



CNS

## 2023 CNS Nexus



Nexus is a comprehensive, case-based repository of neurosurgical operative techniques and approaches enhanced with intraoperative images, medical illustrations, and operative video. Sponsoring is a great opportunity to share your technology and cases on this robust and on-the-go educational platform.

# Nexus Homepage

([www.cns.org/nexus](http://www.cns.org/nexus))



Selection Options:  
Cases by Subspecialty  
Approaches  
General Site Search

Medtronic | stryker

The CNS Mission:  
Enhancing health and improving lives through the advancement  
of neurosurgical education and scientific exchange

Get Involved

- Join
- Support
- Advocate

Associated CNS Websites

- NEUROSURGERY Publications
- Nexus
- SANS Lifelong Learning
- Foundation
- Activity Center

Connect With Us

- Careers
- Press Room
- Industry Support Options



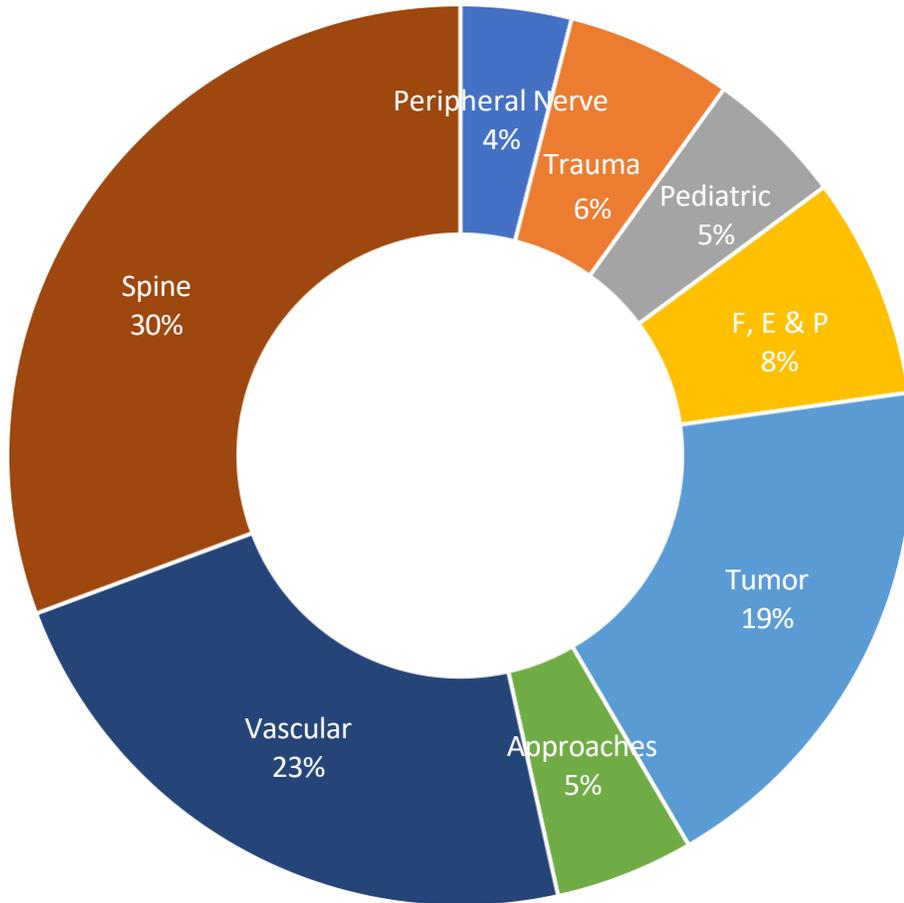
Congress of  
Neurological  
Surgeons

10 North Mairingale Road, Suite 190, Schaumburg, IL 60173  
847-240-2500 877-517-1CNS (Toll Free)



1951  
CNS

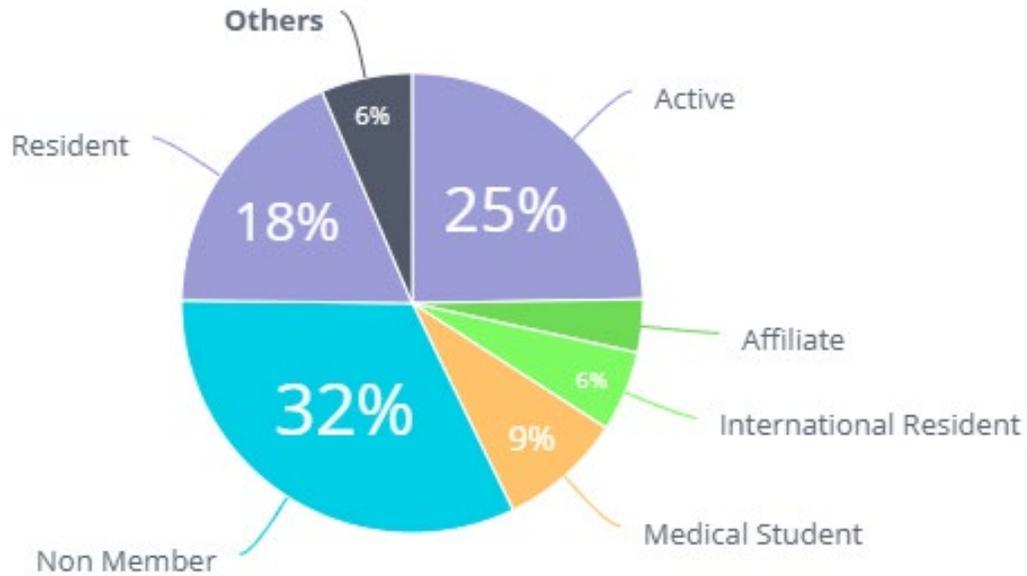
# Case Production



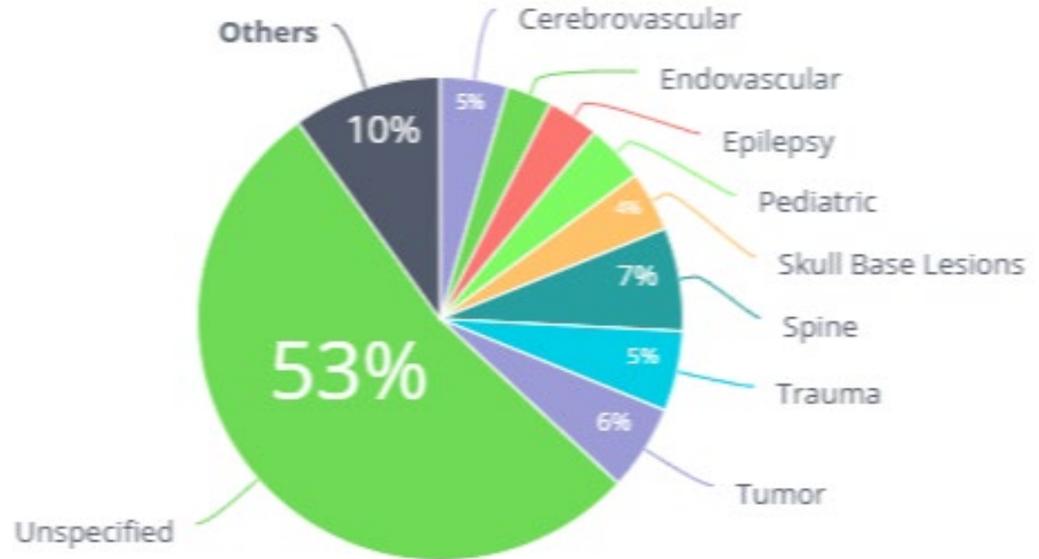
Specialty	Cases
Peripheral Nerve	23
Trauma	36
Pediatric	28
Functional, Epilepsy and Pain	45
Tumor	112
Approaches	32
Vascular	137
Spine	184

