis: Priority points earned for previous five (5) Annual Meetings, number of booths requested, number of booths occupied at the 2011 Annual Meeting, date of receipt of application, and space availability and proximity of competitor companies on the exhibit floor. Exhibitors earn one priority point for each 10' x 10' booth occupied in the last five years. If exhibitor fails to participate in the meeting in any given year, all priority points will be forfeited. Companies that have merged with, been purchased by, or have purchased another company may use the exhibit history from either company, but not the combined history of both companies. The Association should be notified in writing that the acquisition or merger between companies has been completed and indicate date of completion. If two or more companies request adjacent booth space, or if two or more companies co-market a product at one booth, exhibit space assignment will be made by averaging the co-marketing companies' points. Exhibitors may not transfer or sublet exhibit space. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular

course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Space Relocation

The Association reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the Association's control. The Association reserves the right to relocate exhibitors demonstrating loud apparatus or conducting odor-producing activities in an area where the noise or aroma will not interfere with other exhibits. The Association reserves the right to determine at what point sound or odor interferes with others and must be discontinued. The Association reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the Annual Meeting the deposit and/or payment for exhibit space will be fully refunded.

Booth Space Reductions or Cancellations

Request for booth space reductions and/or cancellations must be made in writing. Written requests received on or before Monday, December 5, 2011, will receive a full refund of the cost of the space being reduced or cancelled, less a \$500 administrative fee. The Association will retain total cost of space being reduced or cancelled after Monday, December 5, 2011. An exhibitor's cancellation of booth space will result in the release of all assigned hotel guest rooms and Exhibitor badges. No refund will be allowed for exhibit space left unoccupied during the Annual Meeting.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Linear Booths

All linear booths will be equipped with an 8' high back drape, 3' high side rails and a 7" x 44" identification sign displaying the exhibitor's name and booth number.

Linear booths must not exceed 8' in height unless located at the hall perimeter – such booths may be 12' in height. Any construction that exceeds the 3' high side rail dividers shall not extend more than half the distance from the back wall of the exhibit nor will any display be allowed to limit or otherwise interfere with other exhibits.

Island Booths

An island exhibit is defined as a booth open on all four sides and a minimum of 20' x 20' in size. For all island exhibits, 50%, see-through or walk-through area must be provided for the first 8' in height, measured from the Exhibit Hall floor. The underlying principle, used to maintain fairness, is that the visual disadvantage created by a neighboring island should be no greater than that which would be caused by a linear booth. Maximum booth height is 20'.

NOTE: Island booth plans including aerial and side profiles showing scale must be submitted to the Association for design review/approval by Thursday, February 16, 2012. If the design is not submitted and the construction is determined to be in violation of the restrictions listed below, the Association has the right to prohibit assembly of the booth, or to order disassembly when and if a violation becomes apparent.

Multi-Level Booths

Multi-level booths are not allowed.

Booth Construction and Arrangement

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products, or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within said space, not in the aisles. All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the Association object to any exposed portions of a display, the exposed portions will be draped by the Association and billed to the exhibitor. All tables used in an exhibit space must be skirted. Nothing may be placed, leaned against or affixed to any wall in the exhibit area. This includes writing, tacking, taping, crates, exhibit panes and pallets, etc.

Hanging Signs & Banners

No signs, parts of exhibits or any other exhibit material are to be suspended from or attached to the ceiling or walls of the exhibit hall in any manner. All booth identification must be part of the physical structure of the booth itself.

Booth Conduct

The Association reserves the right to approve all exhibits and activities related thereto. The Association may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves or the Annual Meeting, or if it exceeds the bounds of good taste as interpreted by the Association. An exhibitor of a questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application for approval. Inspection of the exhibit hall will be made during installation hours. An effort will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by the Association at their own expense or risk removal from the exhibit hall without notice and without obligation on the part of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves for any refund whatsoever. The Association reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. Exhibitors may not sell any food or beverage on the exhibit floor without prior permission from the Annual Meeting office. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor. Exhibitors may not leave their booth unattended for an extended period of time. Exhibitors are not permitted to dismantle prior to 2:00 PM on Friday, March 9, 2012. Dismantling prior to this time will result in the loss of current year priority points.

Non-Contracted Exhibit Space

Any person, firm, or organization not having contracted with the Association for the occupancy of space in the Exhibit Hall will not be permitted to display or demonstrate any products, processes, or services; solicit orders; or distribute advertising materials in

the Walt Disney World Swan and Dolphin or in any other hotel used by the Association to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. No exhibit will be permitted in a hotel room. Representatives of medical device companies, pharmaceutical firms, distributors or other companies without contracted exhibit space can not register to attend the Annual Meeting.

Demonstration and Liability

Exhibitions or demonstrations by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such amount as shall be deemed necessary for restoration to the previous condition. This Agreement is made and to be performed in Lake Buena Vista, Florida, and shall be construed in accordance with Florida law, but not against any party by reason of that party having drafted it. No representative of the Walt Disney World Dolphin and Swan has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement or to enforce any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto. Any legal action in connection with this Agreement shall be brought in Lake Buena Vista, Florida.

Fire Regulations

All material used in the exhibit must be flame proof and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the hotel. Flammable liquids or substances, and caustic chemicals are not allowed in the exhibit hall. Propane tanks may not be exhibited unless they are empty and certified as never having held propane gas. Neon tubing and devices may only be utilized if strict protection criteria is followed. If you plan on using neon, you must obtain Fire Marshal approval. A Certificate of Fire Retardant Treatment shall be available within an exhibit as proof of flame retardant treatment.

Restrictions

Booth lighting should be directed to the inner confines of the booth space and should not project onto other exhibits or aisles. Rotating lighting and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event.

Exhibitors who use noisy electrical devices, sound-producing movies, or other devices, which prove objectionable because of noise, odor or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. Laser equipment may be operated only if the laser is contained within a safety shield.

Music Licensing

Exhibitors must receive relevant licenses from ASCAP and BMI if they plan to present live or pre-recorded music at any time during the meeting. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit.

Photography and Video

Only the official photographer may take photographs in the Exhibit Hall. Details about the official photographer will be included in the Exhibitor Service Kit. Exhibitors may photograph, or have their own booth photographed. Videography is not allowed without the written consent of CNS.

FDA Compliance

All medical devices exhibited must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Products that are not FDA approved for a particular use in humans or which are not commercially available in the United States may be displayed only when accompanied by appropriate signs that indicate the device's FDA clearance status. The signs must be easily visible and placed near the device itself and on any graphics depicting the device. Unapproved devices with pending pre-market approval (PMA) applications or pre-market notification (510(k)) submissions must display a sign stating "Pending 510(k)/PMA. This device is not cleared by the FDA for sale in the United States." Unapproved devices without a pending 510(k) or PMA must display a sign stating: "This device is not cleared by the FDA for sale in the United States." Products in the development stage must bear a sign stating "Caution Investigational Device. Limited to investigational use."

Children

Children under 18 years of age will NOT be permitted to enter the exhibit hall at any time during the meeting, including the installation and dismantling of exhibits.

Handouts and Giveaways

Distribution of samples of products and souvenirs is permitted. Approval of samples and souvenirs must be obtained by the Annual Meeting office prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to: AANS/CNS Section on Disorders of the Spine and Peripheral Nerves 10 N. Martingale Road, Suite 190 Schaumburg, IL 60173-2294 by Wednesday, February 8, 2012. (Samples will not be returned.)

Contests, Raffles, and Drawings

Approved contests, drawings, or raffles must comply with all local, state and federal laws governing such contest, raffles, or drawings and have prior approval of the exhibits department. The rules must be posted at the booth and include: eligibility, date and time of the drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. The Association must be notified of the winners and when the prize was awarded. The Association reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional. Requests for contests, raffles and drawings must be submitted to the exhibits department for approval by Wednesday, February 8, 2012.

Promotional Materials/Use of Logo

Any promotional materials advertising your participation in the Annual Meeting or directing attendees to your booth or industry-supported events must be submitted to the Association for approval prior to distribution. The use of the name, insignia or logo or other identifying marks of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves may not be used in signs, advertising or promotions in any media or on descriptive product literature without express written permission. The only exception is that exhibitors may reference the 2012 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (with overall dates and location) on their materials

associated with the Annual Meeting. To prevent any misunderstanding, promotional copy for exhibitor meetings or functions may not be phrased "in conjunction with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves" or use similar language. By allowing the exhibitor to participate in the Annual Meeting, the Association does not endorse, either expressly or by implication, the exhibitor or its goods or services.