# User Details

Total Visits by Member Type

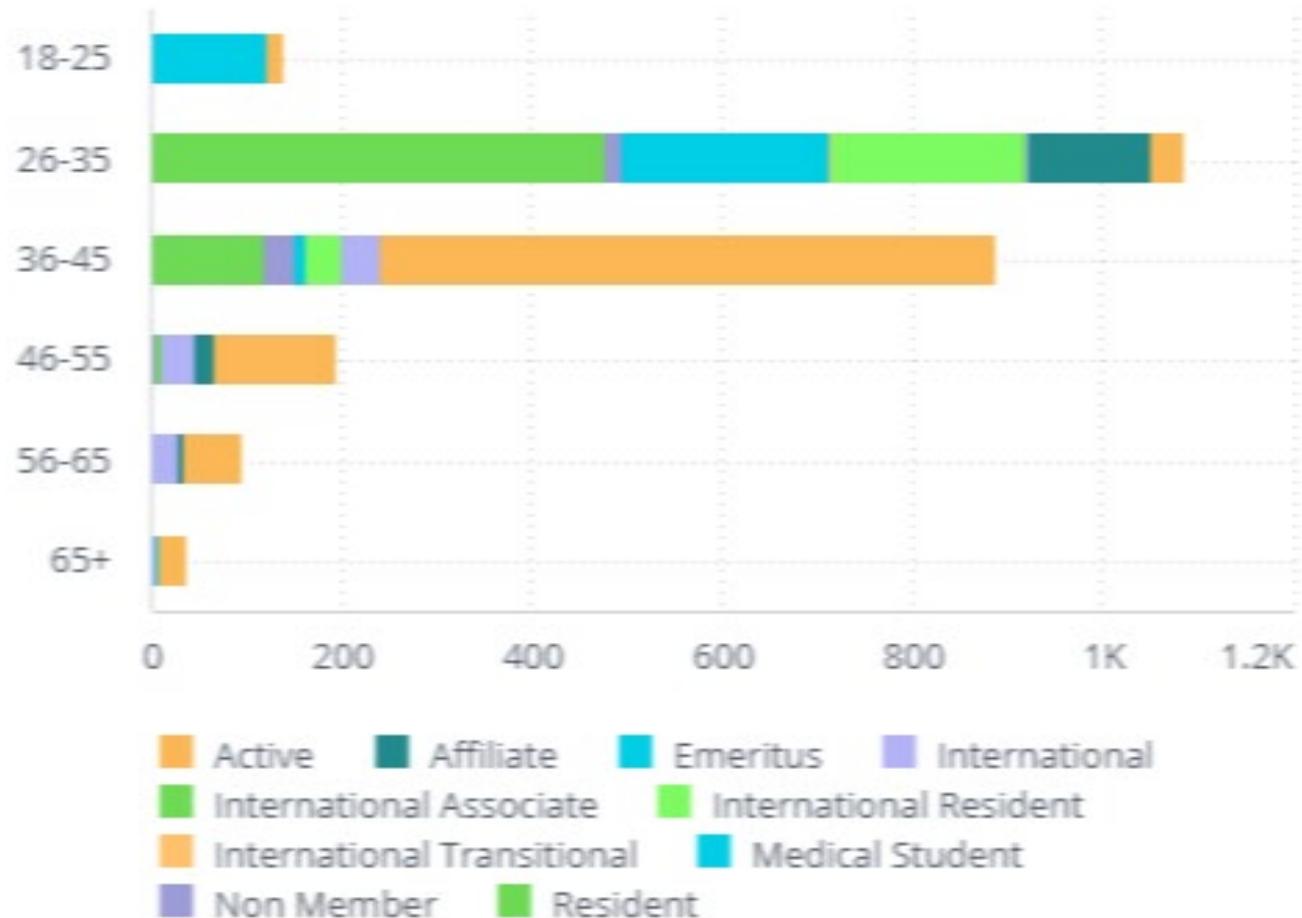


Total Visits by Subspecialty



# User Detail by Member Type & Age

Total Visits by Age/Member



# 2023 Editorial Board

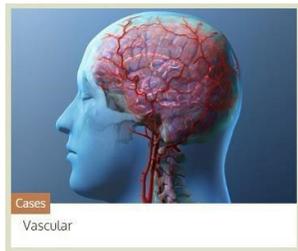
Advisor	Nicholas	Bambakidis
Chair	Khoi	Than
Editor	David	Dornbos
Editor	Peter	Nakaji
Endovascular Co-Editor	Nicholas	Borg
Endovascular Co-Editor	Abhishek	Ray
Functional Editor	Rushna	Ali
Functional Editor	Sharona	Ben-Haim
Managing Editor	Marte	Close-van Keulen
Pediatric Editor	Jason	Hauptman
Pediatric Editor	Peter	Chiarelli
Peripheral Nerve Editor	Thomas	Wilson
Peripheral Nerve Editor	Brandon	Smith
Spine Co-Editor	Benjamin	Elder
Spine Co-Editor	Michael	Galgano
Trauma & Neurocritical Care Editor	Ryan	Kitagawa
Tumor Co-Editor	Brad	Elder
Tumor Co-Editor	Jonathan	Sherman
Vascular Editor	Anthony	Wang
Vascular Editor	Dan	Raper
Vice Chair	Theresa	Williamson

# Nexus Support Options

## Spine or Vascular Exclusive

\$30,000

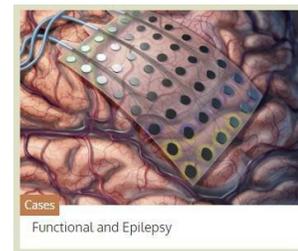
- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 10 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



## Tumor or Functional Exclusive

\$20,000

- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 7 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



# Nexus Support Options

## Pediatric or Trauma Exclusive

\$10,000

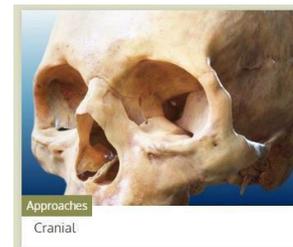