Awarding of CME

The Congress of Neurological Surgeons, as CME provider for the 2012 Annual Meeting, is the only organization authorized to grant CME credit for educational activities conducted during the Annual Meeting if delivered by an ACCME accredited organization. Companies wishing to provide CME for Satellite Symposia must notify the Association of this intent. Satellite Symposia may provide CME credit. No CME credit may be given from any source other than the CNS for activities on the exhibit floor.

Security

The Association will provide uniformed security guard service in the exhibit hall beginning with the delivery of exhibits to the hall through 6:00 PM Friday, March 9, 2012. Neither the Association nor the Walt Disney World Swan and Dolphin will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

Insurance

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death or property damage incident to, arising out of, or in any way connected with

their participation in the Annual Meeting, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death, or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover AANS/CNS Section on Disorders of the Spine and Peripheral Nerves as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members or employees. The exhibitor further waives any claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the Annual Meeting by anyone not an employee of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves concerning the exhibitor or their exhibit.

If any part of the exhibit hall is destroyed or damaged, preventing the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves from permitting an exhibitor to occupy assigned space during part or all of the Annual Meeting, or in the event occupation of assigned space during part or all of the Annual Meeting is prevented by strikes, Acts of God, national emergency or other causes beyond the control of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, exhibitors will be charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against the AANS/CNS Section on Disorders of the

Spine and Peripheral Nerves, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves being a refund of exhibit fees for the period it was prevented from using the space.

Industry Corporate Support Events

Except to hold satellite symposia or social functions, exhibitors must confine their activities to their allotted exhibit space. No entertainment functions, meetings, courses or social functions may be scheduled to conflict with AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. The Association should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, March 7, through Saturday, March 10, 2012. Announcements and invitations addressed to members of the medical profession concerning such corporate supported events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, the Association. Function space held by the Association will be released only to companies exhibiting at the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting.

Satellite Symposia

Any educational activity designed by or on behalf of industry for attendance by the 2012 Annual Meeting attendees is considered a Satellite Symposium, whether or not CME credit is offered. All such activities are bound by the AANS/CNS Section on Disorders of

the Spine and Peripheral Nerves Guidelines for Satellite Symposia (available online) and subject to Satellite Symposia fees.

Americans with Disabilities Act

Exhibitors are responsible for compliance with the Americans with Disabilities Act of 1992 for their booth space.

Smoking

Smoking is not prohibited inside the facility.

Food and Beverage

Nonalcoholic beverages and food products are permitted in the Exhibit Hall if ordered through the facility. Food and beverages distributed must not conflict with items served at an Association sponsored event or an event associated with a corporate support opportunity. Information on catering opportunities can be found in the Exhibitor Service Kit.

Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to the following penalties:

First Violation:

Loss of current year priority points.

Second Violation:

Loss of one-half accrued points.

Third Violation:

Loss of remainder of points.

Fourth Violation:

One-year suspension of exhibit privileges.

Disciplinary action will be progressive according to the above sequence. However, a more severe penalty may be levied at the discretion of the Association, without following the above sequence. The Association reserves the right to restrict and/or dismiss at any time any exhibit that it deems undesirable. In the event of eviction, the Association will not be liable for any refunds on rental or other exhibit expenses.



ANNOUNCING THE 2012 ANNUAL MEETING CORPORATE SUPPORT PROGRAM!

2012 Corporate Support Program

Gain increased exposure both inside and outside the exhibit hall by becoming a 2012 Annual Meeting corporate supporter. The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves offers outstanding corporate support opportunities to suit any budget and customized packages to help you target any market.

Your corporate support contribution helps support valuable education programs and networking events throughout the Annual Meeting. Show your support for the specialty by becoming an Annual Meeting corporate supporter today!

Available Corporate Opportunities:

Choose from these great corporate support opportunities and create your own customized corporate support package to meet your company's sales goals.

Special Courses

\$2,500 for Nurse/PA Courses

\$5,000 for Neurosurgeon/Resident Courses

Gain increased exposure with a select group of attendees. Contact the Annual Meeting office for a list of Special Course topics offered throughout the Annual Meeting.

Speaker Grant

\$5,000

Help the Section attract quality speakers from outside the neurosurgical specialty. The Section reserves the right to select speakers based upon need.

Hotel Key Cards

\$10,000*

Put your name and logo in the hand of every attendee at the resort. Corporate supporter designs the keycard artwork with Section approval.

**Corporate supporter is responsible for production of sponsored item as well as all associated production costs.*

Cyber Café

\$15,000

Make it easy for attendees to get in touch with the office and give them another reason to stay close to the exhibit hall.

Beverage Breaks

\$15,000

Provide attendees with a pleasant break in the day. Corporate supporter may provide logo cups and napkins at their own expense.

Continental Breakfast

Co-Support Opportunity with the Section

\$20,000

Make an impression first thing in the morning by supporting this great attendee service. Corporate supporter may provide logo napkins at their own expense.

Lunch In The Exhibit Hall – Thursday and Friday

\$25,000 each day

Keep attendees close by during the lunch hour and associate your company with this great attendee service. Corporate supporter may provide logo napkins at their own expense.

Corporate Support Benefits

Corporate support level and benefits are determined by total contribution to the 2012 Annual Meeting.

Ambassador

\$65,000 and Up

Benefits Include:

- ◆ All Supporter, Benefactor and Partner Benefits.
- ◆ Special acknowledgement in attendee registration packets.
- ◆ Additional signage acknowledgement.
- ◆ Special Ambassador ribbon.
- ◆ Two additional invites to any one (1) social event (Chairman's Dinner, Young Neurosurgeons' Dinner or Past Chair's Reception).

Partner

\$50,000 – \$64,999

Benefits Include:

- ◆ All Supporter and Benefactor Benefits.
- ◆ Acknowledgement banner at resort, as space permits.
- ◆ Acknowledgment in Scientific Program Book (half-page).
- ◆ Two complimentary invites to the Chairman's Dinner, Young Neurosurgeons' Dinner, or Past Chair's Reception.

Benefactor

\$25,000 – \$49,999

Benefits Include:

- ◆ All Supporter Benefits.
- ◆ Complimentary pre- and post-meeting mailing list (mailer content approval required).
- ◆ Ability to distribute company literature at supported event (if applicable).
- ◆ Additional tickets/invites to corporate supported event (if applicable).

Supporter

Up to \$24,999

Benefits Include:

- ◆ Acknowledgement in Scientific Program Book general corporate support advertisement.
- ◆ Recognition on Section web site.
- ◆ Recognition on general corporate support signage at resort.
- ◆ Inclusion in general corporate support slide during Scientific Session slideshow.
- ◆ Acknowledgment in registration packet general corporate support insert.
- ◆ Logo inclusion on corporate supported item, if applicable.
- ◆ Acknowledgement placard at supported event/service, if applicable (Special Course, Lunch, etc.).

EXCLUSIVE AMBASSADOR AND CORPORATE SUPPORT PROGRAM!

Exclusive Corporate Support Packages

Associate your company with some of the meeting's most valued educational programs and networking opportunities. These specially-designed corporate support packages allow your company to partner with the Section to deliver outstanding programs and services, while helping you reach your desired audience.

Individual opportunities are also available (see page 12).

Neurosurgical Education Ambassador

\$70,000

Set your company apart as the education leader at the 2012 Annual Meeting. This package provides exposure with all attendees and ties your name to the meeting's top educational resources and events.

Package includes the following opportunities:

- ◆ Program Book.
- ◆ Digital Poster Center.
- ◆ Scientific Sessions Thursday – Saturday.