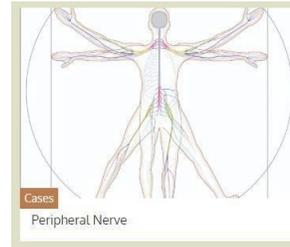
- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 10 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



## Peripheral Nerve or Cranial Approaches Exclusive

\$10,000

- Logo recognition on all sponsored navigation pages.
- Individual banner ads placed within 4 cases throughout the subspecialty/approach.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty/approach.



# Nexus Case Level Advertising

## Banner Ad

\$3,000

- Individual banner ad placed within any case of Company choosing.
- Quarterly reports and updates on Nexus usage.
- Specs: 728 x 90 px.

## Sponsored Case or Approach

\$5,000

- Develop your own case/approach in the same format as the rest of the site.
- Include spotlights for specific technology used.
- Videos in MP4 format size limit of 100MB.
- Images as JPG or PNG.
- Quarterly reports and updates on Nexus usage.

## Bundle Banner Pricing

- 2 Banners Ads for **\$5,000**
- 4 Banners Ads for **\$10,000**
- 8 Banner Ads for **\$20,000**

## Bundle Case Pricing

- 3 Cases for **\$10,000** inclusive of 1 banner ad with a link out to your site.
- 6 Cases for **\$20,000** inclusive of 1 banner ad with a link out to your site.
- 12 Cases for **\$40,000** inclusive of 1 banner ad with a link out to your site.

Example case with video:

<https://cnsnexus.crowdwisdomhq.net/nexus/article/14426>