Benefits:

- ◆ Individual acknowledgement banner at resort, as space permits.
- ◆ Acknowledgement Placard outside General Scientific Session.
- ◆ Acknowledgement Banner in Digital Poster Center.
- ◆ Logo inclusion on Scientific Program Book wrap.
- ◆ Half-page acknowledgement in Scientific Program Book.
- ◆ Individual acknowledgment slide in Scientific Session slideshow.
- ◆ Two (2) complimentary invites to Young Neurosurgeons' Dinner, Chairman's Dinner and Past Chair's Reception.
- ◆ Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- ◆ Acknowledgement on Section web site and in all general corporate support recognition materials.

Power of Networking Ambassador

\$65,000

Place your company front and center as attendees develop relationships that will last a lifetime. This package associates your company with the meeting's top networking events.

Package includes the following opportunities:

- ◆ Opening Reception – Co-supported in conjunction with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves.
- ◆ Reception with the Exhibitors.

Benefits:

- ◆ Individual acknowledgement banner at resort, as space permits.
- ◆ Acknowledgement Placard at Opening Reception.
- ◆ Acknowledgement Banner in Exhibit Hall during Reception.
- ◆ Logo napkins at Reception (provided by corporate supporter).
- ◆ Half-page acknowledgement in Scientific Program Book.
- ◆ Individual acknowledgment slide in Scientific Session slideshow.
- ◆ Two (2) complimentary invites to Young Neurosurgeons' Dinner, Chairman's Dinner and Past Chair's Reception.
- ◆ Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- ◆ Acknowledgement on Section web site and in all general corporate support recognition materials.

Neurosurgical Leadership Partner

\$60,000

Make an impression with today's leaders in Spine and Peripheral Nerve surgery. This package associates your company with the meeting's most highly regarded presenter and helps you gain recognition with Section leadership.

Package includes the following opportunities:

- ◆ Chairman's Dinner.
- ◆ Speaker Grant in Support of Meritorious Award Recipient.

Benefits:

- ◆ Individual acknowledgement banner at resort, as space permits.
- ◆ Acknowledgement Placard at Chairman's Dinner and outside session with Meritorious Award Recipient Presentation.
- ◆ Half-page acknowledgement in Scientific Program Book.
- ◆ Individual acknowledgment slide in Scientific Session slideshow.
- ◆ Six (6) complimentary invites to Chairman's Dinner.
- ◆ Two (2) complimentary invites to Young Neurosurgeons' Dinner and Past Chair Advisory Reception.
- ◆ Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- ◆ Acknowledgement on Section web site and in all general corporate support recognition materials.

Resident Education Partner

\$50,000

Make an impression with the neurosurgical leaders of tomorrow. This package places your company front and center with resident and fellow members.

Package includes the following opportunities:

- ◆ Young Neurosurgeons' Dinner.
- ◆ First 25 Resident Registrations.
- ◆ Complimentary Special Course Registration to Resident/Fellow Members.
(Applies to one (1) Special Course - Selected by Scientific Program Committee.)

Benefits:

- ◆ Individual acknowledgement banner at resort, as space permits.
- ◆ Acknowledgement Placard at Young Neurosurgeons' Dinner and outside Special Course.
- ◆ Acknowledgement on Young Neurosurgeons' Dinner Invitation.
- ◆ Half-page acknowledgement in Scientific Program book.
- ◆ Individual acknowledgment slide in Scientific Session slideshow.
- ◆ Special insert in resident registration packets.
- ◆ Six (6) complimentary invites to Young Neurosurgeons' Dinner.
- ◆ Two (2) complimentary invites to Chairman's Dinner and Past Chair's Reception.
- ◆ Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- ◆ Acknowledgement on Section web site and in all general corporate support recognition materials.

Future of Neurosurgery Partner

\$50,000

Help the Section lead the way in developing new approaches for educating neurosurgeons and treating patients, by supporting these unique events.

Package Includes the following opportunities:

- ◆ Past Chair's Reception.
- ◆ Cahill Memorial Controversies Session.

Benefits:

- ◆ Individual acknowledgement banner at resort, as space permits.
- ◆ Acknowledgement Placard at Chairman's Advisory Reception and outside Cahill Session with interactive handheld auto-response.
- ◆ Logo Inclusion on handheld device opening screen.
- ◆ Half-page acknowledgement in Scientific Program Book.
- ◆ Individual acknowledgment slide in Scientific Session slideshow.
- ◆ Six (6) complimentary invites to Past Chair Advisory Reception.
- ◆ Two (2) complimentary invites to Young Neurosurgeons' Dinner and Chairman's Dinner.
- ◆ Complimentary pre- and post-meeting attendee mailing lists (Section approval required).
- ◆ Acknowledgement on Section web site and in all general corporate support recognition materials.

Available Advertising Opportunities

Choose from these great opportunities and create your own customized marketing package to meet your company's sales goals.

Attendee Mailing List Rental

Send each attendee a special invitation to visit your booth or a post-meeting thank you. Attendee mailing lists are available for purchase exclusively to the 2012 Annual Meeting exhibitors. Pricing and details will be available in the exhibitor service kit.

Pre-meeting Attendee List Rental

List will be available for rent in February 2012.

Post-meeting Attendee List Rental

List will be available approximately 2-3 weeks after the Annual Meeting.

Demonstration Theater – *What's New Sessions*

\$5,000 for Two 10-minute Sessions

These special 10-minute sessions offered during the daily breaks on Thursday and Friday offer attendees a glimpse at the latest research, procedures, products and services. Corporate supporter is responsible for inviting a physician to present during their session (topic must be approved by the Section).





CORPORATE SUPPORT AND ADVERTISING APPLICATION

2012 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting March 7 – 10, Walt Disney World Swan and Dolphin

Billing Information

COMPANY NAME _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____

FAX _____

E-MAIL ADDRESS _____

Visa MasterCard American Express

CREDIT CARD _____ EXPIRATION DATE _____

NAME (EXACTLY AS IT APPEARS ON CARD) _____

SIGNATURE REQUIRED IF PAYING BY CREDIT CARD.
(I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT.)

Companies supporting or co-supporting an event must comply with all applicable rules and regulations set by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves and the Walt Disney World Swan and Dolphin. This agreement, signed by a duly authorized representative of the company, and a check in the full amount must be received no later than Thursday, November 17, 2011. This agreement is to become effective upon acceptance by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves.

Mail

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294

Fax

If paying by credit card, you may fax this application to: (847) 240-0804.

Please note: All corporate support payments are final. Corporate support opportunities cannot be cancelled or refunded once contracted.

Maximize your company's visibility at the 2012 Annual Meeting by becoming a Corporate Supporter today.

Exclusive Ambassador/Partnerships

- Neurosurgical Education Ambassador @ \$ 70,000 = \$ _____
- Power of Networking Ambassador @ \$ 65,000 = \$ _____
- Neurosurgical Leadership Partner @ \$ 60,000 = \$ _____
- Resident Education Partner @ \$ 50,000 = \$ _____
- Future of Neurosurgery Partner @ \$ 50,000 = \$ _____

Individual Corporate Support Opportunities

- Lunch in the Exhibit Hall (Thursday and Friday) @ \$ 25,000 per day = \$ _____
- Continental Breakfast (Co-Support) @ \$ 20,000 = \$ _____
- Beverage Breaks @ \$ 15,000 = \$ _____
- Cyber Café @ \$ 15,000 = \$ _____
- Hotel Key Cards @ \$ 10,000 = \$ _____
- Special Courses – Neurosurgeon/Resident @ \$ 5,000 each = \$ _____
- Special Courses – Nurse/PA @ \$ 2,500 each = \$ _____
- Speaker Grant @ \$ 5,000 = \$ _____
- General Meeting Sponsorships @ \$ 5,000 each = \$ _____

TOTAL AMOUNT CORPORATE SUPPORT

= \$ _____

Due Date: **Thursday, November 17, 2011.**

(Corporate support received after this date may not be acknowledged in all marketing vehicles.)

*What's New Sessions** @ \$ 5,000/2 Sessions = \$ _____

Please Indicate Preferred Times:

Thursday AM Break Thursday Lunch Thursday PM Break

Friday AM Break Friday Lunch

Please note, advertising opportunities are not part of the corporate support program and do not contribute to corporate supporter level or benefits.

*Scientific Program Committee will make final approval of companies participating in the *What's New Sessions* in the Demonstration Theater. The following information must be provided ONE month prior to the meeting:

NAME OF PRESENTER _____

NAME OF PROCEDURE, PRODUCT, OR SERVICE _____



APPLICATION FOR EXHIBIT SPACE

2012 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting March 7 – 10, Walt Disney World Swan and Dolphin

We Agree:

Payment in full must accompany this application by Wednesday, October 26, 2011

The cost of each 10' x 10' booth is:

- ◆ Linear \$3,400
- ◆ Corner \$3,600
- ◆ Island \$38/sq.ft.

Checks must be made payable to:

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves

All provisions of the Rules and Regulations and general information, as hereby published, shall be a part of this contract. The application deadline is Wednesday, October 26, 2011.

We hereby apply, subject to the terms of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves printed Rules and Regulations, for exhibit space for our occupancy.

Mail

PLEASE RETAIN A COPY OF THIS CONTRACT APPLICATION FOR YOUR FILES and return the original with the appropriate payment funds to:

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
27554 Network Place
Chicago IL 60673-1275

Fax

If paying by credit card, you may fax this application to: (847) 240-0804.

Reductions & Cancellations:

All booth reductions and cancellations must be made in writing. Requests received in writing by Monday, December 5, 2011 will receive a full refund, less \$500 administrative fee. The Association will retain total cost of space being reduced or cancelled after Monday, December 5, 2011.

Exhibit Package:

In exchange for the above exhibit fee, each Exhibitor will receive the following:

- ◆ 7" x 44" booth identification sign (all linear booths).
- ◆ Complimentary exhibitor/badges for up to two(2) staff members per each 10' x 10' unit purchased.
- ◆ One Scientific Program book per 10' x 10' unit purchased (up to a maximum of five (5) books).
- ◆ Exhibit listing in the Scientific Program.
- ◆ Exhibit listing on Mobile Meeting Guide.

Terms of Participation

The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are presented for use by spine and peripheral nerve surgeons. Monies provided for exhibit hall booth purchases are not considered commercial support, nor shall support of this year's exhibit program be inferred as a commitment for any future programs.

All exhibit fees will be used solely for expenses directly related to the 2012 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (Association) Annual Meeting. The Association and the exhibitor acknowledge and agree that the funding shall not obligate the Association nor its affiliates to purchase, use, recommend, or arrange for the use of any products of the exhibitor or its affiliates.

The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor. The Association acknowledges that some drugs or medical devices demonstrated at the Annual Meeting have not been cleared by the FDA or have been cleared by the FDA for specific purposes only. The FDA has stated that it is the responsibility of the physician to determine the FDA clearance status of each drug or medical devices he or she wishes to use in clinical practice.

Number of booths requested: _____ (Please print clearly.)

Booth Choices

1. _____
2. _____
3. _____

Competitors we do not wish to be near.

1. _____
2. _____
3. _____

Companies we would like to be near.

1. _____
2. _____
3. _____

The assignment of space is at the sole discretion of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves. In the event your choices are not available, please indicate which is most important to you:

- Corner Location.
- Proximity to one of your booth choices.
- Proximity to another exhibitor

Company Details (Please Print Clearly.)

COMPANY NAME (LIST COMPANY NAME EXACTLY AS IT SHOULD APPEAR IN THE SCIENTIFIC PROGRAM BOOK.)

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

WEB SITE ADDRESS

CONTACT NAME

CONTACT PHONE CONTACT FAX

E-MAIL ADDRESS CELL PHONE NUMBER OF ON-SITE CONTACT

SIGNATURE (REQUIRED)

Billing Information

NAME (EXACTLY AS IT APPEARS ON CARD.)

CREDIT CARD NUMBER (VISA/MASTERCARD/AMERICAN EXPRESS) EXPIRATION DATE

SIGNATURE REQUIRED IF PAYING BY CREDIT CARD.
(I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT.)

- Check enclosed.

Please note: For payments of \$20,000 or greater, please remit payment by check.

**AANS/CNS Section on Disorders of
the Spine and Peripheral Nerves**
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294



American
Association of
Neurological
Surgeons



**Exhibit Applications Due
Wednesday, October 26, 2011**

**Save the Date!
2013 Annual Meeting
March 6-9, 2013
JW Marriott Desert Ridge
Phoenix, Arizona**